

NEIGHBOURHOODS & COMMUNITIES

FUTURE MORWELL

3.0 | MY TOWN

3.1 | HUBS

Morwell's Hubs are planned as activity centres of specific types, functions, and amenities around which the town revolves. They are the focus of a variety of large scale programs, clustered resources, and activities that operate across a range of different time schedules.

Activity centres should be the focal points of the local community they service and can be essential components of an area's local identity. They should be the places where local services are concentrated and at which public transport interchange occurs. Their design and appearance should emphasise public and civic values.*

The term 'Hub' is strategically utilised in this document to describe these focal points in a manner that considers them as more than autonomous 'centres', and redefines them to operate as a network of nodes connected and contributing to the social and physical fabric of Morwell.

This document identifies and defines a range of key Hubs for Morwell that are to contribute to re-branding and re-defining the operation of significant town assets, and create a useful and generative relationship of difference. In this manner each Hub is encouraged to adopt and grow its own defined identity in order to develop its own capacity through its unique qualities, and simultaneously remove the possibility of competition between Hubs in the town. Each Hub is active during different spans of time in the day, week, month, season, and year, periodically activated in response to the key activities they support. For example, activities centred on education and training Hubs during the week days will shift to the recreation Hubs which are generally most active after hours and on weekends. Each shift of activity over time is potentially drawn through the Local Village commercial Hub which itself is supported to be continuously active. Identifying where and when Hubs are active is significant to their management, maintenance, resource allocation, and scheduling so that each Hub can most effectively be enabled to support others, for example a significant event accommodated by one of the recreational Hubs would be supported by the retail and entertainment activities of the Local Village commercial Hub.

The Hubs are vibrant centres, they 'are areas that encourage development to foster more sustainable and vibrant communities'** and act as key destinations for local residents, and tourists visiting or planning to visit Morwell.

This strategy is also a means to activate redundant engage with existing planned

developments + policy, and connect the community in a range of ways across the town. It is a means by which resources might be effectively distributed and managed throughout a scheduled integrated town wide and community wide calendar, and a mechanism by which facilities, businesses, and clubs that are struggling to operate autonomously might be affectively supported. A key to developing vibrant and attractive centres is providing a strong identity that builds on existing local character.*

The Hubs are to provide mixed-use activities that are;

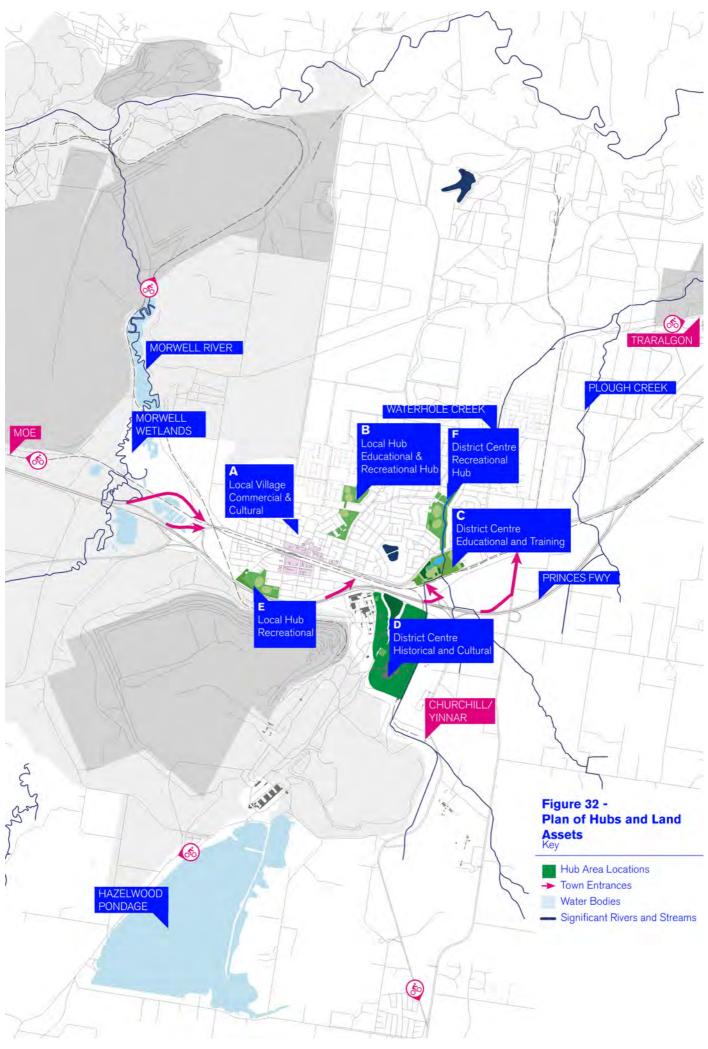
- Accessible by neighbourhood walking and cycling networks
- Served by public transport that is connected to the regional public transport network
- Located at public transport interchange points for the convenience of passengers and easy connections between public transport services
- Located on arterial roads or connector streets
- Of appropriate size to accommodate a mix of uses that meet local community needs
- Oriented to support active street frontages, support street-based community interaction and pedestrian safety.***

Morwell's Hubs are:

	Hub A	LOCAL VILLAGE Commercial and Cultural
•	Hub B	LOCAL HUB Educational & Recreational Hub
	Hub C	DISTRICT CENTRE Educational and Training
•	Hub D	DISTRICT CENTRE Historical and Cultural
	Hub E	LOCAL HUB Recreational Hub
-	Hub F	DISTRICT CENTRE Recreational Hub

ADDITIONAL MATERIAL

- * Activity Centre Design Guidelines, the State of Victoria Department of Sustainability and Environment 2004
- Victoria State Government, Department of Environment, Land, Water +
- ***Liveable and Sustainable Communities, Particular Provisions-Clause 56.03



EXISTING AND PRECEDENT IMAGES







B Local Hub Educational Hub





District Centre
Events and Training





District Centre Historical and Cultural





Local Hub Recreational





District Centre
Recreational



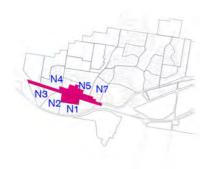




THE VILLAGE HUB

Associated Neighbourhood(s):

N01, N02, N03, N04 & N05





Morwell's Village Hub is a commercial activity centre devoted to trade in the form of cafés, restaurants, boutiques, offices, and shops, as well as service-based businesses such as real estate agencies, banks, health services, legal services, and personal services.

The design of the Morwell Circuit aspires to support commerce and business development through improvements to cycling infrastructure, walkability and connections to public transport through provision for pedestrian comfort and inclusion.

HUB PROFILE

Land Area:

 0.4 km^2

Indicative Use:

High

Hierarchy Classification:

Regional

Primary Function:

Retail, Commercial, Village Hub

KEY ASSET(S) / FACILITY(IES) :

Commercial Streets:

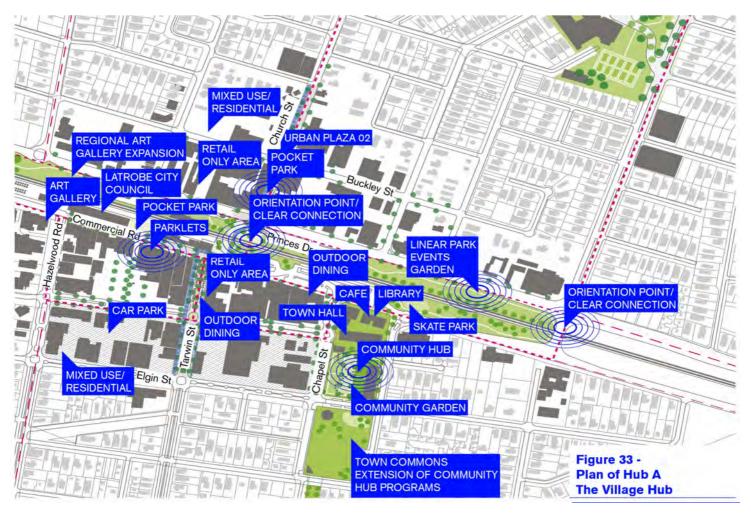
- Commercial Road
- Princes Drive
- Tarwin Street
- Church Street
- George StreetHazelwood Road
- Chapel Street
- Elgin Street
- Buckley Street

Heritage Sites:

- Morwell Masonic Temple
- Our Lady of Dormition Greek Orthodox
- Morwell World War I Memorial

Community Groups:

- Gippsland Community Legal Service
- Morwell Historical Society
- Salvation Community Welfare
- Latrobe Community Health Service
- International Women's Groups Inc
- YSAS Latrobe Valley



In so doing the Village Hub also becomes more connected to its surrounding neighbourhoods. These improvements have been demonstrated to increase visitation and the economic benefit to activity centres in many cases. Street tree planting will work with, and encourage opportunities for walking, cycling and other modes of transport.

In this manner the proposal strives to create a safe and sustainable streetscape that increases accessibility and walkability, supported by a healthy urban tree population that enhances the community's daily experience while ensuring environmental, economic and social sustainability into the future.

EXISTING PLANS & STRATEGIES:

VICTORIA'S TOURISM STRATEGY 2014-24, JULY 2014, TOURISM VICTORIA

- The purpose of Victoria's Trails Strategy 2014-2024 is to provide a whole-of-government approach and clear vision regarding the planning, management and promotion of trails in Victoria.
- https://www.tourism.vic.gov.au/component/ edocman/?view=document&task=document.download&id=748

TRACKS, TRAIL AND PATHS DRAFT STRATEGY, 2015, LATROBE CITY COUNCIL

- The strategy is designed to encourage more walking and cycling in Latrobe City to reach a target of two kilometres or 30 minutes a day.
- http://www.latrobe.vic.gov.au/files/13b0030a-4b51-4161-b75c-a4a7011d040f/150331_Strategy_for_Consultation_Version_3.pdf

FUTURE MORWELL – APPENDIX. REFER TO:

3.1 COMMUNITY HUB - COMMUNITY ORIENTED RENEWAL



Commercial Road - Circuit Stage 1

Key Objectives:

- The Morwell Circuit aspires to create a positive change in the physical spaces of the town's centre in order to shift its identity, inspire diverse ways in which people might actively occupy and use these spaces, and contribute to a healthy community
- The circuit intends to renew and connect existing infrastructure and assets in the town's built environment and contribute to its development as Morwell's Village Hub
- Streetscapes help define a community's activities, appearance, identity and transport conditions. Improved streetscapes offer a range of benefits including potential economic growth, increased habitat within the urban core, spaces for passive and active recreation, places

- for residents to interact with neighbours and increased civic pride
- Memorable sidewalks and streets that are orientated toward the pedestrian experience characterise excellence in streetscape design. Each part of the space is important to its success; these may include gathering spaces, public art, street furniture, landscape planting, lighting, benches, tables, chairs, bins, bicycle racks, drinking fountains, and other amenities
- The Morwell Garden festival aspires to generate Morwell as a premier garden destination and be a catalyst for beautification, education, tourism, promotion, community-building, healthy living, sustainability, and civic pride

EXISTING SITUATION (KEY ISSUES & OPPORTUNITIES):

- Car dominated streetscape
- Harsh landscape + lack of vegetation
- Minimal amenity
- No discerning qualities contributing to identity of place
- Gathering spaces to attract people
- Potential to create spaces and a schedule to celebrate + activate the town.
- Potential to connect to Centenary Rose Garden

WHAT WE HAVE HEARD:

- Morwell needs a physical 'heart' to the town
- Rebranding of centre into a eco village (use of solar panels etc)
- Improve signage and physical improvements
- More shops to support 'village' atmosphere
- Rebranding of town centre with the use of solar power
- Relocation of Sunday market to town centre
- Develop indoor market
- Upgrade street facade
- Activating the spotlight building
- Reduced /subsidised rent
- Interest free loans for retrofitting
- Improved visual and physical connections between Tarwin Street and Church Street
- More street trees and greenery/gardens
- Focus on Tarwin, Commercial and Church Streets

- Focus on seating and comfort
- Improved destination facilities for cyclists in centre (parking etc)
- Improved disability access within centre
- Pedestrian only road in town centre
- More lighting
- Improvements to key buildings (Anglicare, Latrobe City Council building, regional gallery)
- A Street that is home to events and activities
- A more centrally located neighbourhood house
- Public art could enhance
- More colour along Commercial road
- More crossing points
- More seating/gathering spaces
- Activation of current and projected empty buildings (eg primary school buildings due to combined school)







Commercial Road Garden Event

KEY RECOMMENDATIONS:

- To develop a circuit that acts as an framework for other activities, infrastructure and actions to stem from, and contributes to the health and safety of the area
- To clearly define the Latrobe Regional Gallery and Government services precinct as a bookend Commercial Road west
- Develop a curated events and activities calendar to activate the Village Hub, and celebrate place + community, supported by the circuit and piazza

ACTIONS:

1. Circuit Stage 01 A + B

Refer to chapter 4.1 Making it Happen - Project 6

2. Arts & Government Services Precinct Plan

Latrobe City Council to secure State Government Funding. \$25,000.00 Council Funding Contribution

Refer to chapter 4.1 Making it Happen - Project 1. Draws on objectives from 2.1.2 A tourist town and 2.2 Assets.

3. Open Air Dining Permit Waiver

Refer to chapter 4.1 Making it Happen - Project 9.

4. Street Design Tool kit

Latrobe City Council to secure State Government Funding.

Refer to chapter 4.1 Making it Happen - Project 9.

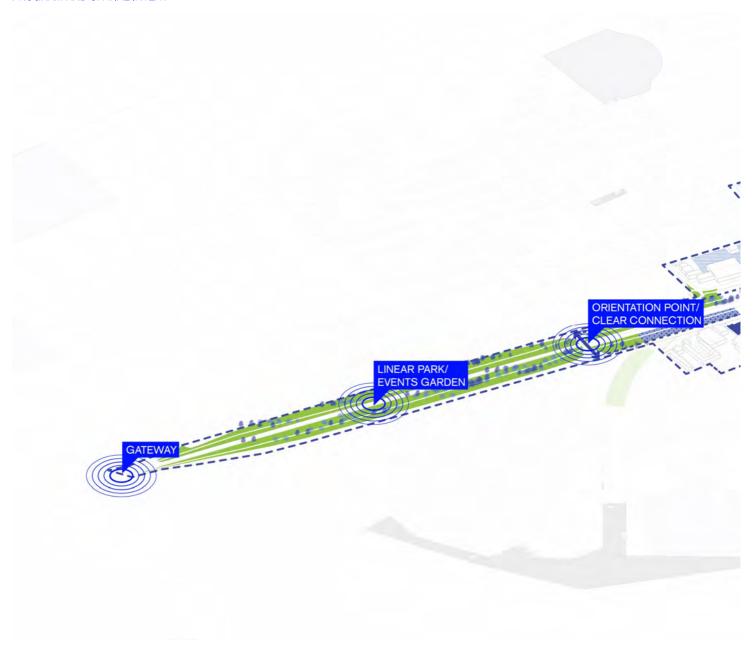
FUTURE CONSIDERATION:

- To conduct a feasibility study on the relocation and renewal of the Sunday market in the town centre.
 Investigate ways to consult with private owners about bringing Sunday Market into town centre
- Consolidate and direct retail, commercial and social enterprises to the following areas:
 - Commercial Road (between Chapel Street and Hazelwood Road)
 - Tarwin Street (between George Street and Commercial Road)
 - Church Street (between Princes Drive and Buckley Street)
- Develop concept plans for a town square located at the corner of Tarwin Street and Commercial Road supporting the idea of an identifiable heart to the Village Hub
- To develop a circuit around the Village Hub that prioritises the bicycle and pedestrian network, and provides safe inclusive access for all during the day and evening
- To develop a clear entrance and navigation through the town

FUTURE MORWELL – APPENDIX. REFER TO:

- 3.2 FACADE STRATEGY HUB A
- 3.3 PARKLETS STREET STRATEGY

HUB A, COMMERCIAL AND CULTURAL LOCAL VILLAGE PROGRAM AND SPATIAL INTENT



LINEAR PARK/EVENT GARDEN

A long park that travels along the rail corridor connecting North and South. Appropriation of existing disused green buffers as Multiprogram spaces to aid in town connectivity and urban activation.

ORIENTATION POINTS

Clear signage indicating to pedestrian and car traffic the location of significant town event spaces, gardens and recreation spaces.

CLEAR CONNECTIONS

Strengthening connection of

between Tarwin Street and Church Street through signage, parks and circuit connection.

ART GALLERY

Expansion of art gallery events into surrounding town spaces. To allow for visibility of events and expansion to reach a wider audience.

MARKET PLACE

Existing City Council car park to be used for temporary events such as a Market.

CAR PARK/ SPACES FOR EVENT **EXPANSION**

Re appropriation of existing car connectivity provided by it, to host park as shared space to aid in town connectivity and urban activation.

Developing a plan that relates to the pocket spaces. Taking the form of outdoor murals, sculptures and interactive pieces.

ART WALKS

Utilising the Morwell Circuit and the

3.4 STREET ACTIVATION - TARWIN STREET ACTIVATION **STRATEGIES**

gallery related and independent art

works. A village centre and linear

park that allows for leisurely walk

around the village centre of Morwell.

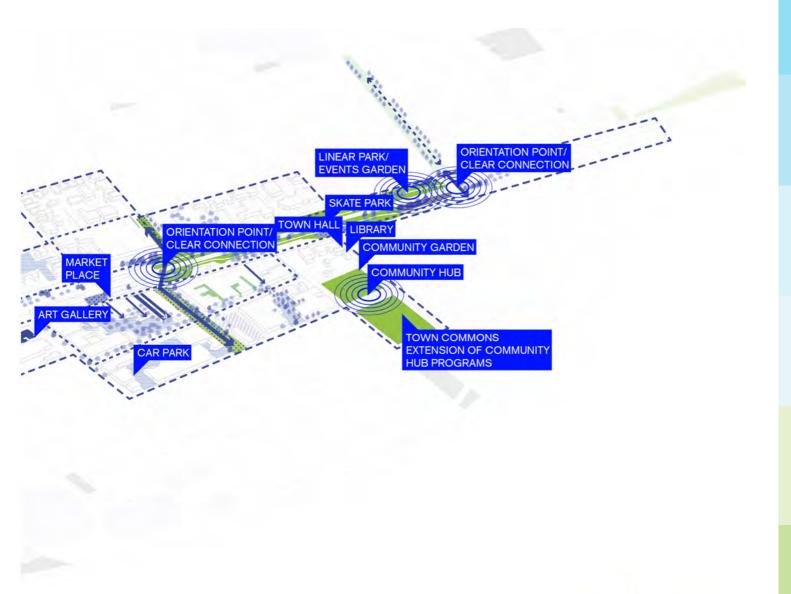


Figure 34 -Axonometric of Hub A The Village Hub

PUBLIC WORKS

RENEW NEWCASTLE FREE WIFI

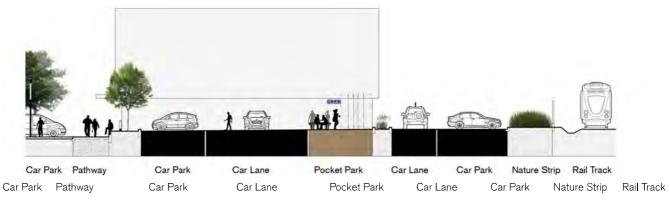
Renew Newcastle and local ISP Ipera partnered in 2009 to introduce a free wireless internet service in and around the Hunter Street Mall, enabling temporary projects to access internet without having to establish broadband or telephone contracts and providing visitors to the city the convenience of free internet access. (Urban) http://renewnewcastle.org/projects/project/free-wifi/

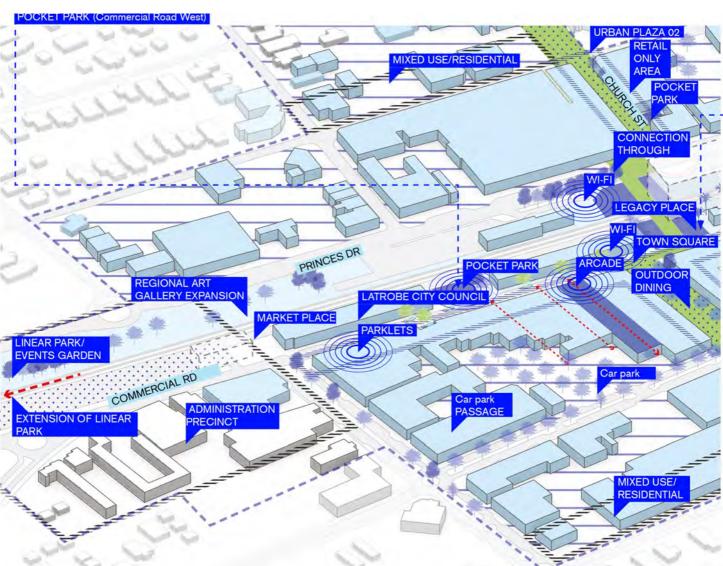
VICGOVFREE PUBLIC WIFI The Victorian Government has partnered with iiNet to deliver free public Wi-Fi in three locations across Victoria - Melbourne, Ballarat and Bendigo. The Wi-Fi network makes use of existing public infrastructure, such as light poles, bus shelters and government buildings, and is available outdoors. (Regional) https://vimeo.com/thestorylab/review/109101586/c0091e9e23

ACCELERATED DEPRECIATION FOR SMALL

BUSINESS New Australia-wide laws have passed that allow small businesses to claim an immediate deduction for assets they start to use – or have installed ready for use – provided each depreciable asset costs less than \$20,000. This will temporarily replace the previous instant asset write-off threshold of \$1,000. (Regional) https://www.ato.gov.au/General/New-legislation/In-detail/Direct-taxes/Income-tax-for-businesses/Small-Business---expanding-accelerated-depreciation/







Hub A, Commercial and Cultural Local Village Close up of Program and spatial intent

TOWN SQUARE

Part of green network circuit for urban connectivity and Garden Festival Ground.

LEGACY PLACE

Redevelopment of city park as a focal point/meeting area and connector to the other side of town.

POCKET PARK (Church St.)

Re appropriation of existing car park as shared space to aid in town connectivity and urban activation.

POCKET PARK (Commercial Rd.)

Re appropriation of existing car park as shared space to aid in town connectivity and urban activation.

Activation of Morwell streets through providing more public seating areas.

EVENTS GARDEN

Gardens that get activated through town walks. Act to beautify the town, encourage connectivity and walking trails.

WI-FI

Area where free public wi-fi is accessible.

Car park

Re appropriation of existing car park as shared space to aid in town connectivity and urban activation.

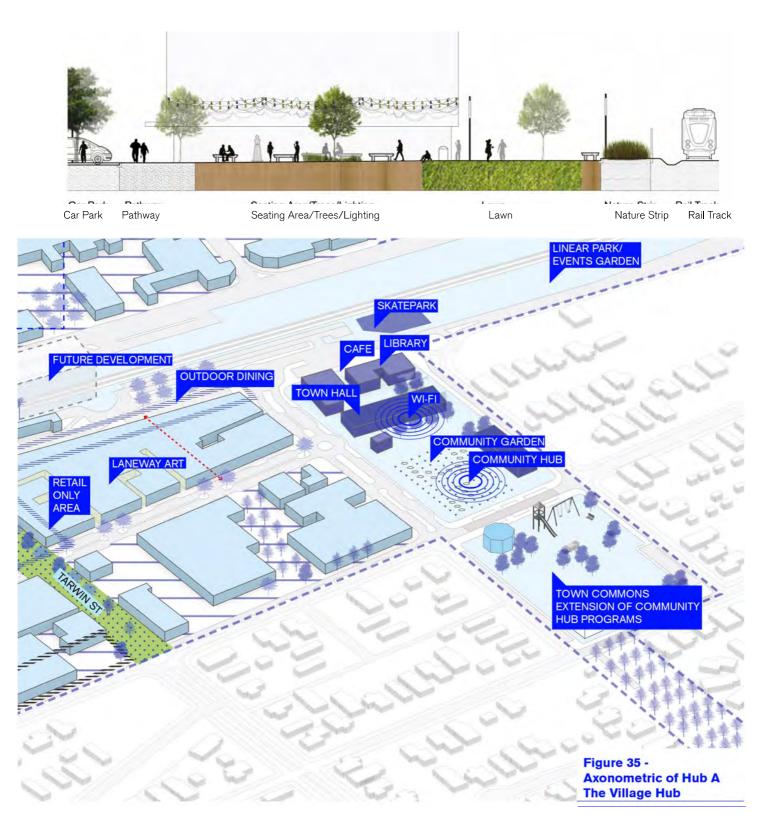
URBAN PLAZA 01 (Tarwin St.) Re-configuration of Tarwin St streetscape to be turned into the town's plaza and zoned as events and community activity area.

MARKET PLACE

Existing City Council car park to be used for temporary events such as a Market.

FUTURE DEVELOPMENT

Building Crossover railway lines with easy access across and into town. Incorporating train station, vocation training school and student housing.



RETAIL ONLY AREA

Areas within the circuit that are most visible and have the potential to yield greater foot traffic due to their proximity to busy walking routes to be allocated to retail businesses.

MIXED USE/ RESIDENTIAL

Allowing for potential incorporation of residential buildings within the town circuit area.

CONNECTION THROUGH

Strengthening of connection through between Tarwin Street and Church Street through signage, parks and circuit connection.

LANEWAY ART

Utilising wall space within laneways to allow community groups and local artists the opportunity to represent and beautify their town through murals in town laneways.

COMMUNITY HUB

Consist of community library, Town Hall, Cafe, and Community Garden.

COMMUNITY GARDEN

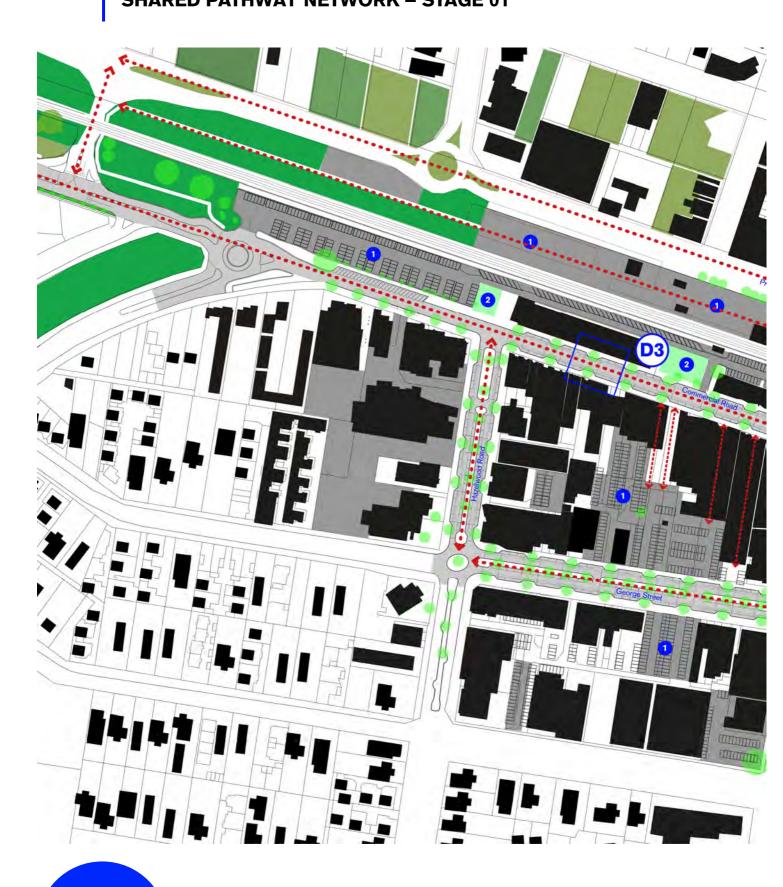
Community led Urban Farming plots for edible vegetation. Plots could be expanded to neighbouring shared space for lease/rent.

COMMUNITY LIBRARY

Relocation of current Morwell Public Library to the community hub.

COMMUNITY HALL Small scale Community Hall located within Community Hub

3.1 HUBS SHARED PATHWAY NETWORK – STAGE 01



Refer to Morwell Circuit Urban Connectivity + Activation Strategy Shared Pathway Network Stage 01



Morwell Circuit

This plan drawing describes a portion of the extended Morwell Circuit within the context of Morwell's Village Hub.

3.1 | HUBS | VILLAGE CIRCUIT PLAN

The Morwell Circuit aspires to create a positive change in the physical spaces of the town's centre in order to shift its identity, inspire diverse ways in which people might actively occupy and use these spaces, and contribute to the development of a sense of a stable and healthy community.

The circuit intends to renew and connect existing infrastructure and assets in the town's built environment and contribute to its development as Morwell's Village Hub.

Morwell's Village Hub is a commercial activity centre devoted to trade in the form of cafés, restaurants, boutiques, offices, and shops, as well as service-based businesses such as real estate agencies, banks, health services, legal services, and personal services. The design of the Morwell Circuit aspires to support commerce and business development through improvements to cycling infrastructure, walkability and connections to public transport through provision for pedestrian comfort and inclusion. In so doing the Village Hub also becomes more connected to its surrounding neighbourhoods.



Figure 38 Morwell Circuit Stage 01 - Phases



Village Circuit - Stage 01 - Phase 01

Commercial Road (From Tarwin Street to Hazelwood Road)



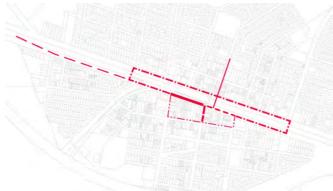
Village Circuit - Stage 01 - Phase 03

Tarwin Street (From Commercial Road to George Street)



Village Circuit - Stage 01 - Phase 05

- Church Street (From Princes Drive to Fleming Street)
- Under pass (From Commercial Road to Princes Drive)



Village Circuit - Stage 01 - Phase 07

 Commercial Road West (Morwell-Thorpdale Road) (From Jane Street Bridge to Rail Bridge)



Village Circuit - Stage 01 - Phase 02

Commercial Road (From Tarwin Street to Chapel Street)



Village Circuit - Stage 01 - Phase 04

- Commercial Road West (From Hazelwood Drive, to Jane Street Bridge across to Princes Drive)
- Princes Drive (From Jane Street Bridge to McDonald Street Bridge across to Commercial Road)
- Commercial Road East (From McDonald Street Bridge to Chapel Street)



Village Circuit - Stage 01 - Phase 06

- Hazelwood Road (From Commercial Road to George Street)
- George Street (From Hazelwood Road to Chapel Street)
- Chapel Street (From George Street to Commercial Road)



Village Circuit - Stage 01 - Phase 08

McDonald Street (From Princes Drive to Sir Norman Brookes Park)

3.1 | HUBS

CONNECTION NETWORK: STREET GUIDELINES

VILLAGE CIRCUIT - STAGE 01 - PHASE 05

North Circuit Extension: Church Street

The following street profile studies are intended as guidelines as to how streets might be reconsidered within their regular maintenance and upgrading schedule. These studies recognise that a number of streets were originally designed and implemented to support a large scale utilitarian purpose that it may no longer be required to support, or can be more appropriately re-directed. As such greater opportunities can be made to 'green' the streets, and provide better pedestrian and cycling to redefine and re-connect the town.



Figure 39 - Church Street Existing and Proposed Condition



FUTURE MORWELL – APPENDIX. REFER TO:

- FIGURE 39 CHURCH STREET EXISTING AND PROPOSED CONDITION (AT A3 FORMAT)
- FIGURE 40 CHURCH STREET EXISTING AND PROPOSED CONDITION (AT A3 FORMAT)

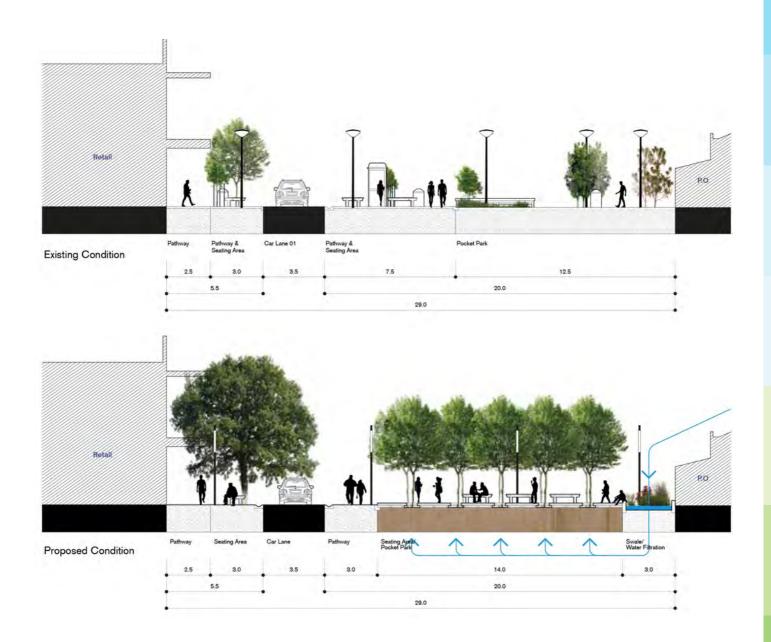


Figure 40 - Church Street Existing and Proposed Condition

VILLAGE CIRCUIT - STAGE 01 - PHASE 08

Neighbourhood Precinct Road Strategy

- Target areas are main roads/boulevards leading up to residential and neighbourhoods
- Conversion from 2 carriage to 1 carriage
- Minimizing roadside parking
- Expansion of roadside nature strips and introduction of "common-trenching" for the utilities
- Expansion of median nature strip as shared pathways (bicycle & pedestrian) as a part of the urban green network
- Introducing big structural plant species with distinct character
- Target areas are small secondary roads leading up to residential areas
- Minimizing roadside parking and expansion of nature strips and pedestrian pathway to allow structural planting
- Introducing indigenous tree species with distinct feature to create unique character for each neighbourhood

Green Network Road Strategy

- Target areas are main roads/boulevards that connect with urban parks/sports field
- Conversion from 2 carriage to 1 carriage
- Expansion of roadside nature strips and introduction of "common-trenching" for the utilities
- Zoning of urban parks/sports fields into activity zones and vegetation areas as a part of the buffer zones. Introducing big structural plant species with distinct character
- Man-made infiltration surface ponds to respond to the surrounding stormwater run-off
- Minimizing roadside parking
- Expansion of median nature strip as shared pathways (bicycle & pedestrian) as a part of the urban green network

Refer to Morwell Circuit
Urban Connectivity +
Activation Strategy
Shared Pathway Network
Stage 01

FUTURE MORWELL – APPENDIX, REFER TO:

 FIGURE 41 - MCDONALD STREET EXISTING AND PROPOSED CONDITION (AT A3 FORMAT)

Example 02: McDonald Street

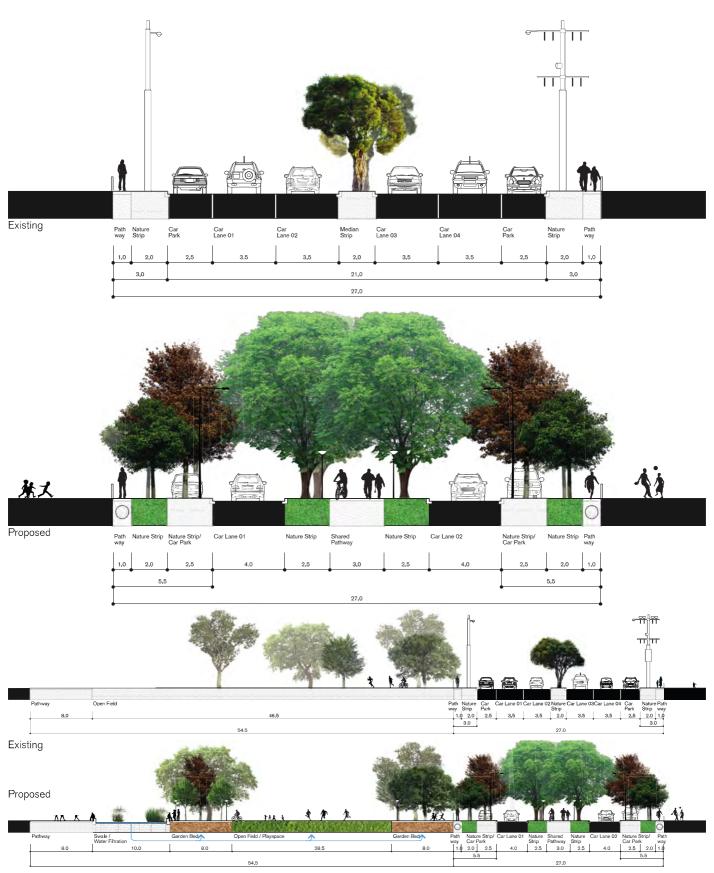


Figure 41 - McDonald Street Existing and Proposed Condition

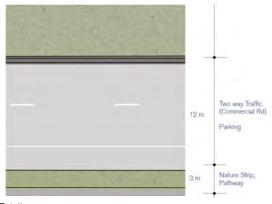
VILLAGE CIRCUIT - STAGE 01 - PHASE 08

Figure 42 -Commercial Road - West Key

- 01 Event Garden
- 02 Existing Trees
- 03 Proposed Tree Boulevard
- 04 Proposed Nature Strip
- 05 Existing Nature Strip (Proposed Planting)
- 06 Existing Pedestrian Path
- 07 Proposed Pedestrian Path
- 08 Car Park

FUTURE MORWELL – APPENDIX. REFER TO:

- 3.3 PARKLETS -STREET STRATEGY
- 3.3 PARKLETS -MODULES



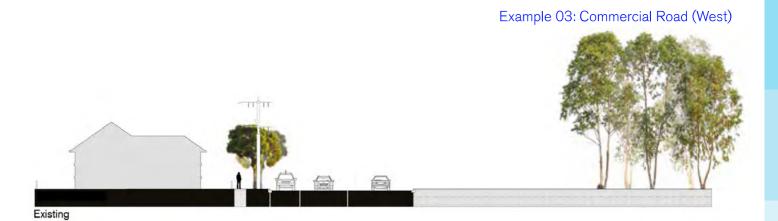
Existing



Proposed



Proposed Gateway - Linear Parks Event Gardens





Proposed

Figure 43 -Commercial Road - West

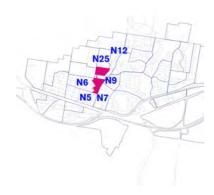


Proposed Gateway - Linear Parks Event Gardens



Associated Neighbourhood(s):

N05, N06, N07, N09, N12, N25





HUB PROFILE

Land Area:

 $0.12\ km^2$

Indicative Use:

High Level of community and sporting group usage

Hierarchy Classification:

Regional

Primary Function:

Sport

KEY ASSET(S) / FACILITY(IES):

- Fully equipped gym
- Heated pool
- Toddler pool
- Sauna
- Spa
- Aerobics room
- Stadium
- Café
- Meeting room

Facilities:

- Pool
- Gymnasium
- Multipurpose Courts
- Future Combined Primary School

Community Groups:

- Morwell Swimming Club
- 1st Morwell Scout Group
- Girl Guides
- Latrobe Valley Volleyball Morwell Basketball
- Morwell Netball
- Morwell Badminton
- Traralgon Swim Club LV Self Help Arthritis Group
- Seal Diving Services

Key Objectives:

- Hub B, Local Hub: Educational & Recreational Hub
- Education: Consolidation of schools
- Recreation facilities to support school activities
- Recreation facilities to be scheduled to support after hours activities, health + wellbeing for the community
- McDonald Street to be re-considered as a boulevard to provide safe + healthy pedestrian + bicycle paths, control traffic, incorporate bus links
- Support development of local retail activities

EXISTING SITUATION (KEY ISSUES & OPPORTUNITIES):

- An existing collection of different sporting grounds and associated facilities.
- Proximity to local residential neighbourhoods
- Adjacancy to McDonald Street
- Proximity to Hub A the Local Village Hub

WHAT WE HAVE HEARD:

- Strengthen nature based tourism
- Strengthen sport based tourism
- Improve signage & physical improvements.
- After school programmes
- Focus On Youth/Child Friendly Activity
- Better Use/ Maintenance Of Existing Open spaces
- Improved Visual & Physical Connections
- Better Connections To External Landscape
- Assets

FUTURE CONSIDERATION:

- Explore the connectivity of this Hub to other Hubs in Morwell, and the local neighbourhoods through walking and bike path links
- Advocate for a strong connection and use between the public recreational facilities and educational facilities
- Consider how the management of each space might be more efficiently managed, and effectively scheduled to contribute to the health and safety of the area
- Consider the type and location of specific activities to support the local neighbourhoods, with careful attention given to the youth demographic
- Utilise the facilities (Morwell Leisure Centre, Morwell Scout Hall, tennis + basketball courts, and football grounds) outside of school operating hours, and after school programs
- Develop landscape plan for Sir Norman Brookes Park that integrates the recreational community organisations and new tennis courts
- Support the upgrade and development of McDonald Street to be a safe and healthy boulevard controlling local car traffic, and enabling better pedestrian and bike links, incorporate bus links, and reactivate retail shops

EXISTING PLANS & STRATEGIES:

MORWELL OUTDOOR RECREATION PLAN, JUNE 2008, LATROBE CITY COUNCIL

- The Morwell Outdoor Recreation Plan provides a policy position and clear directions for the provision of outdoor recreation facilities in Morwell in line with Council's 2021 vision.
- http://www.latrobe.vic.gov.au/files/f0593ad9-def2-4883-820d-a0c300f2dd95/Morwell_Outdoor_Recreation_Plan_adopted_16_June_2008.pdf

VICTORIA'S TRAILS STRATEGY 2014 - 24, JULY 2014, TOURISM VICTORIA

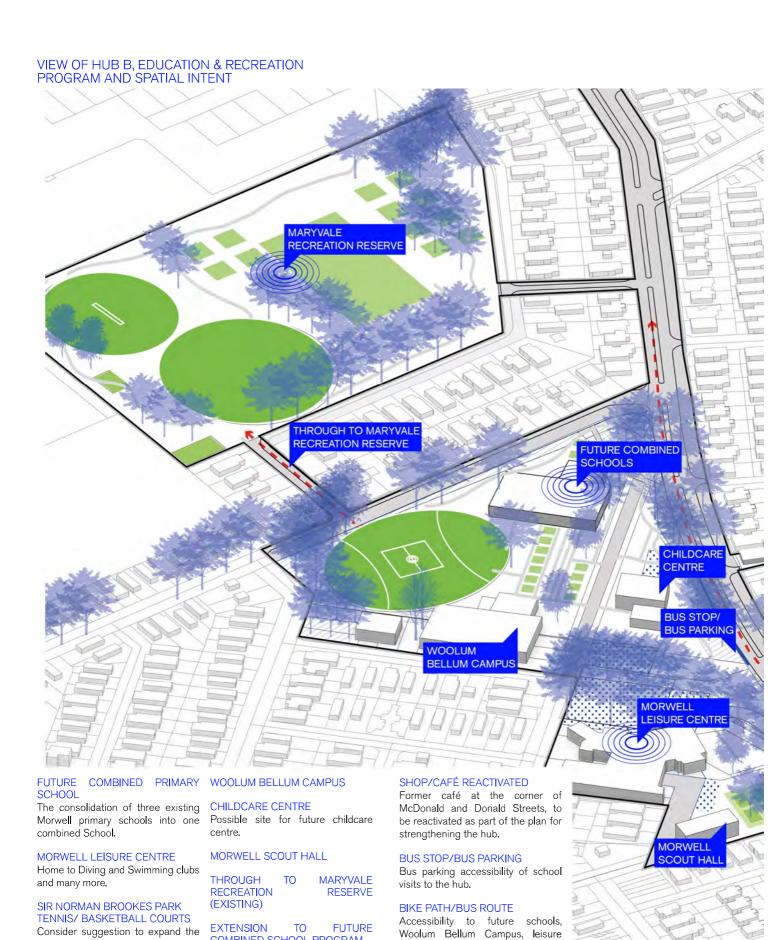
- The purpose of Victoria's Trails Strategy 2014-2024 is to provide a whole-of-government approach and clear vision regarding the planning, management and promotion of trails in Victoria.
- https://www.tourism.vic.gov.au/component/ edocman/?view=document&task=document.download&id=748

TRACKS, TRAIL AND PATHS DRAFT STRATEGY, 2015, LATROBE CITY COUNCIL

- The strategy is designed to encourage more walking and cycling in Latrobe City to reach a target of two kilometres or 30 minutes a day.
- http://www.latrobe.vic.gov.au/files/13b0030a-4b51-4161-b75ca4a7011d040f/150331_Strategy_for_Consultation_Version_3.pdf

LATROBE CITY PUBLIC HEALTH & WELLBEING PLAN 2013-2017

- The Latrobe City Municipal Public Health and Wellbeing Plan 2013 2017 demonstrates Council's commitment, and recognition of our role as a key partner in enabling community members to live in a diverse and equitable community where their health and wellbeing is a priority.
- http://www.latrobe.vic.gov.au/files/02eea43d-0537-4fb8-a636-a29300c1ba10/Latrobe_City_Municipal_Public_Health_and_Wellbeing_Plan_2013-2017.pdf



centre and other services.

COMBINED SCHOOL PROGRAM

Maryvale Recreation reserve.

School extension onto existing

night time lighting.

leisure centre to incorporate outdoor

basketball and tennis courts with



PUBLIC WORKS

DANDENONG EDUCATION PRECINCT

Dandenong Education Precinct is ground breaking project which involved the amalgamation of three existing secondary schools using an innovative new educational model. The school of 2100 students is organized into seven individual SWIS (Schools Within a School) buildings. (Suburban)

http://www.outlinesla.com.au/cms-projects/education/dandenonghigh-school.phps





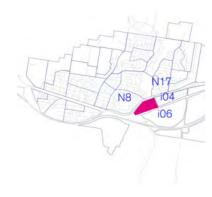
BOX HILL GARDENS MULTI PURPOSE AREA
Commissioned by the City of Whitehorse to create an innovative space with a diverse array of recreation activities and events within the historic and well loved gardens of Box Hill Gardens. (Suburban) http://aspect.net.au/?p=2730





Associated Neighbourhood(s):

N8, N17, I04 & I06





HUB PROFILE

Land Area:

0.12 km²

Indicative Use:

Medium

Hierarchy Classification:

Regional

Primary Function:

Education, Events

KEY ASSET(S) / FACILITY(IES):

- Kernot Hall
- Kernot Lake
- Gippsland Immigration Park
- Water Hole Creek
- Federation Training Morwell Campus
- GippsTAFE
- Waratah Training Restaurant
- Morwell Civic Garden
- Disabled Access
- Picnic Area
- Toilets

Facilities:

- Kernot Hall
- Kernot Lake
- Gippsland Immigration Park
- Water Hole Creek
- Federation Training Morwell Campus
- GippsTAFE
- Waratah Training Restaurant
- Morwell Civic Gardens

Key Objectives:

- Hub C, District Centre: Educational and Training
- Consider a greater connection to loca neighbourhoods
- Explore connection to Hub A Local Village Hub, and Hub F District Centre Recreational Hub
- Connect to Mid Valley
- Enhance + extend park and recreation

EXISTING SITUATION (KEY ISSUES & OPPORTUNITIES):

- Kernot Hall
- Kernot Lake park + garden
- VET + Higher Education Facilities
- Federation Training
- Water Hole Creek
- GippsTAFE
- car parking facilities + adjacency to Princes Drive

WHAT WE HAVE HEARD:

- Transition & diversification plan in relation to energy sector
- Greater access to training
- Morwell identity distinct from other LV towns
- Better connections between Traralgon & Morwell & Midvalley/Kernot Hall
- Better connections to external landscape
- Assets (Wetlands & Parkland)
- Improved destination facilities for cyclists in centre (Parking Etc.)
- Improved Frequency & More Connections (Train & Bus)
- Telling 'The Morwell Story' (Past/Present/Future)
- Waterhole Creek Clean Up But Generally Beautification/Activation

FUTURE CONSIDERATION:

- Explore the connectivity of this Hub to other Hubs in Morwell, and the local neighbourhoods through walking and bike path links, including the connection to Hub F along Waterhole Creek, Hub D along redundant rail way paths, and to Hub A the Local Village centre
- Consider the potential to connect to other towns through an extended bike and pedestrian path network
- Re-define the identity of Mid Valley as a shopping complex orientated around large scale big retail chains servicing the needs of the district that complements and provides difference to Hub A as the Village centre created around a local scale atmosphere as a place to gather and celebrate the community of Morwell among a collection of unique shops, cafes, services, and activities
- Support and Enhance the existing training and education capacity of this Hub to grow through its relationship to the other activities and facilities contained in this area, or adjacent to it
- A Hub that integrates and provides direct pathway from secondary school, VET and Higher-Ed sectors
- Develop landscape plan that extends the recreation, park and lake reserves through a productive garden/ park operated, managed and utilised by training schemes located in this Hub

EXISTING PLANS & STRATEGIES:

VICTORIA'S TRAILS STRATEGY 2014 - 24, JULY 2014, TOURISM VICTORIA

- The purpose of Victoria's Trails Strategy 2014-2024 is to provide a whole-of-government approach and clear vision regarding the planning, management and promotion of trails in Victoria.
- https://www.tourism.vic.gov.au/component/ edocman/?view=document&task=document.download&id=748

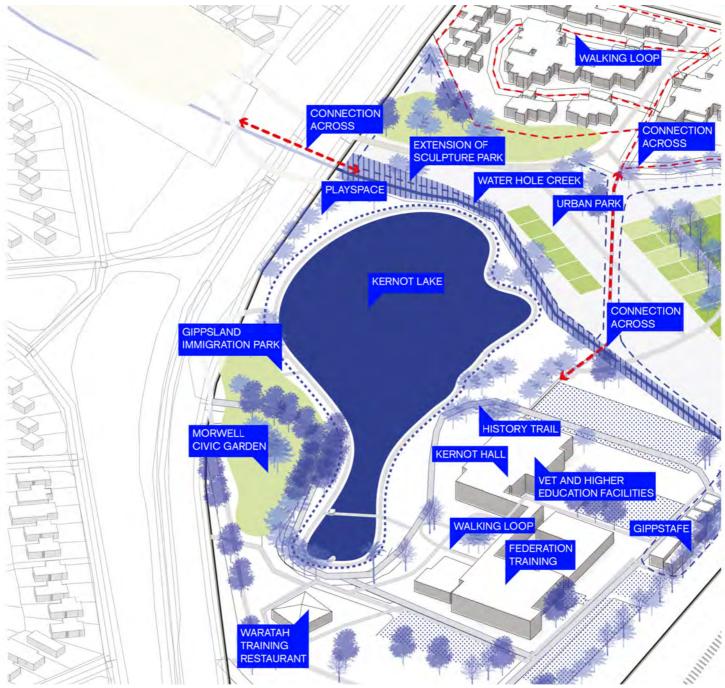
TRACKS, TRAIL AND PATHS DRAFT STRATEGY, 2015, LATROBE CITY COUNCIL

- The strategy is designed to encourage more walking and cycling in Latrobe City to reach a target of two kilometres or 30 minutes a day.
- http://www.latrobe.vic.gov.au/files/13b0030a-4b51-4161-b75c-a4a7011d040f/150331_Strategy_for_Consultation_Version_3.pdf

PLAY SPACE STRATEGY, NOVEMBER 2015 (DRAFT), LATROBE CITY COUNCIL

- The Play Space Strategy is designed to inform recommendations to help improve the form and function of playgrounds and play spaces across the municipality. The strategy will help ensure accessible, connected and varied play experiences for the whole community by improving current infrastructure.
- http://www.latrobe.vic.gov.au/files/ba069d5a-026d-4c77-a45d-a54801160936/leisure_Latrobe_Play_Space_Strategy_Play_Space_Recommendations.pdf

VIEW OF HUB C EVENTS, TRAINING AND COMMERCIAL PROGRAM AND SPATIAL INTENT



KERNOT HALL

Existing events hall suited for events, expos, seminars and conferences.

FEDERATION TRAINING

Federation Training offering a diverse range of education.

GIPPSTAFE

Hands on Horticulture course experience, with Greenhouse, classrooms and other facilities.

PRODUCTIVE ZONE

A possible expansion of GippsTAFE horticulture program into the urban park.

KERNOT LAKE/ GIPPSLAND IMMIGRATION PARK/ MORWELL CIVIC PARK Strengthening of connections within the hub.

WALKING & BICYCLE LOOP

Link education facilities within the hub through walking and bicycle loop. And a connection between adjoining neighbourhoods and the hub area.

WATERHOLE CREEK/ SCULPTURE PARK

Friends of water hole creek to be involved in hub development and liaisons of extents of care and work. Possible extension of sculpture park from Hub F.

PUBLIC WORKS

The state of the s

Events, Training and Com-

mercial

WESTERGASFABRIEK AMSTERDAM

As a former gasworks on the edge of the vibrant city of Amsterdam, the Westergasfabriek oozes a unique mood of adventure and energy. There are various galleries, shops and restaurants, a cinema and a theatre. (Urban)

http://www.westergasfabriek.nl/





WHAKATANE LIBRARY & EXHIBITION CENTRE

Linking the Whakatane District community with their Library, Museum and Gallery. Events will be held at the museum and gallery, with the aim of learning from the past, engage with the present and inspire the future. (Suburban) http://www.whakatanemuseum.org.nz/





Associated Neighbourhood(s):

i03, i08, i06 and N8





HUB PROFILE

Land Area: 0.36 km²

Indicative Use:

Low

Hierarchy Classification : State

Primary Function:

Historical & Cultural

KEY ASSET(S) / FACILITY(IES):

- Energy Brix
- Power Works Museum
- Lookout Point
- Land
- Former Rail Paths
- Bridge crossing Princes Freeway

Key Objectives:

- Hub D, District Centre Historical and Cultural
- Consider re-purposing redundant infrastructure, building and land assets that are unique and significantly representative of the town's industrial heritage
- Develop land assets as event gardens + festival grounds
- Utilise redundant infrastructure trails to extend town pedestrian and bike paths, connect to other Hubs, and connect to Hazelwood Pondage

EXISTING SITUATION (KEY ISSUES & OPPORTUNITIES):

- Redundant infrastructure, building and land assets that are unique and significantly representative of the town's industrial heritage.
- Power Works Museum education and tourist centre
- Topographic height with lookout point from which to view key aspects of the town's industrial heritage.
- Proximity to Hub C, District Centre: Educational and Training, and potential connection to Hazelwood pondage.
- historical industrial coal-digger

WHAT WE HAVE HEARD:

- Strengthen industrial tourism
- Strengthen nature based tourism
- Morwell identity distinct from other LV towns
- Telling 'The Morwell Story' (Past/Present/Future)
- Preservation/celebration of heritage
- Better connections to external landscape assets
- More street trees, and greenery/gardens
- Re-use of power stations
- Grow local arts & crafts base and make more visible public art

FUTURE CONSIDERATION:

- Advocate and support the preservation, repurposing, renovation, and re-branding of industrial built assets that are unique in Australia, to celebrate Morwell's industrial heritage, contribute to the transformation and re-branding of Morwell, and develop new industries in the region to diversify and support businesses and industry across the town.
- Promote industrial tourism as an integrated component of rejuvenated parks, event gardens, heritage gardens and reserves as a green network encouraging active healthy lifestyle choices
- Support and extend the existing Power Works industrial tourism activities
- Explore the connectivity of this Hub to other Hubs in Morwell, and adjacent neighbourhoods through walking and bike path links that utilise redundant rail paths and infrastructure assets
- Consider the potential to connect to other industrial assets, such as the Hazelwood Pondage, and other towns through an extended bike and pedestrian path network

EXISTING PLANS & STRATEGIES:

VICTORIA'S TRAILS STRATEGY 2014 - 24, JULY 2014, TOURISM VICTORIA

- The purpose of Victoria's Trails Strategy 2014-2024 is to provide a whole-of-government approach and clear vision regarding the planning, management and promotion of trails in Victoria.
- https://www.tourism.vic.gov.au/component/ edocman/?view=document&task=document.download&id=748

TRACKS, TRAIL AND PATHS DRAFT STRATEGY, 2015, LATROBE CITY COUNCIL

- The strategy is designed to encourage more walking and cycling in Latrobe City to reach a target of two kilometres or 30 minutes a day.
- http://www.latrobe.vic.gov.au/files/13b0030a-4b51-4161-b75ca4a7011d040f/150331_Strategy_for_Consultation_Version_3.pdf

GIPPSLAND TOURISM MARKETING PLAN, 2012 - 2015

 http://www.destinationgippsland.com.au/images/Marketing_ Gippsland_Final_10_DPS.pdf

VIEW OF HUB D, HISTORICAL AND CULTURAL DISTRICT CENTRE PROGRAM AND SPATIAL INTENT



HERITAGE GARDEN
These heritage gardens and trees will provide a setting and context to the Hub and suggested activities.
The Gardens and trees will add cultural significance – aesthetic, cultural, historical, and social.

LINEAR PARK/EVENT GARDEN

A linear park containing a number of trails, a shared path for cyclists and pedestrians which has good connections to on-road paths, and links directly to nearby attractions like power works, heritage garden,

museum and festival grounds, while meandering through the urban park and boulevard.

URBAN PARK

FESTIVAL GROUNDS

MUSEUM/GALLERY

PUBLIC WORKS

FESTIVAL GROUNDS.



Figure 49 -Axonometric of Hub D Historical and Cultural District Centre

TATE MODERN

In December 1992 the Tate Trustees announced their intention to create a gallery for international modern and contemporary art in London. The former Bankside Power Station was selected as the new gallery site in 1994. (Urban) http://www.tate.org.uk/visit/tate-modern



ZOLLVEREIN COAL MINE INDUSTRIAL COMPLEX











Where:

City of Essen, North Rhine-Westphalia, DE

Objectives:

- Preservation of an industrial monument
- Creation of cultural hub

Outcomes:

Zollverein Coal Mine Industrial Complex is a large former industrial site in the city of Essen, North Rhine-Westphalia, Germany. It has been inscribed into the UNESCO list of World Heritage Sites, and is one of the anchor points of the European Route of Industrial Heritage.

More Info:

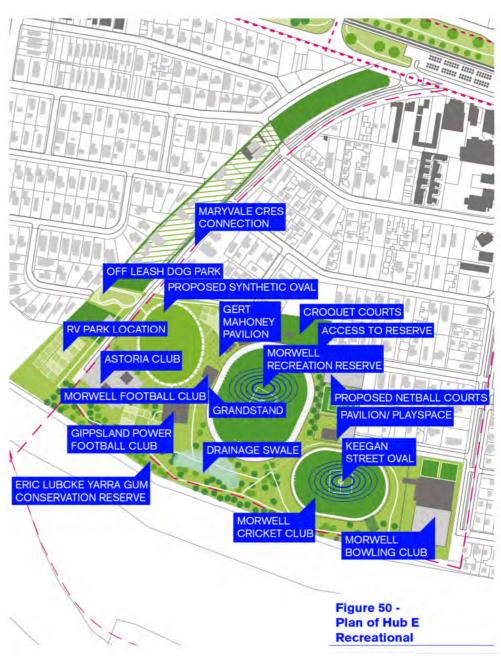
http://www.zollverein.de/



Associated Neighbourhood(s):

N02, N03





HUB PROFILE

Land Area:

0.15 km²

Indicative Use:

High Level of community and sporting group usage

Hierarchy Classification:

Regional

Primary Function:

Sport

Level Of Use :

High

KEY ASSET(S) / FACILITY(IES):

Morwell Recreation Reserve

- 'A' grade oval
- Sports field floodlighting
- Grandstand
- Morwell Football Netball Club social rooms
- Gert Mahoney Pavilion
- Gippsland Power offices
- Gippsland Power indoor training facility
- 'Legends Bar'
- Netball court
- Scoreboard
- Ticket booth
- Public toilets
- Change room facilities
- Croquet Courts (2)

Croquet clubhouse+storageCar parking

Keegan Street Reserve

- 'B' grade oval
- Sports field floodlighting
- Pavilion
- Cricket nets (4)
- Public toilets

Old Morwell Caravan Park

Eric Lubcke Yarra Gum Conservation Reserve

Facilities:

- AFL
- Cricket
- Netball
- CroquetOktoberfest

Community Groups :

- Gippsland Power Football Club
- Morwell Football Netball Club
- Morwell Cricket Club
- Morwell Croquet Club
- German Astoria Club

Key Objectives:

- Hub E, Local Hub Recreational Hub
- Connect through networked pedestrian and bicycle paths
- Enhance + upgrade parks and reserves
- Support recreation facilities

EXISTING SITUATION (KEY ISSUES & OPPORTUNITIES):

- Redundant Caravan Park to be utilised to increase all-year recreation facilities
- A collection of diverse clubs, facilities and sports grounds
- Adjacency to local neighbourhoods
- A buffer between the town and the Princes Freeway, and Hazelwood Mine

WHAT WE HAVE HEARD:

- Strengthen nature based tourism
- Strengthen sport based tourism.
- Enclosed off leash dog & children parks
- Focus on youth/child friendly activity
- Better use/ maintenance of existing open spaces
- Improved visual & physical connections
- Better connections to external landscape assets
- Improved destination facilities for cyclists in centre
- Recreational vehicle parking

FUTURE CONSIDERATION:

- Consider how the management of each space might be more efficiently managed, and effectively scheduled to contribute to the health and safety of the area
- Advocate and promote the utilisation of the sports facilities (Morwell recreation reserve, netball courts, football grounds, Morwell Bowling Club) to be utilised for local, regional, state, and national schedule of sporting events, shows, and activities.
- Explore the provision of an off-leash dog area to service the local neighbourhood and adjacent aged care facility
- Enhance and care for the adjacent linear nature reserve and Eric Lubcke Reserve + consider how these spaces might be integrated as a part of the area's maintenance and management schedule to aesthetically and practically develop and support a healthy and active environment
- Investigate the possibility of locating an RV park adjacent to the Eric Lubcke Reserve to service and attract RV tourism
- Explore the connectivity and access of this Hub to other Hubs in Morwell, and the local neighbourhood through walking and bike path links along Maryvale Crescent, and existing reserves, including the connection to and activation of the redundant rail path
- Consider how to support and schedule the operations and activities of the Astoria Club and the Morwell Bowling Club to extend, enhance and activate the area with diverse events that operate in times when the sports grounds are not occupied
- Explore the development of a concept plan for rose garden to rose park extension

EXISTING PLANS & STRATEGIES:

MORWELL RECREATION RESERVE PRECINCT MASTER PLAN

- The Morwell Recreation Reserve Precinct Master Plan was commissioned by Latrobe City Council in 2013 to establish a 'precinct scale' vision and direction for the future planning and provision of sport and community infrastructure across the multifacility and sporting site.
- http://www.latrobe.vic.gov.au/files/e6cc323f-530a-447a-be59a35c00a43d51/Morwell_Recreation_Reserve_Master_Plan_Final_ Report_June_2014.pdf

MORWELL OUTDOOR RECREATION PLAN, JUNE 2008, LATROBE CITY COUNCIL

- The Morwell Outdoor Recreation Plan provides a policy position and clear directions for the provision of outdoor recreation facilities in Morwell in line with Council's 2021 vision.
- http://www.latrobe.vic.gov.au/files/f0593ad9-def2-4883-820d-a0c300f2dd95/Morwell_Outdoor_Recreation_Plan_adopted_16_June_2008.pdf

VICTORIA'S TRAILS STRATEGY 2014 - 24, JULY 2014, TOURISM VIC

- The purpose of Victoria's Trails Strategy 2014 2024 is to provide a whole-of-government approach and clear vision regarding the planning, management and promotion of trails in Victoria.
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GIPPSLAND TOURISM MARKETING PLAN, 2012 - 2015

http://www.destinationgippsland.com.au/images/Marketing_ Gippsland_Final_10_DPS.pdf

MORWELL RECREATION RESERVE

Walking paths and loops through the hub for accessibility and exercise. Formalise connection between east and west side of Maryvale Crescent.

KEEGAN STREET OVAL

Improve drainage and surface of Keegan Street Reserve playing field.

PROPOSED SYNTHETIC OVAL

Multiuse community synthetic playing field to be used for a range of sport and community activities.

PAVILION/PLAYSPACE

Proposed new shared pavilion to

service both Keegan Street. New accessible public playspace.

PROPOSED NETBALL COURTS

Relocate existing netball court and construct additional asphalt netball courts North of proposed pavilion.

DRAINAGE SWALE

Improve amenity to the drainage swale and consider boardwalk connections in flood prone areas.

OFF-LEASH DOG PARK

ERIC LUBCKE YARRA GUM CONSERVATION RESERVE

Improve access to Eric Lubcke Yarra Gum Conservation Reserve and provide interpretive signage at entry points and along the new shared pathway.

GRANDSTAND

Extend and refurbish existing Morwell Football Club change facilities and amenities to service both the synthetic playing field and Morwell Recreation Reserve.

GIPPSLAND POWER FOOTBALL egress and fire truck access. CLUB

Extend and refurbish existing Gippsland Power offices to

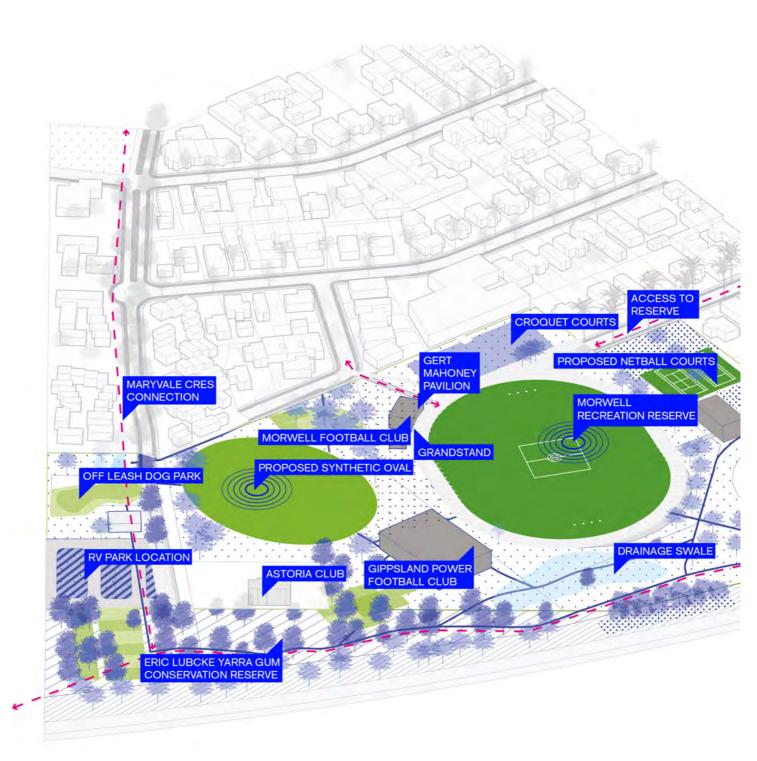
accommodate the AFL Victoria Regional Administration Centre and other sports administration groups.

GERT MAHONEY PAVILION

Upgrade existing Gert Mahoney Pavilion, Morwell Football/Netball clubrooms, kiosk and grandstand.

RV PARK

Relocation of RV Park into adjoining area. Providing opportunity within the park for event overflow parking, egress and fire truck access.



PUBLIC WORKS

TEMPLESTOWE RESERVE SPORTING PAVILION
The sports center makes use of solar panels on its roof to mitigate its energy usage. A large portion of the building materials were actually bricks recycled from an old stadium that used to occupy the site. http://www.phooey.com.au/projects/99/templestowe-reservesporting-pavilion









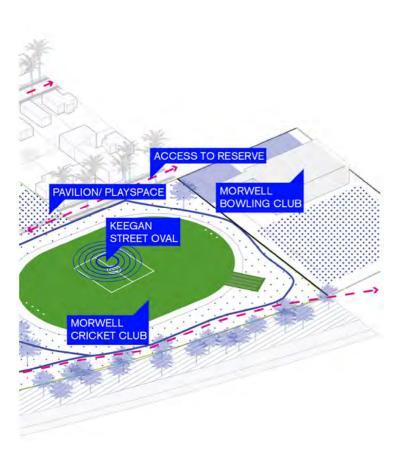


Figure 51 -Axonometric of Hub E Recreational



Associated Neighbourhood(s): N10, N15, N16 & N17





HUB PROFILE

Land Area:

 $0.24~km^2$

Indicative Use:

High

Hierarchy Classification:

Local

Primary Function:

Sport

KEY ASSET(S) / FACILITY(IES):

- Football / cricket oval
- Cricket nets
- Netball court
- Tennis courts (5 with lighting)
- Soccer pitch
- Pavilions and Halls
- Playgrounds
- Public Restroom
- Art Work at Waterhole Creek

Community Groups:

- Morwell East Football Netball Club Morwell East Tennis Club
- Morwell Pegasus Soccer Club Morwell Tennis Club
- Morwell Cricket Club

Key Objectives:

- Connect and integrate all recreation facilities through the enhancement of the Water-Hole Creek natural corridor
- Connect through networked pedestrian and bicycle paths
- Enable a greater connection to local neighbourhoods

EXISTING SITUATION (KEY ISSUES & OPPORTUNITIES):

- Water-Hole Creek natural corridor
- Underutilised open space
- A collection of diverse clubs, facilities and sports grounds
- Adjacency to local neighbourhoods
- Proximity to Hub C, District Centre: Educational and Training
- proximity to Mid-Valley

WHAT WE HAVE HEARD:

- Strengthen nature based tourism
- Strengthen sport based tourism
- Enclosed off leash dog & children parks
- Focus on youth/child friendly activity
- Better use/ maintenance of existing open spaces
- Improved visual & physical connections
- Waterhole creek clean up but generally beautification/activation
- Better connections to external landscape assets
- Improved destination facilities for cyclists In centre

KEY RECOMMENDATION:

Develop landscape design plan for Hub F that integrates the diverse recreational programs (e.g. playgrounds, sculpture park, off-leash dog areas, nursery, art parks, fitness track, walking + bike paths) along Waterhole Creek to activate the area and support the natural health of the riparian landscape

ACTIONS:

1. Off Leash Dog Parks

\$12,000 (Council Funding Contribution)
Latrobe City Council to secure State Government
Funding.

Refer to chapter 4.1 Making it Happen - Project 5.

FUTURE CONSIDERATION:

- Consider the type and location of specific activities to support the local neighbourhoods, with careful attention given to the youth demographic
- Advocate and promote the utilisation of the sports facilities (Tennis club, netball courts, football grounds, soccer fields) to be utilised for local, regional, state, and national schedule of sporting events, shows, and activities
- Explore the connectivity of this Hub to other Hubs in Morwell, and the local neighbourhood through walking and bike path links
- Consider how the management of each space might be more efficiently managed, and effectively scheduled to contribute to the health and safety of the area

EXISTING PLANS & STRATEGIES:

MORWELL OUTDOOR RECREATION PLAN, JUNE 2008, LATROBE CITY COUNCIL

- The Morwell Outdoor Recreation Plan provides a policy position and clear directions for the provision of outdoor recreation facilities in Morwell in line with Council's 2021 vision.
- http://www.latrobe.vic.gov.au/files/f0593ad9-def2-4883-820d-a0c300f2dd95/Morwell_Outdoor_Recreation_Plan_adopted_16_June_2008.pdf

DRAFT LATROBE CITY COUNCIL, ARTS STRATEGY AND ACTION PLAN, 2016-2019

- The strategy will guide provision of arts services, activities and events into the future and will provide a focus on the important role that the arts can play in Latrobe City being a vibrant and great place to live, work and visit.
- http://www.latrobe.vic.gov.au/files/ba2a2fa4-dc72-4f63-97f3a51400e71baa/Draft LC Arts Strategy Action Plan 2016-19.pdf

TENNIS FACILITIES PLAN, JUNE 2008, LATROBE CITY COUNCIL

http://www.latrobe.vic.gov.au/files/2657e426-7782-4256-978fa0c300f2e8e1/Tennis_Facilities_Plan_adopted_16_June_2008.pdf

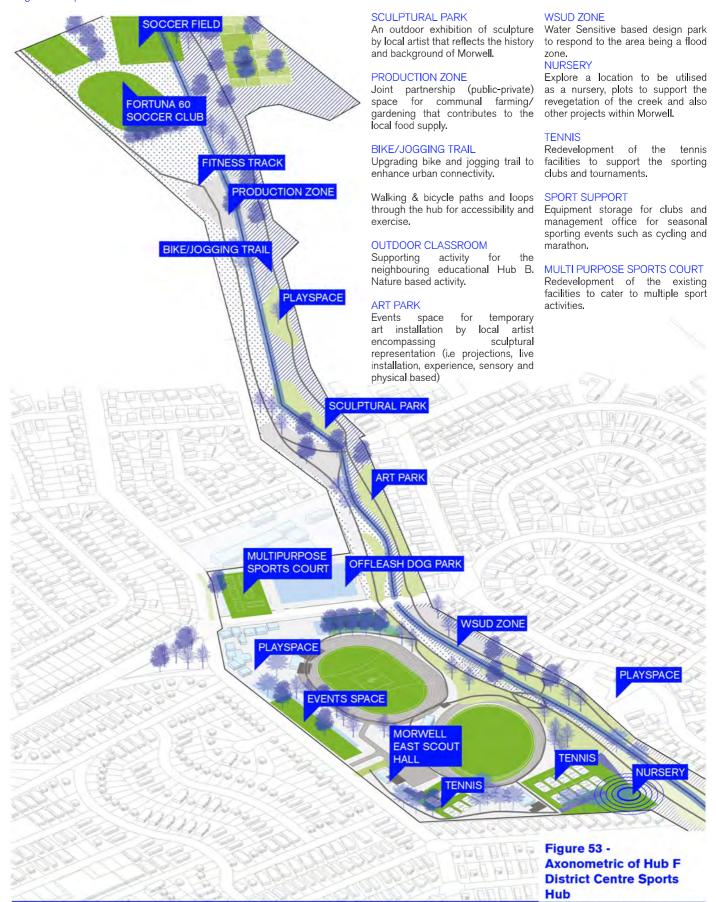
PUBLIC OPEN SPACE STRATEGY VOLUME 1: STRATEGY AND RECOMMENDATIONS, MARCH 2013, LATROBE CITY COUNCIL

http://www.latrobe.vic.gov.au/files/83572050-1f4d-4b77-abaa-a1d5009f4d8a/Public_Open_Space_Strategy_Volume_1_and_2_adopted_20_May_2013.pdf

VICTORIA'S TRAILS STRATEGY 2014 - 24, JULY 2014, TOURISM VICTORIA

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- https://www.tourism.vic.gov.au/component/ edocman/?view=document&task=document.download&id=748

View of Hub F, District Centre Sports Hub Program and spatial intent





PUBLIC WORKS

WESTERGASFABRIEK AMSTERDAM

As a former gasworks on the edge of the vibrant city of Amsterdam, the Westergasfabriek oozes a unique mood of adventure and energy. There are various galleries, shops and restaurants, a cinema and a theatre. (Urban Area) http://www.westergasfabriek.nl/







BRISBANE CITY - ART IN PUBLIC PLACES
Art in Public Places recognises that a creative city celebrates its diversity through a range of activities that enliven public space.

http://www.brisbane.qld.gov.au/sites/default/files/20141017_-art_policy_booklet.pdf

COPSLEY ORNAMENTALS
Ornamental sunflower growing in Mornington Peninsula. (Regional Area)



