



traralgon activity centre plan | community bulletin 4

december 2010

introduction

The Traralgon Activity Centre Plan has reached a milestone stage. A set of 'key directions' have been established following a series of design workshops and are now on exhibition to the public.

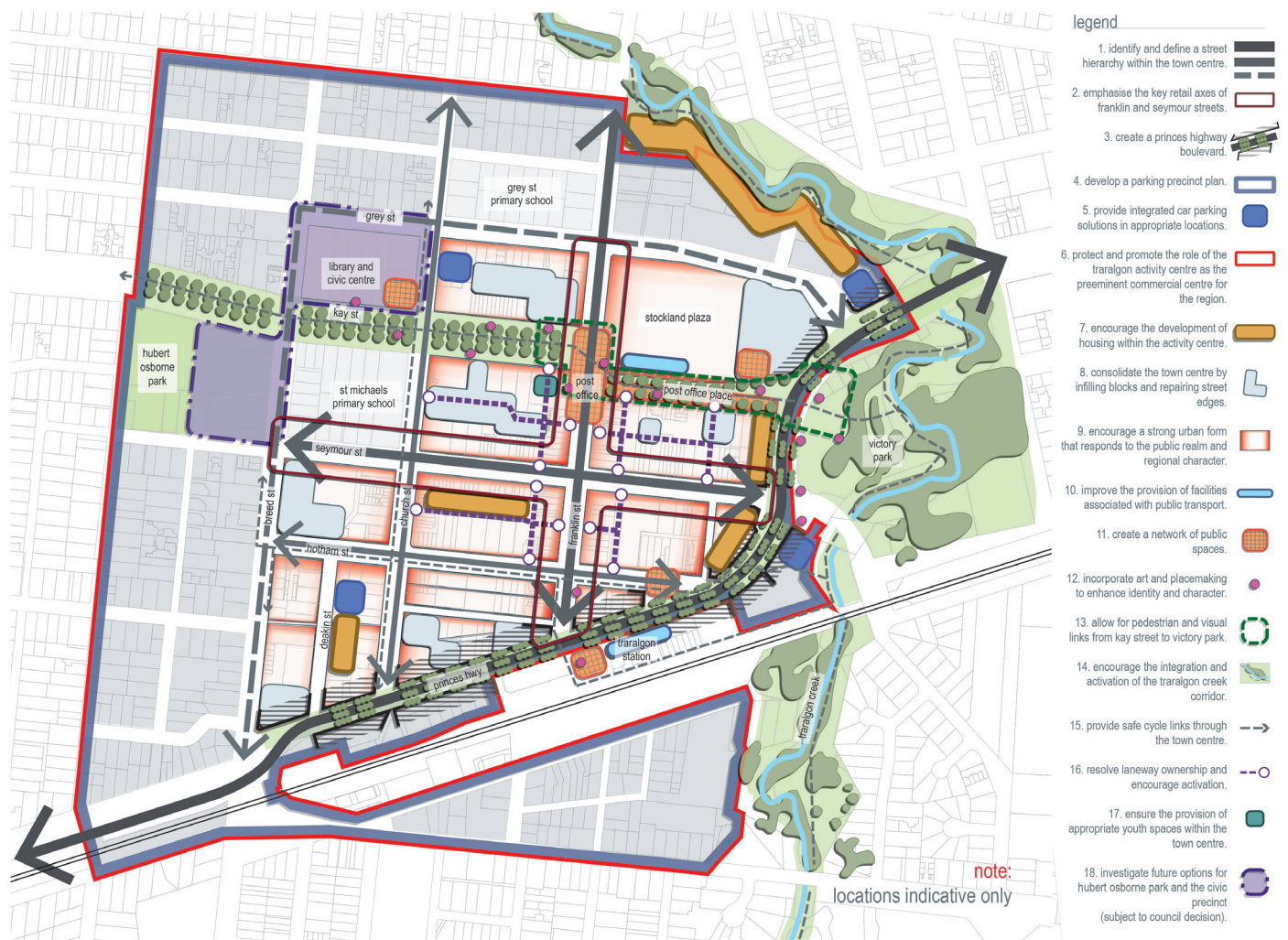


hansen partnership was engaged by Latrobe City Council to undertake a structure plan and urban design framework for the Traralgon Activity Centre.

The Key Directions Report is intended to provide an overview of the 'key directions' for these documents. The ideas expressed in the Key Directions Report were generated primarily at a design workshop with the community held in the town centre of Traralgon in August 2010.

The Key Directions Report is now on public exhibition to allow members of the community to provide feedback and inform the next steps in the project.

traralgon activity centre plan - planning and design principles



key directions

1. Identify and define a street hierarchy within the town centre
2. Emphasise the key retail axes of Franklin & Seymour Streets
3. Create a Princes Highway boulevard
4. Develop a Parking Precinct Plan
5. Provide integrated car parking solutions in appropriate locations
6. Protect and promote the role of Traralgon Activity Centre as the pre-eminent commercial centre for the region
7. Encourage the development of housing within the activity centre
8. Consolidate the town centre by infilling blocks and repairing street edges
9. Encourage a strong urban form that responds to the public realm and regional character
10. Improve the provision of facilities associated with public transport
11. Create a network of public spaces
12. Incorporate art and placemaking to enhance identity & character
13. Provide safe cycle links through the town centre
14. Allow for pedestrian and visual links from Kay Street to Victory Park
15. Encourage the integration and activation of the Traralgon Creek corridor
16. Resolve laneway ownership and encourage activation
17. Ensure the provision of appropriate youth spaces within the town centre
18. Investigate future options for Hubert Osborne Park and the Civic Precinct

exhibition

The Key Directions Report is available to view on Council's website at www.latrobe.vic.gov.au.

Hard copies of the report will be available for viewing during office hours at Latrobe City's Traralgon, Morwell and Moe service centres and Churchill Community Hub.



submissions

WRITTEN SUBMISSIONS MUST BE RECEIVED BY CLOSE OF BUSINESS ON TUESDAY 15 FEBRUARY 2011.

Written submissions should be addressed to Mrs Gail Gatt, Senior Strategic Planner, Latrobe City Council, PO Box 264, Morwell 3840. All submissions will be considered public documents unless specified by the submitter.

More information about the project can be obtained by contacting Mrs Gail Gatt, Senior Strategic Planner, telephone (03) 5128 5336 or via email gailga@latrobe.vic.gov.au.

