



2.0 REVITALISATION PLAN: PART 01: OUR TOWN MORWELL

FUTURE MORWELL

2.0 | OUR TOWN MORWELL

2.1 | OVERVIEW: VISION & OBJECTIVES

2.1.1 | A SUSTAINABLE TOWN

2.1.2 | A TOURIST TOWN

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2.1 | OUR TOWN MORWELL

OVERVIEW: VISION & OBJECTIVES

Throughout the community engagement process it was clear that the community has great pride in its natural assets, especially Morwell's Centenary Rose Garden. Other assets such as the Wetlands, Kernot Lake, and Waterhole Creek were also identified as precious places of the town that were difficult to access because of disconnected pedestrian or bicycle paths. We believe work needs to be done to connect existing networks and pathways to improve pedestrian and bike paths in the town. A number of passive neighbourhood parks, and highly active parks and sporting grounds were also identified as important parts of the natural open space infrastructure of the city.

The concept of 'Morwell Town of Gardens' aspires to reframe the physical structure of the town to celebrate its existing gardens and parks, its open spaces ranging from those that are passive to active, and connect its natural reserves and waterways in order to enhance the urban environment for the health and wellbeing of the community.

'Morwell Town of Gardens' aspires to connect, revitalise, and develop new meaningful relationships between these streetscapes open spaces and the built fabric of the town. Acting as a framework to transform the once industrial town to a more distinct and proud regional town with a village heart. It defines an integrated network of diverse green 'garden' types interwoven with blue and movement networks through the town to provide an important means to rejuvenate and retrofit the urban environment.

This linked green 'garden' network will contribute to the environmental health of the town as well as enhance the visual environment. It aspires to change how people experience, perceive and interact with their surroundings and neighbourhoods through a range of active, passive, productive and connected spaces.

Green, healthy innovative towns are attractors for investment, innovation, and can act as hubs for creativity and wealth creation.

Morwell's Hubs identified in this proposal are intended to be significant moments in this 'garden' network. The Village Hub is planned to be a lush green street landscape, with plantings attuned to the seasons, and to complement the adjacent Centenary Rose Garden. This development could importantly also act as the stage for an annual garden show that will transform the town, significantly contribute to a new identity of the town, act as a tourist destination, and link to other important events in Victoria such as the Melbourne International Garden Show.

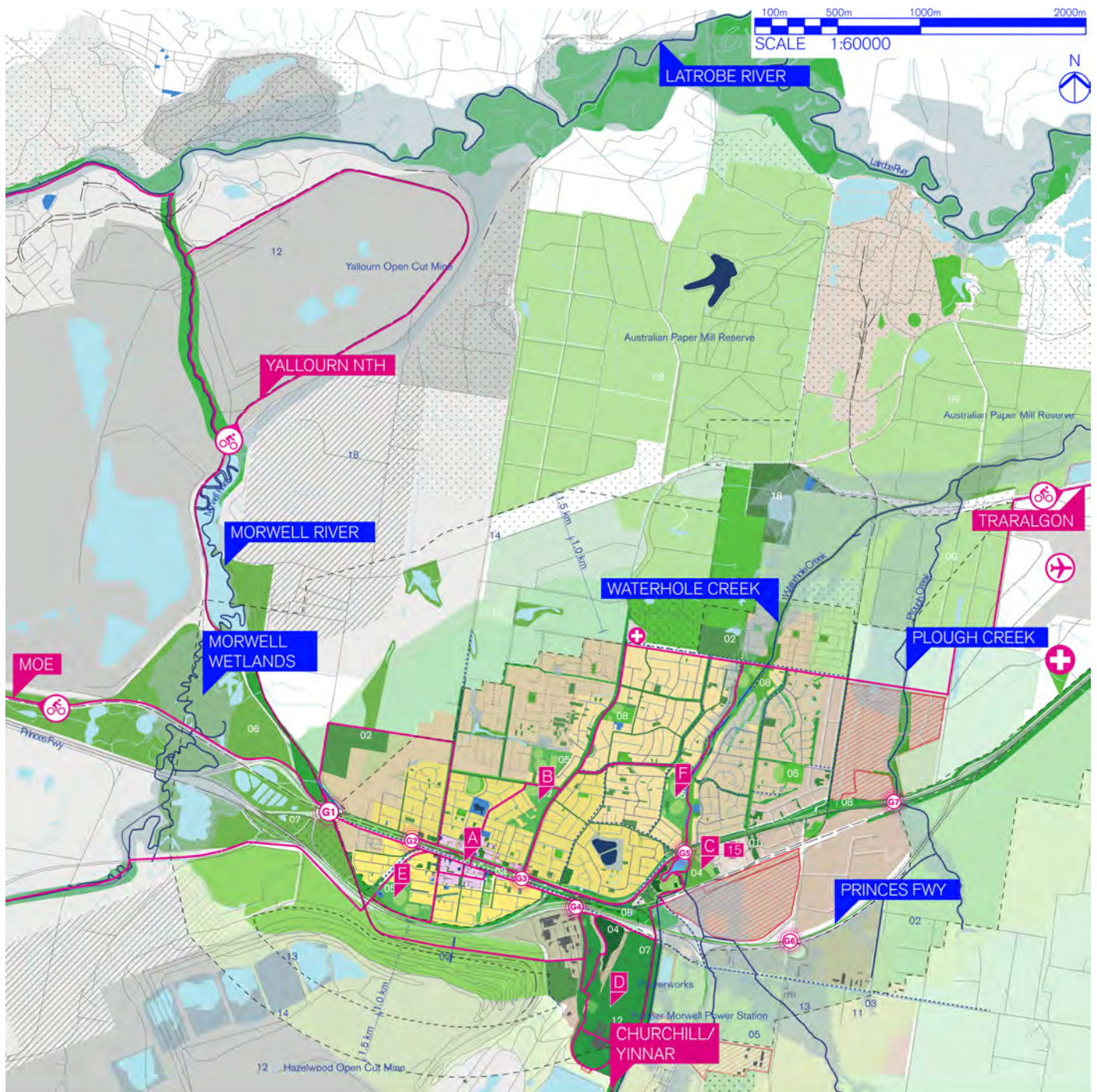
The Education Hub, currently under construction, is adjacent to a sports oval, the Latrobe Leisure Centre (indoor pool, sports courts, and gym), and grounds utilised by the school children during regular operating hours, and enjoyed by the neighbourhood during other times. It is also in close proximity to the Maryvale Recreation Reserve (soccer pitch, 2 cricket grounds, NFL field), and the Northern Reserve football oval.

Active Recreation Hubs located around the Morwell Football Ground, and along Waterhole Creek operate primarily in the after hours of the evenings and weekends. The redevelopment of the Primary School and adjacent Town Common are envisaged as an important part of the eastern bookend of the Village Hub, and the important places of our industrial heritage re-purpose redundant infrastructure and assets within the town to build a positive active network, and a relevant perception for Morwell.

The occupation and use of these Hubs can be seen to connect and actively shift people through different parts of the town according to a simple weekly and seasonal activity. The proposed network improves this connection to encourage and facilitate greater use of these facilities, improve each part of the network's health and maintenance, and increase community engagement.

ACTIVE MORWELL + APPENDIX. REFER TO
Art walks, industrial trails, and productive routes are

- FIGURE 1 - OVERALL REVITALISATION PLAN (AT A3 FORMAT)



**Figure 6 -
Overall Revitalisation Plan**
Key

A Sustainable Town - Green Network

- 01 Urban Park
- 02 Trail Garden (Proposed)
- 03 Cultural Precinct
- 04 Heritage Garden (Proposed)
- 05 Recreational Garden
- 06 Wetland
- 07 Orchard (Proposed)
- 08 Linear Park
- 09 Australian Paper Mill
- 10 Urban Park (Proposed)
- 11 Community Hub
- Rose Garden Expansion (Proposed)
- Farming
- Farming (Proposed)
- Environmental Significance
- Wildfire Management Overlay

A Sustainable Town - Movement Network

- Existing Bike Paths
- Shared Pathway Network

A Sustainable Town

- 12 Open Cut Mine
- Open Cut Expansion Area
- Licensed Mining Area
- 13 Mining Buffer Zone - 1.0 km (Suggested)
- 14 Mining Buffer Zone - 1.5 km (Suggested)

A Sustainable Town - Blue Network

- Water Body - Area
- Significant Rivers and Streams
- Ecological Buffers around Rivers

A Tourist Town - Hubs

- A Local Village (Commercial & Office)
- B Local Community (Education & Recreation)
- C District Centre (Events, Training & Commercial)
- D District Centre (Historical & Cultural)
- E District Centre (Sports Hub)
- F District Centre (Recreational)

A Liveable Town - Neighbourhoods

- Industrial Areas
- Industrial Growth Areas
- Residential Neighbourhoods

A Tourist Town - Gateways

- G1 Gateway: Entrance (Rail Brdg)
- G2 Gateway: Orientation Point (Commercial Rd+Princes Dr Brdg)
- G3 Gateway: Orientation Point (Commercial Rd+Macdonald St+Princes Dr)
- G4 Gateway: District Centre (Historical & Cultural)
- G5 Gateway: Waterhole Creek & District Centre (Education, Training & Commercial)
- G6 Gateway: Orientation Point (Tramway Road)
- G7 Gateway: Orientation Point (Princes drive & Plough Creek)

planned as linking elements within the 'garden' network that is to bring together the arts, nature, landscape, recreation, and our industrial heritage. It aims to celebrate Morwell's historical legacy, activate the urban fabric through healthy active and passive spaces, and renew the town's identity.

Within this notion of the 'town of gardens' is the essential qualities of tending and nurturing that are essential to the act of gardening. It is these qualities that we hope to inspire in the community.

'Morwell Town of Gardens' is broken down into three distinct but integrated layers:

- A Sustainable Town: green network, blue network, movement network
- A Tourist Town: gateways & hubs, rehabilitation corridor, built and land assets
- A Liveable Town: neighbourhoods

These layers provide focused areas of detailed analysis and a response with associated actions.

This Project is the first of a series of urban design and beautification projects for the Morwell central business district that offers urban space strategies that take into account current realities* and future needs of Morwell to support and enable a paradigm shift for the town's profile.* This Future Morwell Urban Design and Revitalisation Plan acts as the framework that describes the guiding principles for the associated sub projects; Morwell Circuit, Morwell City Entrances, Communication; Branding, and Events. These have been considered through the Plans objectives that define the key elements of Morwell's proposed development framework as Urban Design + Beautification (use), Branding Communications + Events, Infrastructure (city systems), and Business Development (economic growth)*. As such the context of Latrobe City as a Network City is fundamental to the broader ambition to attract investment to the town and provide solutions for the transformation of Morwell and the Latrobe Valley, rehabilitating it into an alternative, prosperous future*. The strategies are defined through a strategic urban framework that offer guidance on the best uses of land considered through the characteristics; neighbourhood, commercial, industrial, and landscape.*

* Project brief references

OVERVIEW: VISION & OBJECTIVES

Key Objectives:

- To minimise the adverse economic, social, environmental impacts of mining operations directly adjacent Morwell in the short – medium term
- To facilitate short term low cost activity in suitable locations
- The Morwell Circuit aspires to create a positive change in the physical spaces of the town's centre in order to shift its identity, inspire diverse ways in which people might actively occupy and use these spaces, and contribute to a healthy community
- To increase accessibility and usability of vacant lots to increase land and neighbourhood value

FUTURE CONSIDERATIONS:

- Develop online design manual for the Future Morwell Revitalisation Plan which provides an integrated design tool kit for the public realm providing options for hubs, gateways, neighbourhoods, streets, park land, waterways, lighting and commercial building frontages
- Establish a Future Morwell dedicated collegial consortium which is charged with the long term objectives of championing the plan
- Seek short and long term funding commitment from the State Government and corporate entities for Future Morwell projects
- Develop a suite of speculative short term built actions that rebrand Morwell as an attractive, healthy, innovative place to live work and visit

2.1.1 | A SUSTAINABLE TOWN GREEN NETWORK

Key Objectives:

- To improve the image and identity of Morwell and its attractiveness as a place to live, work, visit and invest
- To enhance the health and wellbeing of the Morwell Community through the promotion of active movement, urban agriculture and healthy eating, connections with nature, improved air and water quality
- To enhance the environmental performance of Morwell with respect to regional and local bio links, air quality, water quality, mitigation of and adaptation to climate change

EXISTING SITUATION (KEY ISSUES & OPPORTUNITIES):

- The Morwell Centenary Rose Garden contributes significantly to the positive image of Morwell
- Tree plantings within the network of streets within Morwell have evolved, and in some cases been lost, without a clear overarching streetscape hierarchy or plan
- Morwell contains significant underutilised and unproductive land assets that could benefit from and contribute to a “greening” of Morwell
- Rehabilitation works associated with key waterways and redundant mining land present an opportunity to develop an integrated framework inclusive of adjacent urban areas
- Urban agriculture, including community gardening, with social and physical health benefits has been identified as popular within the local community

ADDITIONAL MATERIAL(S) :

- Latrobe City Council GIS layers
- Latrobe Public Open Space Strategy 2013
- Morwell River Neighbourhood Improvement Plan
- Waterhole Creek Management Plan
- Yallourn & Hazelwood Mine Rehabilitation Plans

EXISTING PLANS & STRATEGIES:

- Victorian Government, Green Infrastructure Economic Framework Summary Report
- West Gippsland Regional Catchment Management Strategy
- Latrobe City Council Natural Environment Sustainability Strategy
- Latrobe City Council MSS Clause 21.03 Natural Environment Sustainability
- Latrobe City Council Natural Environment Sustainability Strategy 2014-2019
- Morwell Recreation Outdoor Recreation Plan (Master Plans) 2008
- Maryvale Reserve Master Plan, 2015 ; Morwell Recreation Precinct Master Plan 2014

KEY RECOMMENDATIONS:

- Develop a branding and events strategy that builds on the success of the Centenary Rose Garden to brand and promote Morwell as a Garden Town, for investment attraction and a key platform for community led revitalisation
- Develop an integrated “green infrastructure” plan for Morwell that recognises and optimises the benefits of urban greening and contribute to the ecological integrity of the regional environmental systems
- Develop coordinated landscape planning strategy for larger redundant public / industrial land parcels including mine license areas to ensure they make a positive contribution to the local economy and ecology

ACTIONS:

1. Garden Festival Event Strategy \$50,000.00 State Government Funding Has Been Secured

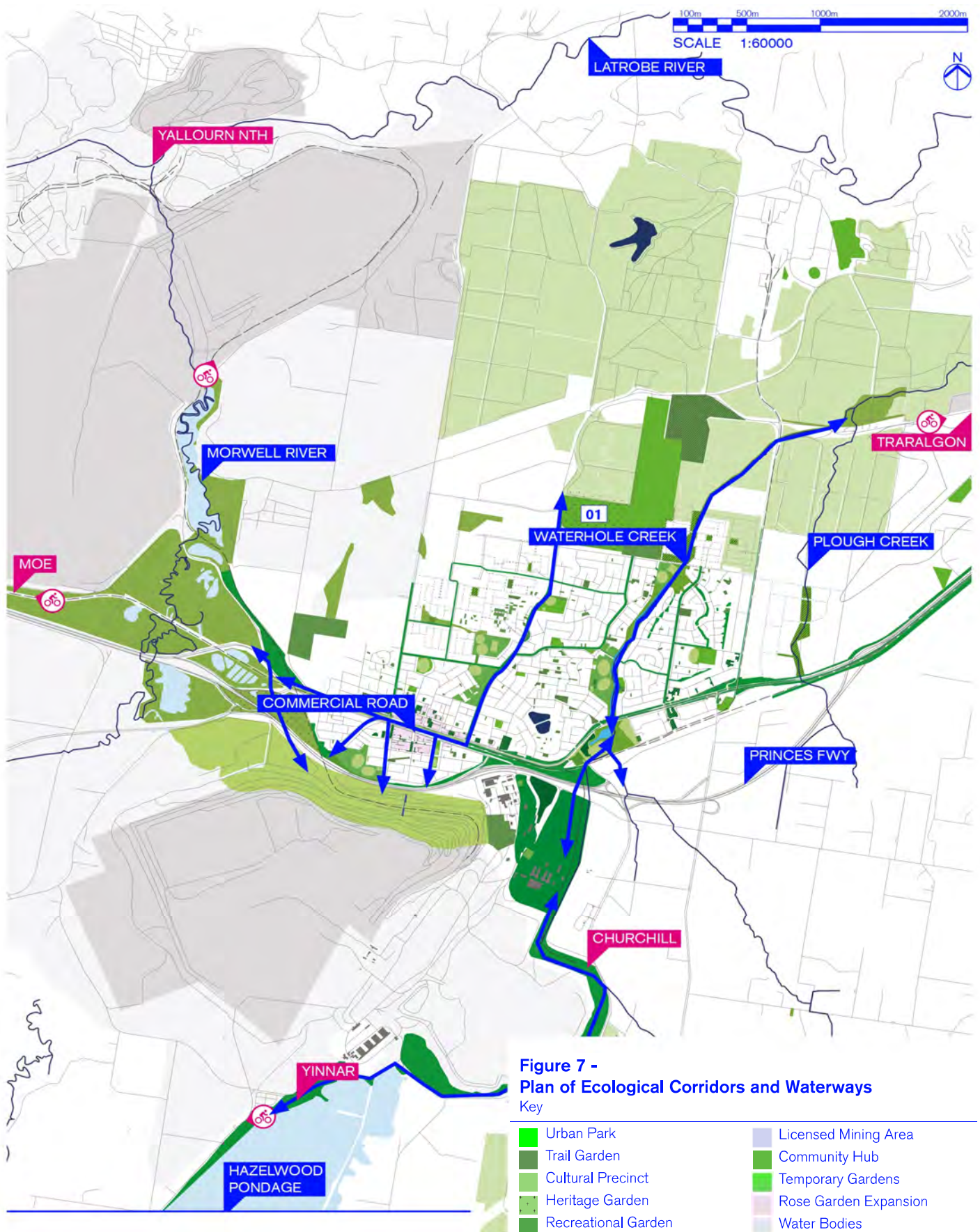
Refer to chapter 4.1 Making it Happen - Project 2.
Garden Festival Event Strategy draws on objectives from 2.1.2 A Tourist Town - Morwell Town of Gardens

2. Green Infrastructure Plan Latrobe City Council to secure State Government Funding.

Refer to chapter 4.1 Making it Happen - Project 3

FUTURE CONSIDERATION:

- Aspire to establish a future master plan for the Centenary Rose Garden enabling expansion of the garden and integration of the homes located along Maryvale Crescent to Eric Lubcke Yarra Gum Reserve
- Develop street Design tool kit that identify the hierarchy of streetscapes and utilise green infrastructure elements to improve the character of Morwell's public realm and neighbourhoods. The streetscape types are to be defined by their function, use and movement



FUTURE MORWELL – APPENDIX.
REFER TO:

- 2.1 A SUSTAINABLE TOWN - GREEN NETWORK
- 2.1 A SUSTAINABLE TOWN - ECOLOGICAL NETWORK
- 2.4 A HEALTHY TOWN - PEOPLE - HEALTH INDICATORS
- FIGURE 7- PLAN OF ECOLOGICAL CORRIDORS AND WATERWAYS (AT A3 FORMAT)

2.1.1 | A SUSTAINABLE TOWN VACANT LOTS STRATEGY

OVERVIEW

- Vacant lots can be residential, commercial or industrial spaces that have declined into disuse, neglect and abandonment

Key Objectives:

- To increase accessibility and usability of vacant lots to increase land and neighbourhood value
- To develop a guide for community members to work in liaison with council and private land owners to transform underutilised spaces into a public co-managed green network

EXISTING SITUATION (KEY ISSUES & OPPORTUNITIES):

- **Lawn:** A lot that has only grasses growing on it. There is little to no shade on a Lawn
- **Ground Cover:** A mix of ground cover plants, the plants don't look or feel entirely like grasses. Depending on the species growing on the lot, indicating the soil to be low on certain nutrients
- **Bald:** A Bare Lot is a lot with at least 50% of the ground bare, or only dirt. Bald Lots show us that plants are having a difficult time growing roots on them. This usually indicates lack of drainage, and in some cases highly contaminated soil
- **Along the Fence:** Shrubs growing along the fence. The Lot has trees growing along the fence or boundary
- **Mixed Green:** A lot with a little bit of everything—grasses, trees, maybe some remnant shrubs or even a mound or two

KEY RECOMMENDATIONS:

- Establish short and long term functions for vacant lots that can host activities and develop neighbourhood communities and identity

Note: Vacant lots may be privately or publicly owned. Permission from city council and/or land owners is crucial prior to any on-site action.

ACTIONS:

1. Vacant Land Strategy Latrobe City Council to secure State Government Funding.

Refer to chapter 4.1 Making it Happen - Project 3

FUTURE CONSIDERATION:

- Connect local government and communities on a neighbourhood level
- Increase the importance and usability of public space
- Increase community input and representation in public spaces across Morwell
- Enable community groups to shape, deliver and manage local public space
- Generate a series of diverse public spaces that are dispersed throughout neighbourhoods

FUTURE MORWELL – APPENDIX.

REFER TO:

- 2.2 A PRODUCTIVE TOWN - PRODUCTION NETWORK
- 2.2 A PRODUCTIVE TOWN - URBAN PARK NETWORK
- 3.7 NEIGHBOURHOOD ACTIVATION - VACANT LOT STRATEGY
- 3.7 NEIGHBOURHOOD ACTIVATION - GARDEN TYPES
- 3.7 NEIGHBOURHOOD ACTIVATION - CASE STUDIES

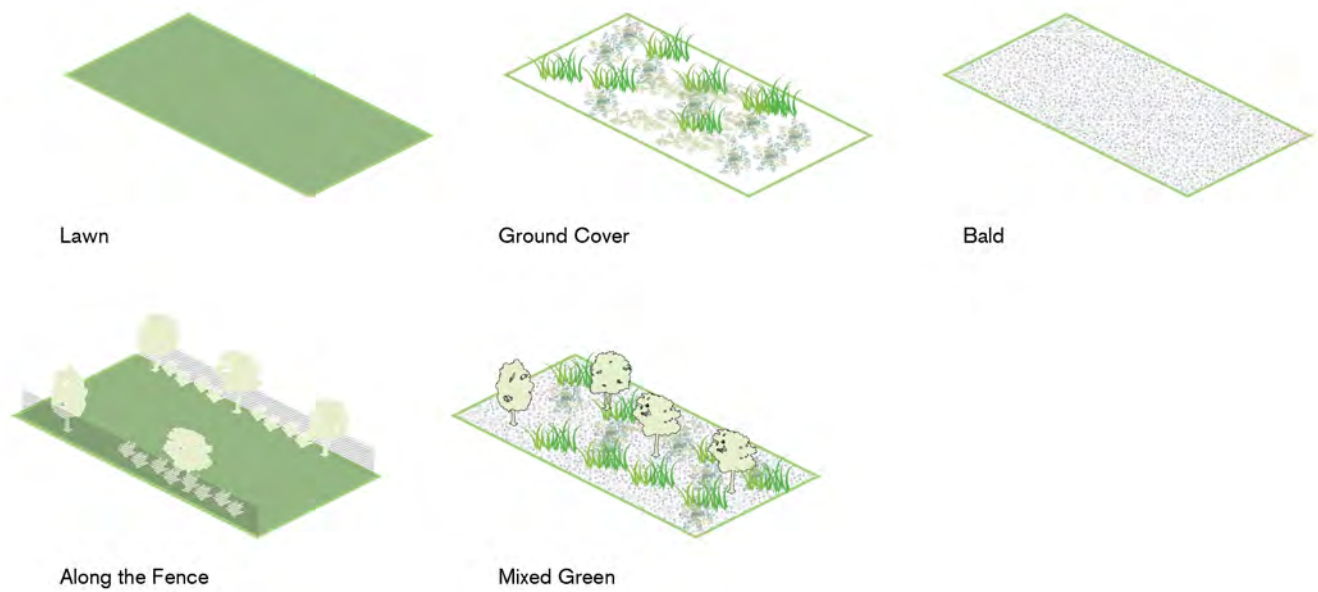
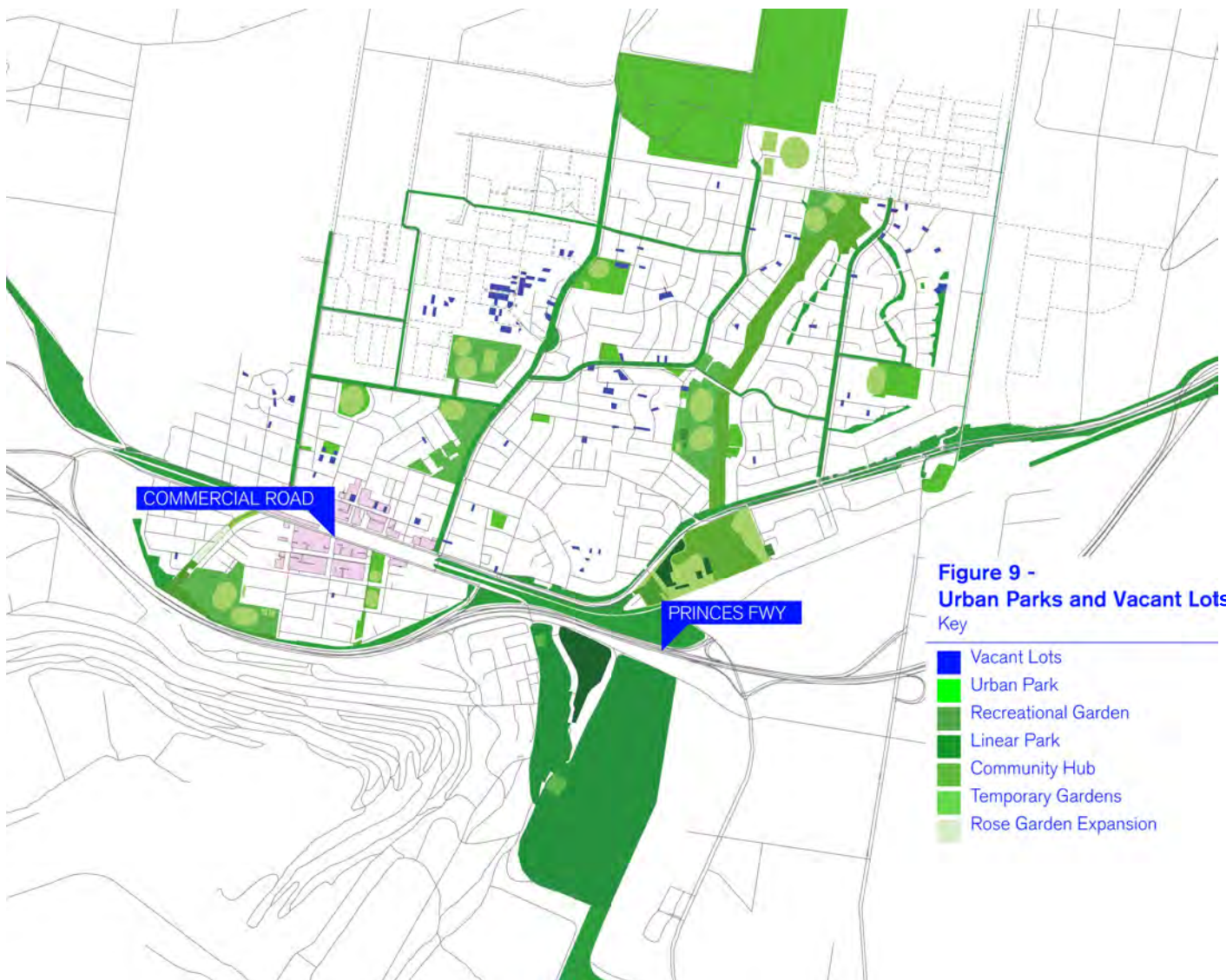


Figure 8 - Existing Conditions of Vacant Lots



GET SUNFLOWERED

**Where:**

Latrobe, Victoria, Australia

Objectives:

- Vacant land activation
- Building community pride

How it's done:

Designs have been made by award winning international and national designers and community groups.

Outcomes:

The #getsunflowered project is a community based initiative that aims to bring a new lease of life to vacant or neglected sites with a yellow blanket of sunshine primarily for the residents of Latrobe Valley.

Winner of Sustainable Communities, Keep Victoria Beautiful 2015.

With 16 confirmed sites throughout the Latrobe Valley region in 2015-2016 each site is unique in its design.

More Info:

<https://www.facebook.com/ReactivateLatrobeValley>

DANDENONG POP-UP PARK

**Where:**

Dandenong, Victoria, Australia

Objectives:

- Job creation and skills training
- Vacant space revitalisation

How it's done:

Wherever possible the facility's construction method and materials were selected to ensure it can be relocated in the future. Supported by funding from the Federal Department of Education, Employment and Workplace Relations

Outcomes:

The POP-UP-PARK transforms an under utilised site adjacent to Dandenong Station in Victoria. A total of five long-term jobs and 23 traineeships were created for the duration of the park's construction.

More Info:

<http://www.popuppark.com.au/>

PARCKFARM



Where:

Brussels, Belgium

Objectives:

- Combining park and farm
- Engaging the local creative community
- Temporary installations

How it's done:

A new model for a public space combining the characteristics of a park and farmland will be put to the test.

Outcomes:

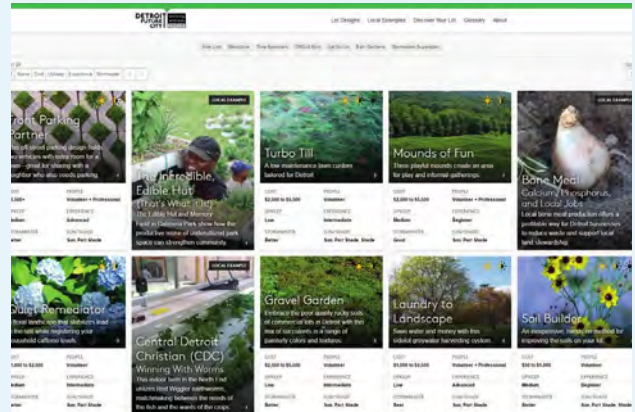
In the PARCKFARM, the neighbourhoods' farmers/inhabitants and artists selected within the framework of Parckdesign. Offering visitors the chance to take part in a series of activities and to enjoy a picnic hamper, or just a cup of coffee, tea or join a workshop, in the FarmHouse.

Rotating installations means that the park is an every changing stage for the local creative community.

More Info:

<http://www.parckdesign.be/en>

WORKING WITH LOTS



Where:

Detroit, USA

Objectives:

- Transition vacant lots
- Connect all aspects of the community
- Foster local resiliency

How it's done:

Detroit Future Cities uses 'Working with Lots' as a tool to prompt the use of vacant lots in a productive way. Indicating the objectives, cost, skill, experience and site attributes needed to activate each site. Providing a clear outline for community led change.

Outcomes:

The Field Guide will help connect you with information, inspiration, and others working towards a future of local resiliency. This is a future where residents and institutions are actively involved with the stewardship of Detroit's land.

More Info:

<http://dfc-lots.com/>

2.1.1 | A SUSTAINABLE TOWN BLUE NETWORK

Key Objectives:

- To improve the integrity and efficiency of urban water management within Morwell including the network of streets
- To better link Morwell to its environmentally and culturally significant waterways and assets (Lalorbe River, Morwell River, Wetlands, Hazelwood Pondage, Waterhole Creek, Kernot Lake)
- To optimise use of land subject to inundation, and limit the impacts of (likely increasing) flooding events
- To establish a place based approach to improving overall regional bio-connectivity
- To develop a place based approach to improving the environmental performance of and community benefit of Morwell's key water way assets through improved public access, management, and reporting
- To provide a framework for collaborative action for improvements to the water systems within and beyond the urban areas of Morwell
- To provide the basis for Morwell's waterways to contribute to a broader "rebranding" of the town and its region as a healthy and environmentally sustainable place to live, work and visit
- To work with agencies to establish a framework for the management plans for key waterways and environmental assets within and adjacent Morwell, utilising a Neighbourhood Improvement Plan approach
- To advocate for medium to longer term rehabilitation plans for mined land along the length of the Morwell River.

EXISTING SITUATION (KEY ISSUES & OPPORTUNITIES):

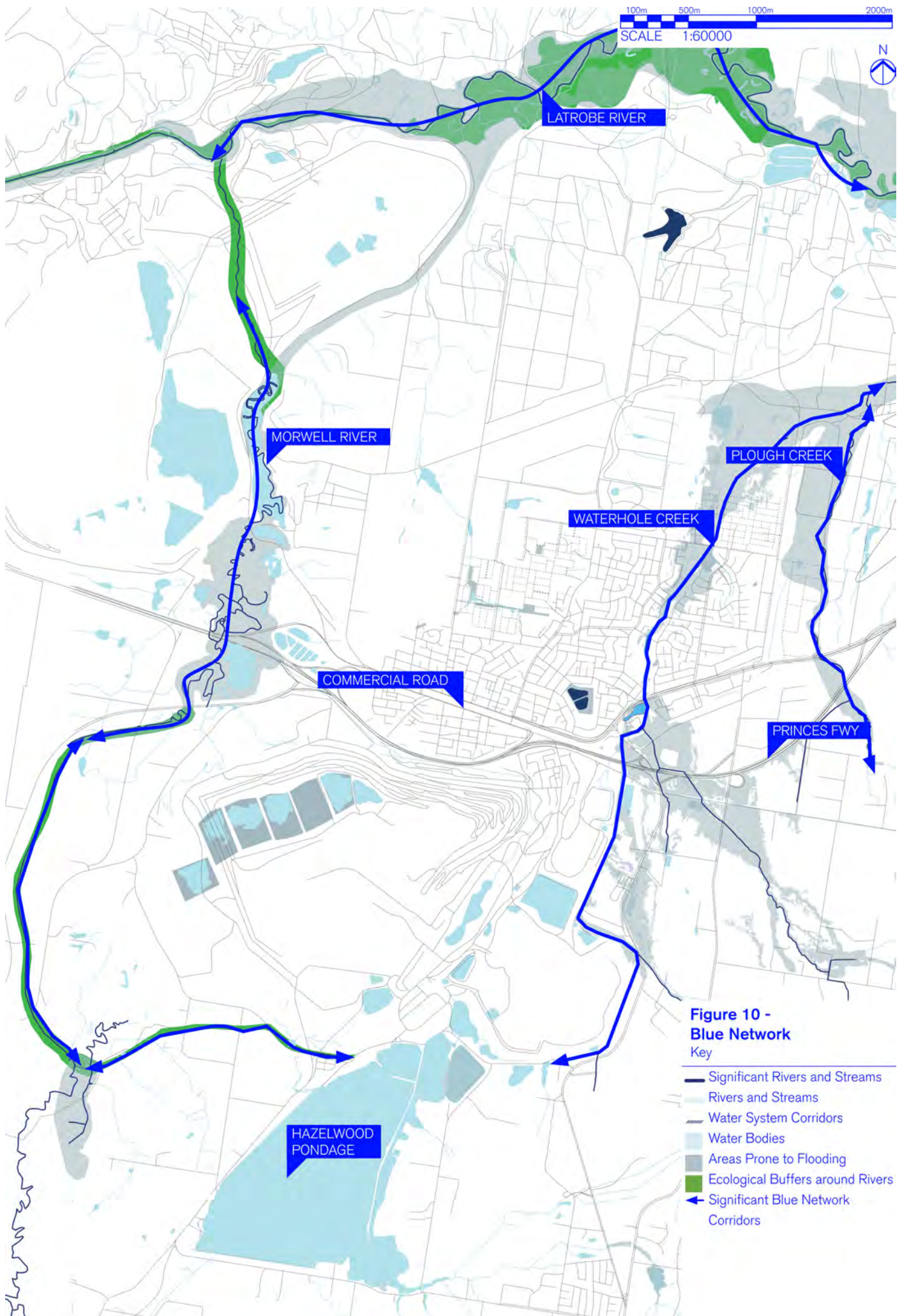
- The environmental health of waterways adjacent Morwell is varied in quality
- The Morwell River reaches close to Morwell have been heavily affected by mining operations including major redirections of the river around both Hazelwood and Yallourn mines
- Water flows and management are significant issues for current mining operations and longer term rehabilitation plans for mining
- Artificial wetlands and water bodies such as the Hazelwood Pondage (and Lake Narracan) serve industrial, environment and social functions within the current landscape

FUTURE CONSIDERATION:

- Ensure remediation plans acknowledge the community costs and benefits associated with the use and management of waterways and their catchments
- Establish an integrated framework for water management that includes urban streets, parks, development constrained land, and redundant mining land
- Review current land use policy and guidelines relating to land subject to inundation particularly on industrial zoned former agricultural land between Morwell and Churchill
- Work with other agencies to develop a framework review (as required) the Morwell River Neighbourhood Environment Improvement Plan community benefit opportunities associated with short/medium/long term remediation of mining lands
- Confirm current status and likely future impacts of mining at Yallourn on the Morwell wetlands
- Work with other agencies to develop a framework to adjust (as required) the Waterhole Creek Management plan to include opportunities associated with additional land acquisitions

FUTURE MORWELL – APPENDIX. REFER TO:

- FIGURE 9 - BLUE NETWORK (AT A3 FORMAT)



FUTURE CONSIDERATIONS (CONT'D):

- Establish feasibility/ business case for strategic public acquisition of land along Waterhole Creek to the south of the regional rail corridor including land at Monash Way, and to the eastern boundary of the soon to be redundant Energy Brix site adjacent and associated rail line
- Establish the potential for waterway corridors, and to address broader bio-region connectivity (bio-links)
- Review existing Neighbourhood Environment Improvement Plan and Morwell River Management Plan in response to Future Morwell recommendations
- Review remediation plans for mines and power station sites with respect to public benefit and water way management

EXISTING PLANS & STRATEGIES:

- Victorian Waterway Management Strategy, 2013
- West Gippsland Waterway Strategy 2014-2022
- Latrobe City Council MSS Clause 21.04 Environmental risks
- Latrobe City Council Natural Environment Sustainability Strategy 2014-2019
- Waterhole Creek Management Plan
- Mine Rehabilitation Master Plans
- Victorian River Health Strategy
- Gippsland Regional Sustainable Water Strategy (2011)
- West Gippsland Regional Catchment Strategy 2014-2022

ADDITIONAL MATERIAL(S) :

- Latrobe City Council GIS layers
- Victorian Waterway Management Strategy, 2013
- Water Sensitive Urban Design Guidelines (South Eastern Councils), Melbourne Water

FUTURE MORWELL – APPENDIX. REFER TO:

- 2.2 A PRODUCTIVE TOWN - BLUE NETWORK
- 2.2 A PRODUCTIVE TOWN - BLUE NETWORK - REBATES & INCENTIVES

QUNLI STORMWATER PARK



Ecological Remediation



Viewing Platform

**Where:**

Haerbin City, Heilongjiang Province, CN

Objectives:

- Preserving a disappearing wetland in the city
- Designing an ecosystem that works in an urban context
- Providing an economically feasible project

Outcomes:

The completely transformed site performs many functions, including collecting, cleansing, and storing stormwater, and recharging underground aquifers. The pre-existing wetland habitat has been restored and native biodiversity preserved. Potentially flooding stormwater now contributes to an environmental amenity in the city.

More Info:

<https://www.asla.org/2012awards/026.html>

GREAT LAKES CENTURY VISION



Visualizing sustainable land use, vibrant urban centres and intercity connections

**Where:**

Chicago, IL, USA

Objectives:

- Envision and take action towards a prosperous and sustainable future for the Great Lakes.

How:

8 Strategic Principles:

- Bigger than a National Park
- Green Cities and Great Lakes
- Great Minds and Great Lakes
- Blue is the new Green
- Tapping renewable energy
- Achieving mobility
- Leaders in new economies
- Commitment to local food

Outcomes:

The vision document, "Recognizing a Global Resource: The Need for a 100-Year Vision for the Great Lakes, and St Lawrence River Region," identified the basin's most pressing issues and opportunities for the next 100 years of development.

More Info:

<https://www.asla.org/2013awards/488.html>

2.1.1 | A SUSTAINABLE TOWN MOVEMENT NETWORK

(CYCLE NETWORKS, STREET WIDTHS/HIERARCHY, PEDESTRIAN ROUTES)

Key Objectives:

- To better connect people and activities within Morwell and between centres within the networked city via a range of transport modes
- To promote active movement (walking and cycling) as a healthy and cost effective mode of transport
- To improve the overall visitor experience of Morwell for the visitor arriving by various modes of transport

EXISTING SITUATION (KEY ISSUES & OPPORTUNITIES):

- Multiple entry routes to Morwell from the Princes Freeway makes way-finding for visitors confusing
- Rail/ former highway corridor divides activity on the south and north of the centre
- Public transport connections between centres and within Morwell are relatively infrequent commensurate with relatively low population densities & patronage
- Activity within Morwell centre and Mid Valley are well supported by existing on-street and off street car parking
- Walking and cycling are popular modes of transport however there are barriers to use of the network
- Expansion of mining activities to the west and south have progressively reduced connections between Morwell and adjacent townships
- Rail trails within the Networked City in Moe & Traralgon are popular with both tourists and locals. Redundant rail infrastructure associated with Yallourn & Hazelwood mines may present opportunities to connect Morwell to the rail trail network
- The Gippsland Intermodal Freight Terminal, centrally located within Morwell's industrial precincts presents an opportunity to enhance Morwell's role in regional freight logistics

KEY RECOMMENDATION:

- Develop concept plans for each gateway that improve the experience and navigation for visitors / casual users of the town centre through improved and differentiated entrances to Morwell from the Princes Freeway

ACTIONS:

1. Gateway Concept Plan \$350,000.00 State Government Funding Has Been Secured

Refer to chapter 4.1 Making it Happen - Project 4

FUTURE CONSIDERATION:

- Develop concept plans for a linear park along the length of the former highway corridor to enhance visitor experience and pedestrian / cycle connectivity
- Enhance the movement within Morwell through the development of a priority Network for streetscape improvements that better support walking and cycling

FUTURE MORWELL – APPENDIX. REFER TO:

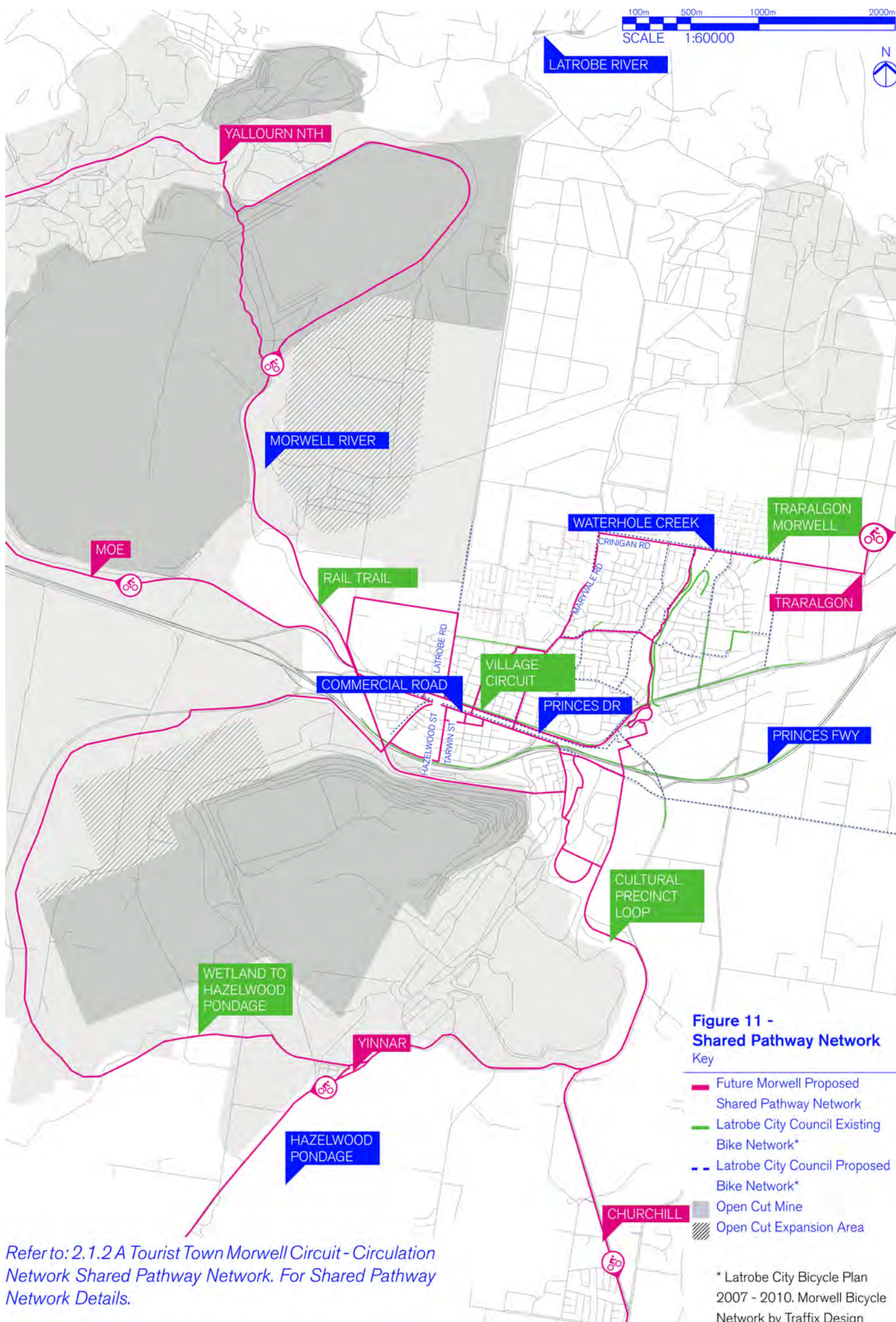
- 2.3 A LIVEABLE TOWN - CURRENT BUS NETWORK
- 2.3 A LIVEABLE TOWN - BUS NETWORK
- FIGURE 10 - SHARED PATHWAY NETWORK (AT A3 FORMAT)

EXISTING PLANS & STRATEGIES:

- Latrobe City Council Bicycle Plan 2007 – 2010
- Latrobe City Council Tracks Trails and Paths Strategy (2016 draft)
- Latrobe City Council Car Parking Framework Review Traralgon & Morwell, 2014
- State Government Victoria, Cycling into the Future 2013-23
- State Government Victoria, Victoria's Trails Strategy 2014 – 2024
- State Government Victoria, Victoria's Cycle Tourism Action Plan 2011 - 2015

ADDITIONAL MATERIAL(S) :

- LCC GIS data
- Land Victoria GIS data
- Gippsland Plains Rail Trail: www.gippslandplainsrailtrail.com.au
- Bicycle Network: www.bicyclenetwork.com.au
- Latrobe City Public Road Register as at 21st March 2016.pdf
- Vicroads Application: Maps of Declared Roads <http://vicroadsmaps.maps.arcgis.com/apps/webappviewer/index.html?id=e8fa54687853433eb58e51584b36f681>
- Morwell to Traralgon Shared Path Feasibility Study No 133956

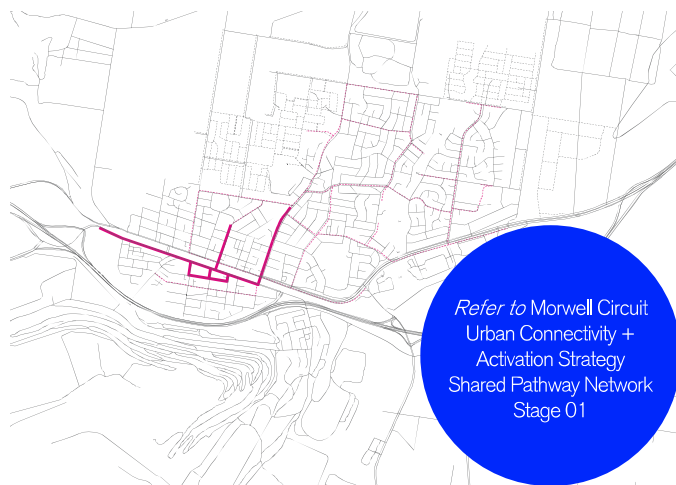


Refer to: 2.1.2 A Tourist Town Morwell Circuit - Circulation Network Shared Pathway Network. For Shared Pathway Network Details.

2.1.1 | A SUSTAINABLE TOWN MOVEMENT NETWORK

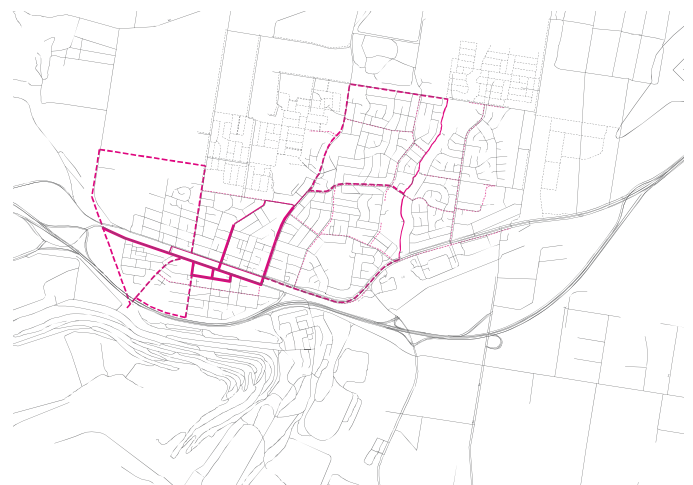
MORWELL CIRCUIT - SHARED PATHWAY NETWORK

Figure 12 -
Staged Circuit Implementation



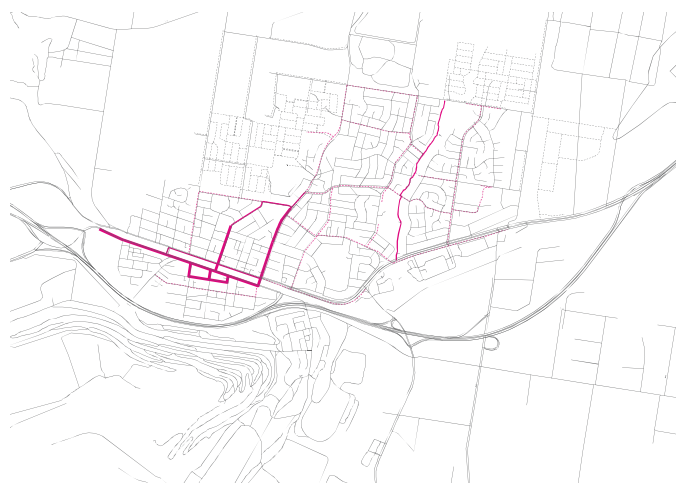
Stage 01

- Commercial Road East to West (From Rail-Bridge to Macdonald Street Bridge)
- Church Street (From Princes Drive to Fleming Street)
- Under pass (From Commercial Road to Princes Drive)
- McDonald Street (From Princes Drive to Sir Norman Brookes Park)
- Hazelwood Road (From Commercial Road to George Street)
- George Street (From Hazelwood Road to Chapel Street)
- Chapel Street (From George Street to Commercial Road)



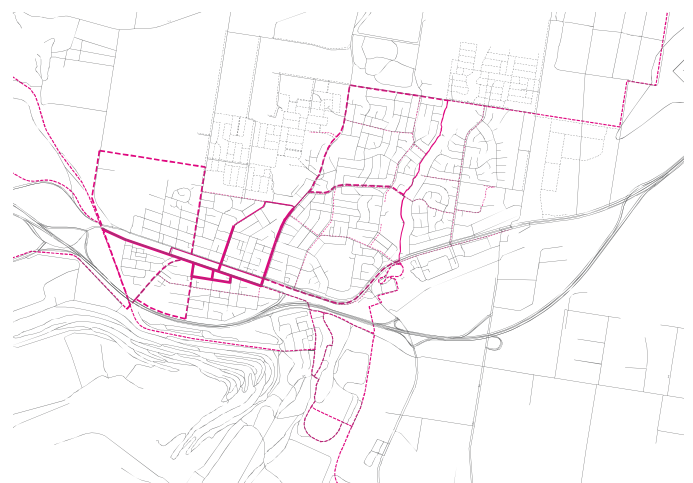
Stage 03

- Maryvale Crescent (From Commercial Road West to Eric Lubcke Yarra Gum Reserve)
- Rail Trail (From Rail Bridge to Eric Lubcke Yarra Gum Reserve)
- Eric Lubcke Yarra Gum Reserve (From Maryvale Crescent to Hazelwood Road)
- Hazelwood Road (From Morwell Recreation Reserve to George Street)
- Latrobe Road (Princes Drive to Unnamed Road)
- Unnamed Road* (From Latrobe Road to Toners Lane)
- Toners Lane (From Unnamed Road to Rail Bridge)
- Princes Drive (Macdonald Street Bridge to Waterhole Creek)
- Hourigan Road (From Waterhole Road to Macdonald Street)
- Maryvale Road (From Hourigan Road to Crinigan Road)
- Crinigan Road (From Maryvale Road to Waterhole Creek)



Stage 02

- Princes Drive (From Macdonald Street across Jane Street Bridge to Commercial Road)
- Waterhole Creek (From Princes Drive to Crinigan Rd)
- Church Street (From Fleming Street to Church Street), Winifred Street (From Church Street to Holmes Road) Holmes Road (From Winifred Street to Macdonald Street)



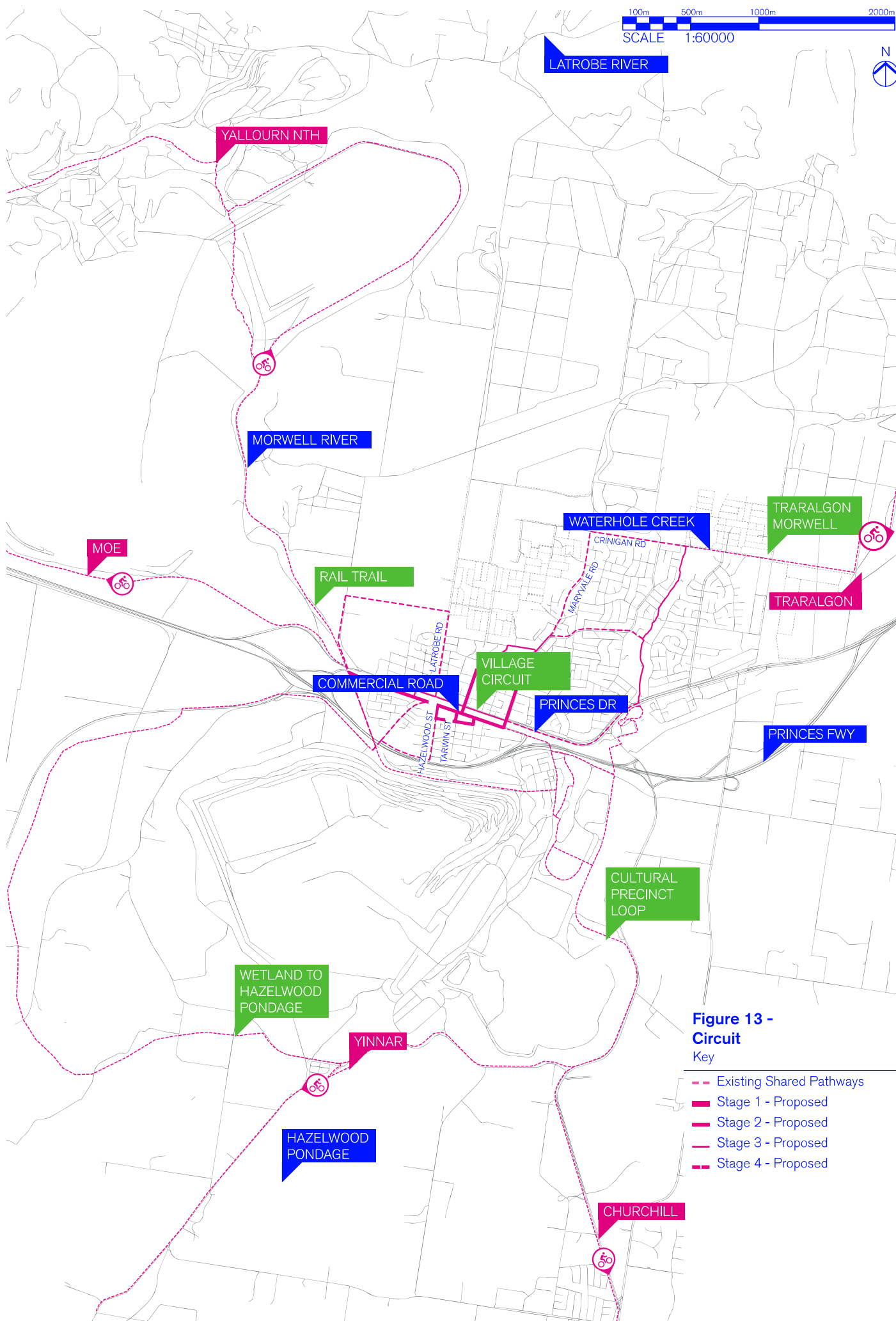
Stage 04

- Off Ramp (From Rail Bridge along of Ramp to Morwell River)
- Princes Fwy (From Rail Bridge along Princes Fwy to Morwell wetlands)
- Rail Trail (Along Rail Trail to Miners Way)
- Hazelwood Drive (From Miners Way (near Princes Fwy) to Energy Brix Grounds, along to Monash Way)
- Monash Way (From Energy Brix Grounds along Monash Way to Princes Drive)
- Kernot Lake (From Monash way to Hub C, Trail around Kernot Lake to Water Hole Creek)
- Crinigan Road (From Water Hole Creek to Alexanders Road)
- Unnamed Road* (From Alexanders Road to National Road)
- Unnamed Road* (Through Unnamed Roads* to Old Melbourne Road)

FUTURE MORWELL – APPENDIX. REFER TO:

- 2.3 A LIVEABLE TOWN - CURRENT BUS NETWORK
- 2.3 A LIVEABLE TOWN - BUS NETWORK

* For information on Unnamed Road refer to: Morwell to Traralgon Shared Path Feasibility Study No 133956



2.1.1 | A SUSTAINABLE TOWN

MAJOR INFRASTRUCTURE

(GAS, WATER, POWER)

Key Objectives:

- To identify/clarify the strategic advantages of major service infrastructure
- To identify infrastructure relating to coal mining and electricity production that will likely become redundant but may have value to a future industry/ use

EXISTING SITUATION (KEY ISSUES & OPPORTUNITIES):

Refer to legend on Major Infrastructure - Regional Growth Plan

- Electricity Transmission and Gas Line: opportunities related to supply versus constraints relating to easements
- Gippsland Intermodal Freight Terminal
- Inter-mine rail connections: confirmation of current use/ ownership/ and likely further usefulness
- Airport: There is a lack of certainty (and therefore potential barrier to investment) associated with various easements and overlays

FUTURE CONSIDERATION:

- Promote advantages of key infrastructure including sites with access to major service infrastructure as part of a strategy for growing existing industries and attracting new industries
- Clarify planning constraints and opportunities for sites affected by major infrastructure to promote/ attract new industries and uses

EXISTING PLANS & STRATEGIES:

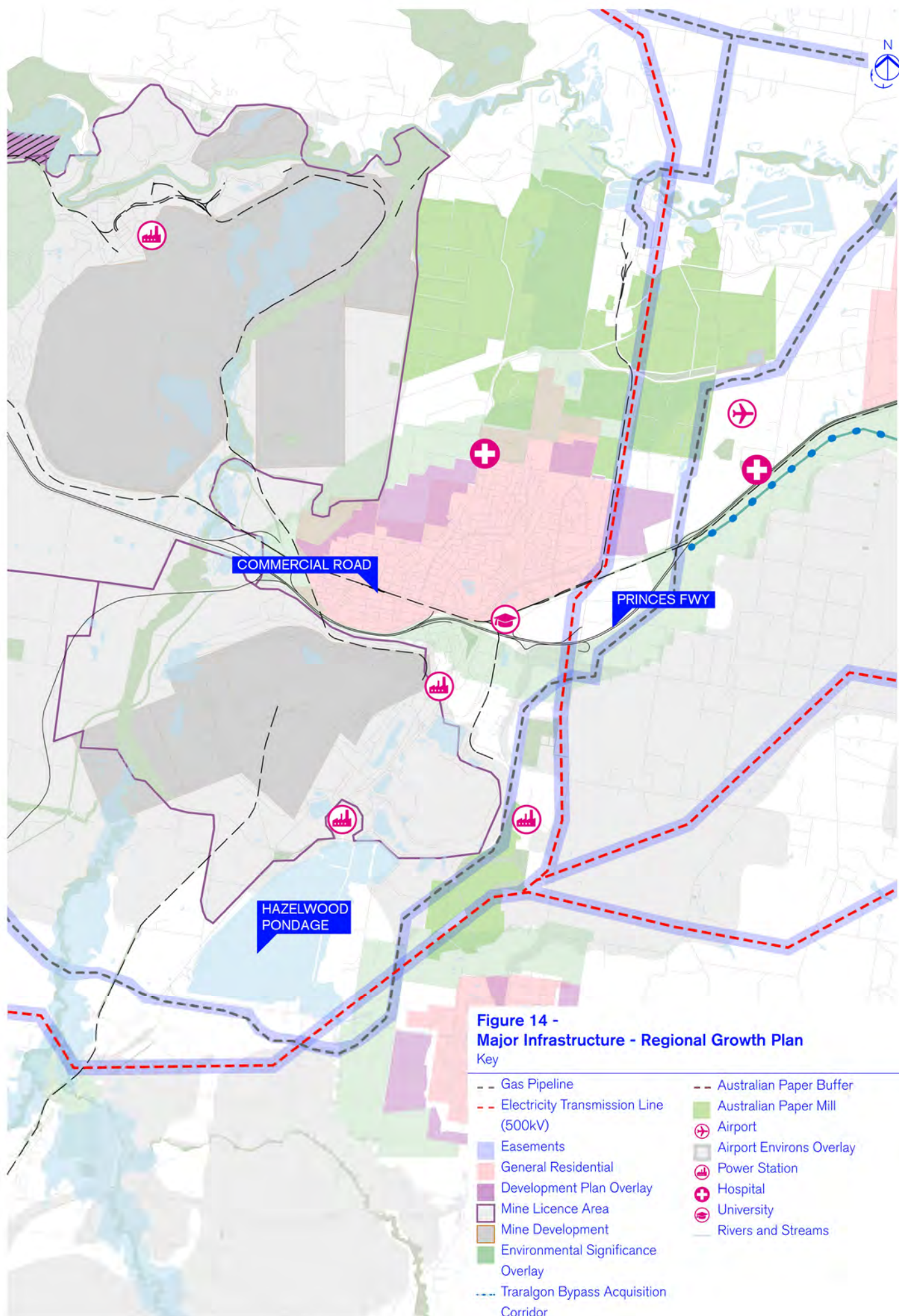
- Gippsland Regional Growth Plan (Assets)
- Gippsland Logistics Precinct Master Plan
- Latrobe Airport Master Plan

ADDITIONAL MATERIAL(S) :

- LCC GIS data
- Latrobe Framework Plan, Regional Growth Plan Gippsland

FUTURE MORWELL – APPENDIX. REFER TO:

- FIGURE 11 - MAJOR INFRASTRUCTURE - REGIONAL GROWTH PLAN (AT A3 FORMAT)



2.1.2 | A TOURIST TOWN A DISTINCTIVE AND PROUD TOWN

Key Objectives:

- To identify and define local and district hubs which anchor the neighbourhoods and town
- To activate and define key activity hubs that improve the meaning, and experience of the town
- To redefine gateways through the town to improve navigation and experience for visitors and locals

KEY RECOMMENDATIONS:

- Reposition town centre as Village Hub. Reduce permit processes and waive fees that allow for open air dining and busking throughout the main roads of Commercial Road, Tarwin Street and Church Street
- Develop building facade design guidelines for Village Hub

ACTIONS:

1. Arts & Government Services Precinct Plan State Government Funding To Be secured. \$25,000.00 (Council Funding Contribution.)

Refer to chapter 4.1 Making it Happen - Project 1.
Draws on objectives from 2.2 Assets and 3.1 Hub A.

2. Building Facade Guidelines
Latrobe City Council to secure State Government Funding.

Refer to chapter 4.1 Making it Happen - Project 8.

FUTURE CONSIDERATION:

- Develop key activities and events at each hub location
- Consolidate resources and infrastructure to hub locations
- Develop detailed plans for each hub that have a multi-use and intensified objective for each location
- Ensure connections between hubs through the continuous development of pedestrian and bicycles network
- Identify a range of opportunities, at local, district and state level to activate and rebrand each hub
- Ensure there is clarity of connection between gateways
- Ensure there is a clear identity for each gateway

ADDITIONAL MATERIAL(S) :

- Destination Gippsland Strategic Directions
- Case studies – industrial tourism, virtual tourism (virtual Yallourn)

HUBS

A Local Village Commercial and Office



B Local Hub Educational Hub



C District Centre Education and Training



D District Centre Historical and Cultural



E Local Hub Recreational



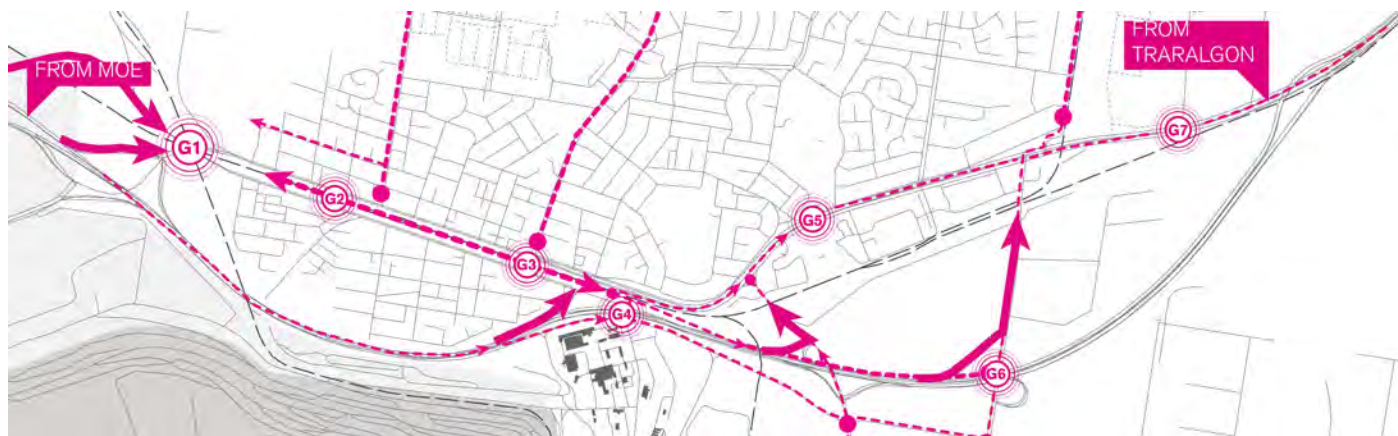
F District Centre Recreational



Above: Hub existing and example images

EXISTING PLANS & STRATEGIES:

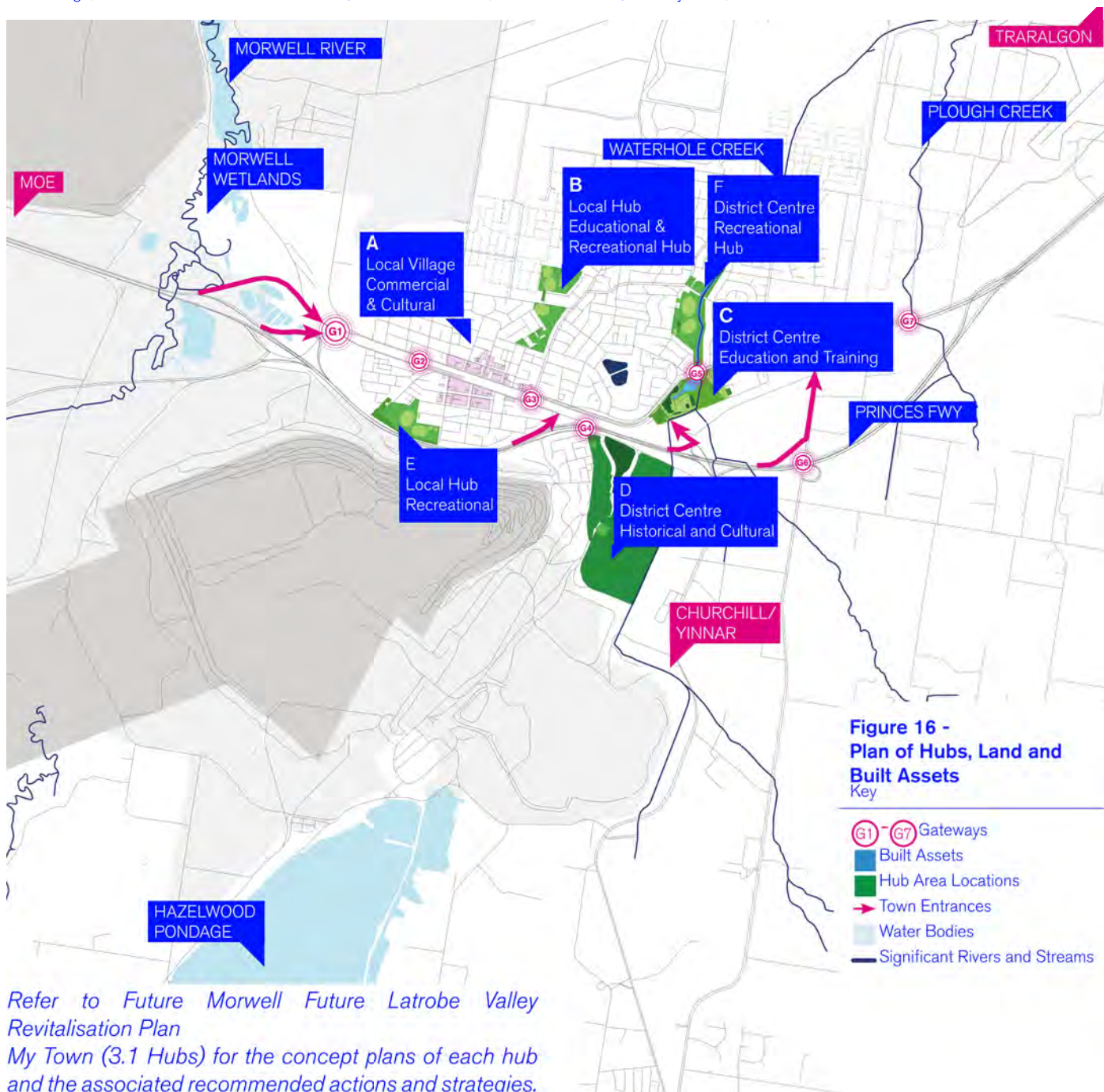
- Latrobe City Council Precinct Plans
- Latrobe City Council Heritage Study
- Visit Latrobe City – History of Latrobe City



**Figure 15 -
Plan of Gateways**

Key

- | | | | |
|--|--|--|---|
| G1 Gateway: Entrance (Railbridge) (primary gateway) | G3 Gateway: Orientation Point (Commercial Rd + Macdonald St + Princes Dr) | G5 Gateway: Orientation Point (District Centre & Waterhole Creek) | G7 Gateway: Orientation Point (Princes Drive & Plough Creek) |
| G2 Gateway: Orientation Point (Commercial Rd + Princes Dr Bridge) | G4 Gateway: District Centre (Historical & Cultural) | G6 Gateway: Orientation Point (Tramway Road) | |



**Figure 16 -
Plan of Hubs, Land and
Built Assets**

Key

- | |
|--------------------------------|
| G1 - G7 Gateways |
| Built Assets |
| Hub Area Locations |
| Town Entrances |
| Water Bodies |
| Significant Rivers and Streams |

Refer to Future Morwell Future Latrobe Valley
Revitalisation Plan
My Town (3.1 Hubs) for the concept plans of each hub
and the associated recommended actions and strategies.

2.1.2 | A TOURIST TOWN MINING LAND - REHABILITATION CORRIDOR

Key Objectives:

- To minimise the adverse economic, social, environmental impacts of mining operations directly adjacent Morwell in the short – medium term
- To identify the potential economic, social, and environmental benefits of future remediation of mining land in the context of current agreed rehabilitation master plans for Yallourn and Hazelwood (Morwell) Mines

EXISTING SITUATION (KEY ISSUES & OPPORTUNITIES):

- Image and Identity: Much of Morwell's (and Latrobe City's) civic and regional pride was drawn from its role in delivering power to the state. The decline of this industry, the global shift towards renewable/ clean energy and uncertainty of energy policy at the state and federal level have shifted mining and power generation into the realm of a “negative” place brand element
- Historically the required buffer around each of the major mines has pushed urban growth away from the traditional centre of Morwell to the east
- The Powerworks centre on Ridge Road has recently been handed over to a proactive community group and provides a valuable resource for telling the story of mining in Latrobe Valley and within the broader context of Gippsland

EXISTING PLANS & STRATEGIES:

- Mining in Victoria Heritage Study
- Latrobe City Council Heritage Study
- Visit Latrobe City – History of Latrobe City:
 - Old Brown Coal Museum: www.browncoalminemuseum.websyte.com.au
 - Power Drive Route 98 map: www.visitlatrobevalley.com/pages/power-trail/
 - Gippsland Heritage Walk: gippslandimmigrationpark.com.au
 - Morwell Historic Society: www.morwellhistoricalsociety.org.au/
 - Heritage Studies relating to Coal Mining: www.dtpli.vic.gov.au/___data/assets/pdf_file/0020/219251/COAL_Context.pdf

ADDITIONAL MATERIAL(S) :

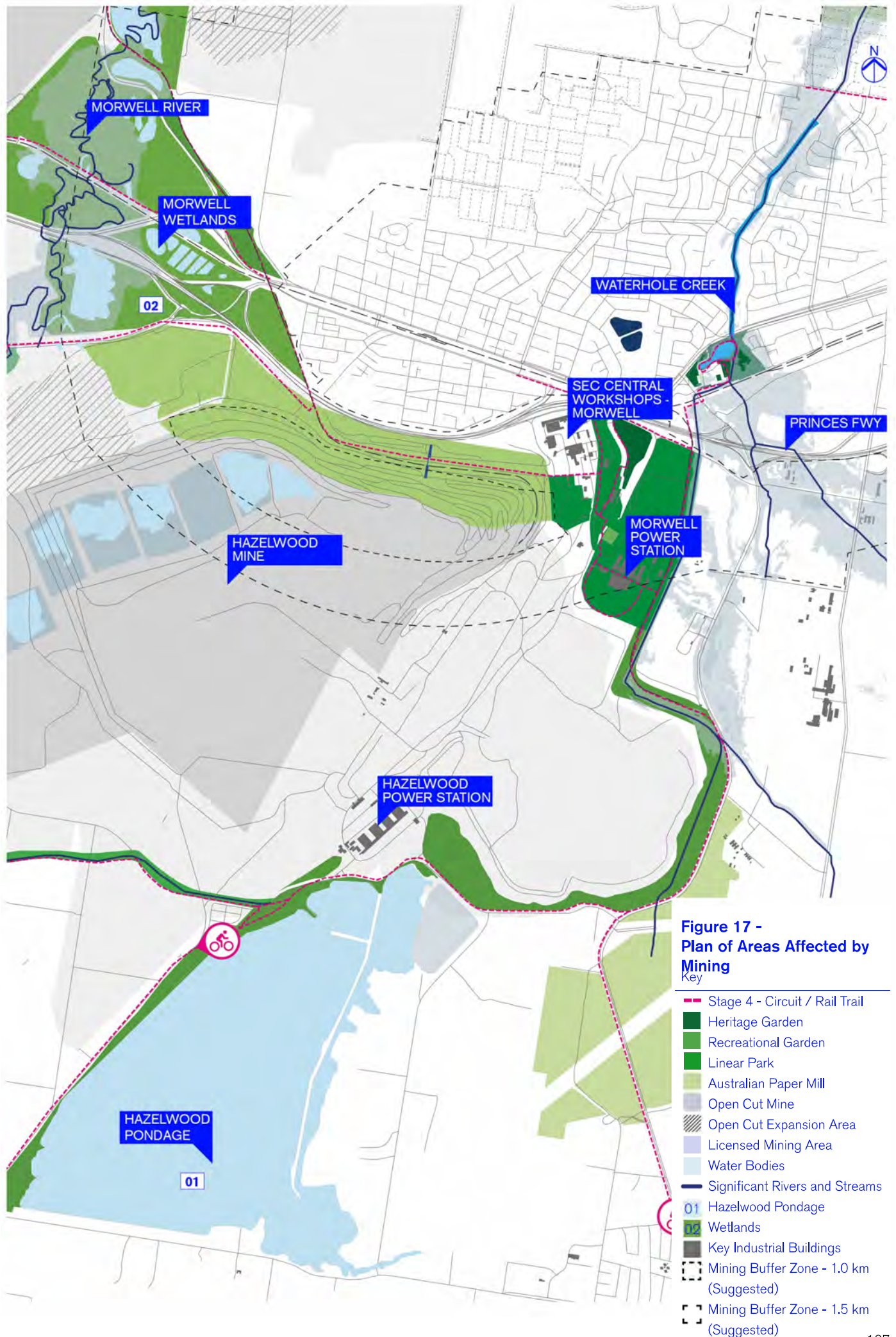
- Destination Gippsland Strategic Directions
- Case studies – industrial tourism, virtual tourism (virtual Yallourn)
- Powerworks Business Plan 2015 - 2018

FUTURE MORWELL – APPENDIX. REFER TO:

- FIGURE 14 - PLAN OF AREAS AFFECTED BY MINING (AT A3 FORMAT)

FUTURE CONSIDERATION:

- Develop a suite of speculative short term built outcomes that rebrand Morwell as an attractive, healthy, innovative place to live work and visit
- Advocate for a transition strategy which creates opportunities and future perspectives for the people and companies in the town
- Develop a branding strategy for Morwell that identifies unique qualities, and its role and function with respect to other growing industries, and the broader Gippsland brand
- Explore & develop a rail trail network that utilises redundant rail infrastructure and connects to the proposed shared pathway network
- Utilise the outcomes of the Mine Fire Inquiry to promote certainty (through greater transparency) and positive speculation about the post-coal future with planning for, and the staging of, remediation strategies commencing in the short term
- Recognise and explore the potential of “artificial/ engineered landscape” elements to contribute to/ complement the regions tourism brand and product offer



2.1.2

A TOURIST TOWN

MINING LAND - REHABILITATION CORRIDOR(CONT'D)

Key Objectives:

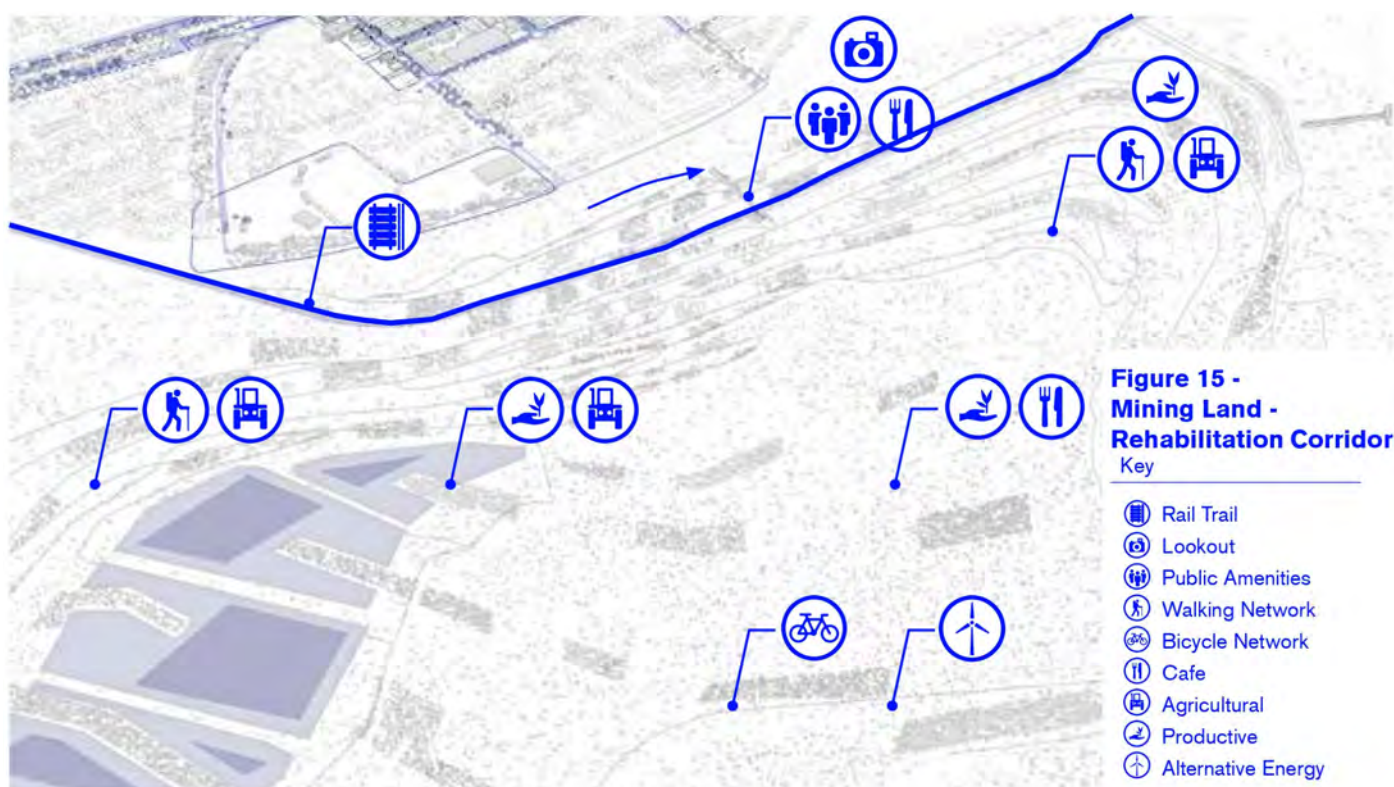
- Land rehabilitation is the process of returning the land in a given area to some degree of its former state, after some process (industry, mining, natural disasters, etc.) has resulted in its damage
- Many projects and developments will result in the land becoming degraded, for example mining, farming and forestry

EXISTING SITUATION (KEY ISSUES & OPPORTUNITIES):

- Enabling future jobs in transition and rehabilitation
- Creates an ecological and socio-economical process of transformation for the region
- Protect and preserve industrial buildings, machinery and infrastructure as landmarks
- Attract new social, community and economic oriented activities
- Provide solutions for the transformation of regional centres in their vicinity
- Develop an industrial region with a new spatial and economic identity

FUTURE CONSIDERATION (CONT'D):

- Explore opportunities for engagement of local workforce in the rehabilitation tasks (as healthy, meaningful work)
- Develop Ridge Rd as a cultural, community and visitor destination with a focus on:
 - Interpretation of the areas mining and engineering past, present and future
 - Contemporary art and cultural activities
 - Public Parkland



DUISBURG-NORD LANDSCAPE PARK



Where:

Duisburg-Meiderich, DE

Objectives:

- Preservation of an industrial monument
- Renewal of the river Emscher
- The recovery of an important green area

Outcomes:

The conversion of a site occupied by a disused mining zone and an iron and steel works in a landscape park involved a completely innovative decision without any previous examples. Today, all the surfaces in the park can be used freely, its is the venue for a varied range of cultural and recreational activities.

More Info:

<http://www.publicspace.org/en/works/a008-landschaftspark-duisburg-nord>

ALCOA MINE REHABILITATION



Where:

Jarrah Forest, Western Australia, AU

Objectives:

- Establish a self-sustaining Jarrah forest
- Enhance or maintain pre-mining forest land use

Outcomes:

Results from monitoring and research projects have shown that 100 per cent of mammal species, 90 per cent of bird species and 89 per cent of reptile species that inhabit upland parts of the forest where mining occurs have recolonised rehabilitated areas within 10 years.

More Info:

http://www.alcoa.com/Australia/en/info_page/land_management_bau_mine_rehab.asp

2.1.2 | A TOURIST TOWN

MORWELL TOWN OF GARDENS

OVERVIEW: VISION & OBJECTIVES

Garden Town

The concept of 'Morwell the Town of Gardens' aspires to shift the town's identity by building on the positive qualities and characteristics of its industrial heritage, and connecting and re-purposing existing open spaces and assets within the town to build a new relevant perception and identity of Morwell.

It defines a network of green spaces interwoven throughout the town to provide an important means to change the urban environment of the town. This green network will contribute to the purification of air, adjust the climate of a space, improve soil quality and ecology as well as enhance the visual environment. It aspires to change how people experience, perceive and interact with their surroundings and neighbourhood through a range of active, passive, productive and connecting spaces.

Green, healthy cities attract investment for innovation and can act as hubs for creativity and wealth creation.

Increasing urban green space improves air quality, replenishes groundwater, and reduces air temperature. Trees and flowers provide sense of seasonal change that enhances the visual interest of the city scene and vibrancy of the city life, and offer visual and psychological comfort and relief, which are vital to the health and wellbeing of people.

This network will bring with it various benefits. It can be a tourist attraction, an economic stimulus that brings investment into the region, and a re-definition of the town's identity.

For Morwell residents this network of green spaces would mean a significant increase in usable public space within the town. This network will establish Morwell as the town of gardens and allow residents to utilise and enjoy outdoor spaces in a variety of forms and uses.

Garden Festival

The Morwell garden festival acts as a catalyst for a staged building approach for transforming Morwell into a town of gardens. The festival structure will explore and establish strategies to bring together community groups and other organisations to participate in the building process.

The Morwell garden festival aspires to generate Morwell as a premier garden destination and be a catalyst for beautification, education, tourism, promotion, community-building, healthy living, sustainability, and civic pride.

The artistic and tourism event also gives visitors a chance to discover inspiring spaces bringing together the visual arts, design, landscape and the environment within the specific context of Morwell.

The Festival is an attraction for visitors, while also a significant factor associated with enterprise, the generation of wealth and socio-economic development. It wants to contribute to long-term sustainable profiling and image strengthening.

"Green infrastructure provides the foundation that underpins the function, health, wealth and identity of our communities. It provides a network of open spaces and natural assets that include trees, parks, gardens, allotments, cemeteries, woodlands, green corridors, rivers and waterways. And it can reduce carbon, generate renewable energy, raise air quality, enhance biodiversity, improve water management, increase local food production, and promote healthy communities to provide lasting economic, social, cultural and environmental returns."¹

Cities, he says, are learning that the environment is something not to be sidelined. 'We have repositioned the idea of open space from something that is 'nice' to something that is fundamental to the way we prosper and develop.'

1. <http://www.theguardian.com/environment/2009/mar/25/green-infrastructure>



*More green trees, flowers
in the main street.*

2.1.2 | A TOURIST TOWN MORWELL TOWN OF GARDENS

Key Objectives:

- Aspire to shift the town's identity by building on the positive qualities and characteristics of its industrial heritage
- To connect and re-purpose existing open spaces and assets within the town to build a new relevant perception and identity of Morwell
- To develop integrated strategies for beautification, education, tourism, community-building, healthy living, and civic pride

EXISTING SITUATION (KEY ISSUES & OPPORTUNITIES):

- Green, healthy cities attract investment for innovation and can act as hubs for creativity and wealth creation
- Morwell Contains a number of underutilised open space and land assets that can be used to enhance the image and identity of Morwell as a Town of Gardens.
- This network will bring with it various benefits. It can be a tourist attraction, an economic stimulus that brings investment into the region, and a re-definition of the town's identity
- The network aspires to change how people experience, perceive and interact with their surroundings and neighbourhood through a range of active, passive, productive and connecting spaces
- To utilise the Festival is an attraction for visitors, while also a significant factor associated with enterprise, the generation of wealth and socio-economic development. It wants to contribute to long-term sustainable profiling and image strengthening

KEY RECOMMENDATIONS:

- To develop a branding strategy for Morwell Garden festival
- To develop the Garden Festival structure and staged plan that addresses revue, financing, activation and programming for the event

ACTIONS:

- Garden Festival Event Strategy
\$60,000.00 State Government Funding Has Been Secured
Refer to chapter 4.1 Making it Happen - Project 2. Garden Festival Strategy draws on objectives from 2.1.1 A Sustainable Town - Green Network.
- Branding Strategy for Morwell Town of Gardens
\$100,000 State Government Funding Has Been Secured
\$15,000 (Council Funding Contribution)
Refer to chapter 4.1 Making it Happen - Project 8.

EXISTING PLANS & STRATEGIES:

- Community Vision for Latrobe Valley 2026

ADDITIONAL MATERIAL(S) :

- <http://www.theguardian.com/environment/2009/mar/25/green-infrastructure>

FUTURE CONSIDERATION:

- Establish a network of green spaces interwoven throughout the town to act as the framework for Morwell Town of Gardens
- To explore strategies for how to reduce barriers in creating small community events in public spaces
- To establish and capture an annual and biannual calendar of events that can be advertised and profiled through municipal and regional online and print portals



**FUTURE MORWELL – APPENDIX.
REFER TO:**

- 3.8 MORWELL TOWN OF GARDENS - COMMUNITY ORIENTED RENEWAL

2.1.2

A TOURIST TOWN

GARDEN FESTIVAL

A Healthy Town



Festival



A Sustainable Town



Community Led



A Tourist Town



Community Led



A Beautiful Town



Garden Town





Example - International Garden Festival

Example - 40th Street Parklet



Example - Parckfarm

Example - Adelaide Parklet



Example - Buffalo Garden Walk/ LEAF Garden Renovations

Example - Dandenong Pop-up Park



Example - Floriade Almere 2022

Example - International Garden Show

Identity



Employment



Tourism



Events



Garden Festival

The concept of 'Morwell the Town of Gardens' focuses on the shift of the town's identity, through the establishment of a healthy town, a sustainable town, a tourist town, and a beautiful town. The 'Garden Festival' is a short to medium term strategy aimed to transform and beautify Morwell into the 'Town of Gardens'.

SEATTLE FESTIVAL STREET PROGRAM



Where:

Seattle, USA

Objectives:

- Community-driven activation of streets by lowering the barriers for community groups trying to organise free events for their neighbours and friends
- Provide pedestrian friendly shared spaces
- Infrastructure to support events and programming, including bike racks and an outdoor power source

How it's done:

The Seattle Department of Transportation initiated the Festival Street program as a way to generate momentum towards implementation of the city's Pedestrian Master Plan. The finished street will function as a shared space - the road will slow vehicles down, and provide new parking amenities. The finished project will also feature infrastructure to support events and programming, including new bike racks and an outdoor power source.

Outcomes:

Activation and programming are at the centre of the Festival Street Program, with the sponsoring entities providing a calendar of proposed events throughout a given year.

More Info:

<http://publicspacestewardship.org/>

GARDEN WALK BUFFALO NIAGARA



Where:

Buffalo, New York State, USA

Objectives:

- Generate tourism
- Build civic pride

How it's done:

A summer-long festival expands the opportunities for garden tourists to visit Buffalo beyond the Garden Walk Festival. With weekend garden tours, private gardens, art exhibition, garden art sale/exhibition and symposia to attract visitors.

Outcomes:

Generates USD \$4.5 Million economic impact for a 2 Day garden event, including USD \$163,135 worth of Out-of-Town Media Coverage.

More Info:

<http://gardenwalkbuffalo.com/>

FLORIADE ALMERE 2022



Tourist Attraction and Event Venue



Growing Green Cities



Growing Green Cities



Where:

Almere, Amsterdam, NL

Objectives:

- Experiment in sustainable urban development
- Working together with residents and other parties, to create the event
- Stimulate economic activity – not only during the event, but particularly during 'The making of...' phase
- As part of a wider programme of city-wide development designed to allow Almere to grow into a green city of the future, equipped to provide suitable answers to urgent urbanisation issues

Outcomes:

A world horticulture expo event aiming to drive the development of new knowledge and innovation. Floriade 2022 is sowing the seeds for the creation of a flourishing Green Campus. On the one hand, the Dutch horticultural sector's passion for innovation with regard to food production, sustainability and health; on the other, Almere's ambition of becoming a 'green' city that is healthy, self-sufficient and a pleasant place to live. This edition of will be devoted to the topic of Growing Green Cities and the urgent issues connected with global urbanisation, such as food supply, climate change and energy production.

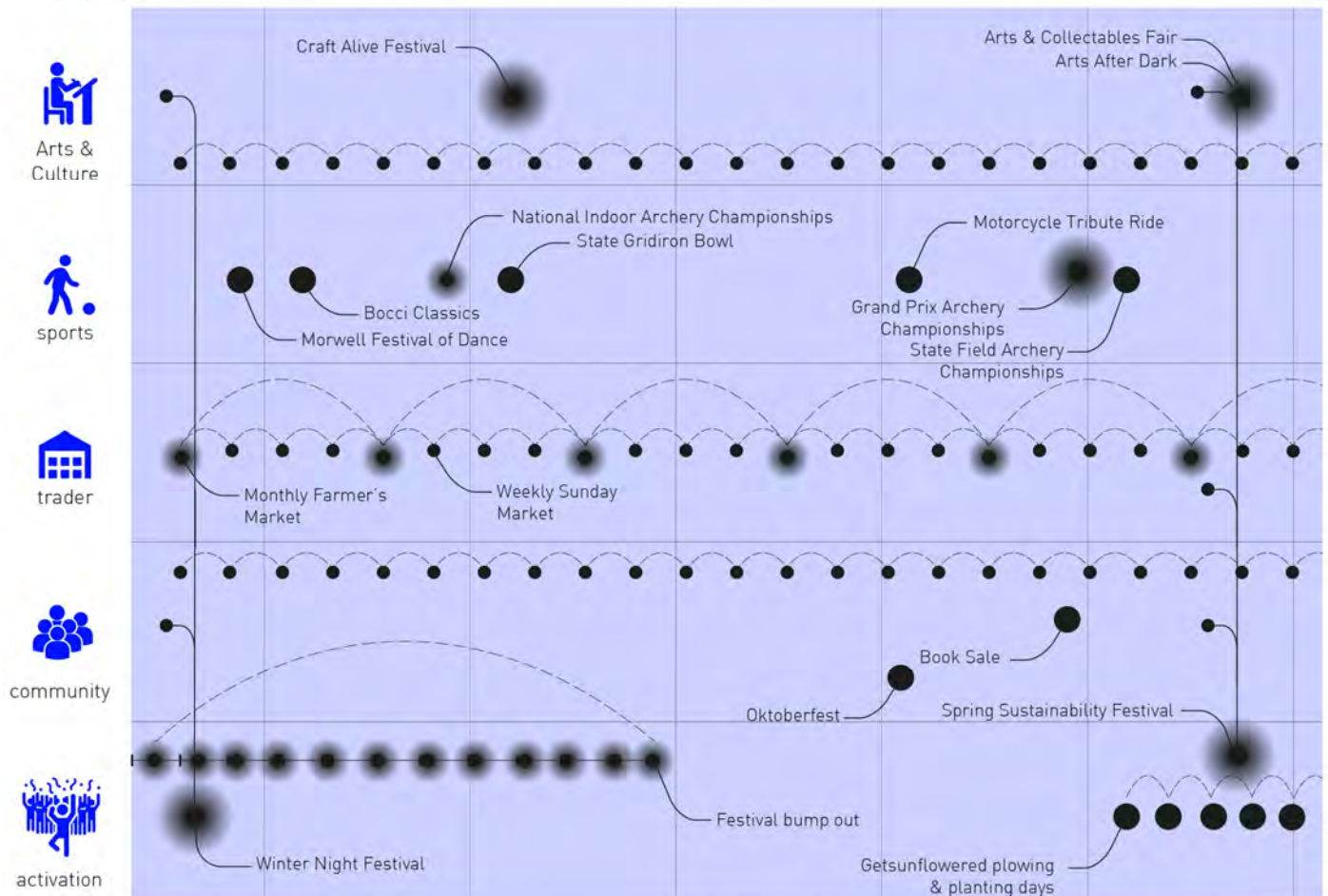
More Info:

<https://floriade.almere.nl>

2.1.2 | A TOURIST TOWN EVENT CALENDAR



events



2015:

Jul

Aug

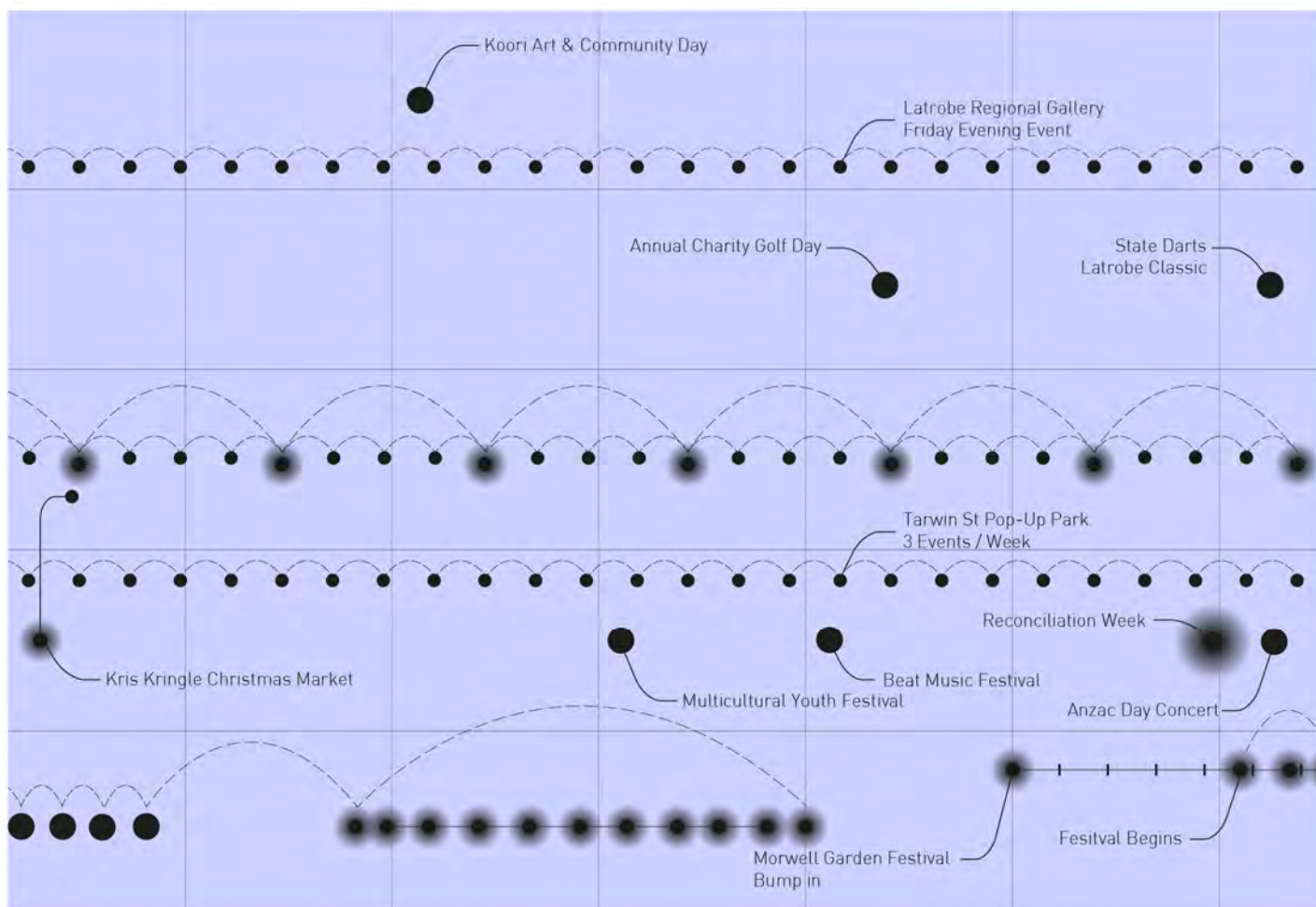
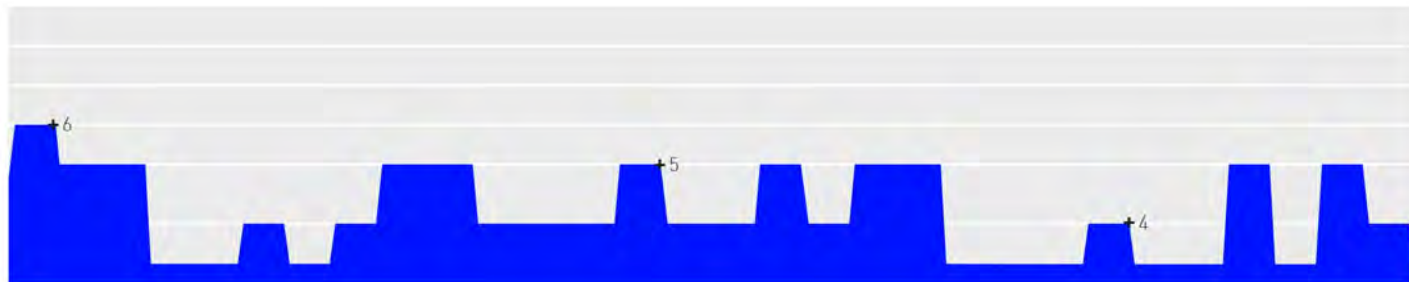
Sep

Oct

Nov

Dec

● Weekly Event ● Single Event ● Two Events / 2 day Event ● 3 or more Events/ 3 day Event ● Ongoing



Jan	Feb	Mar	Apr	May	Jun

2.1.3 | A LIVEABLE TOWN NEIGHBOURHOODS

Key Objectives:

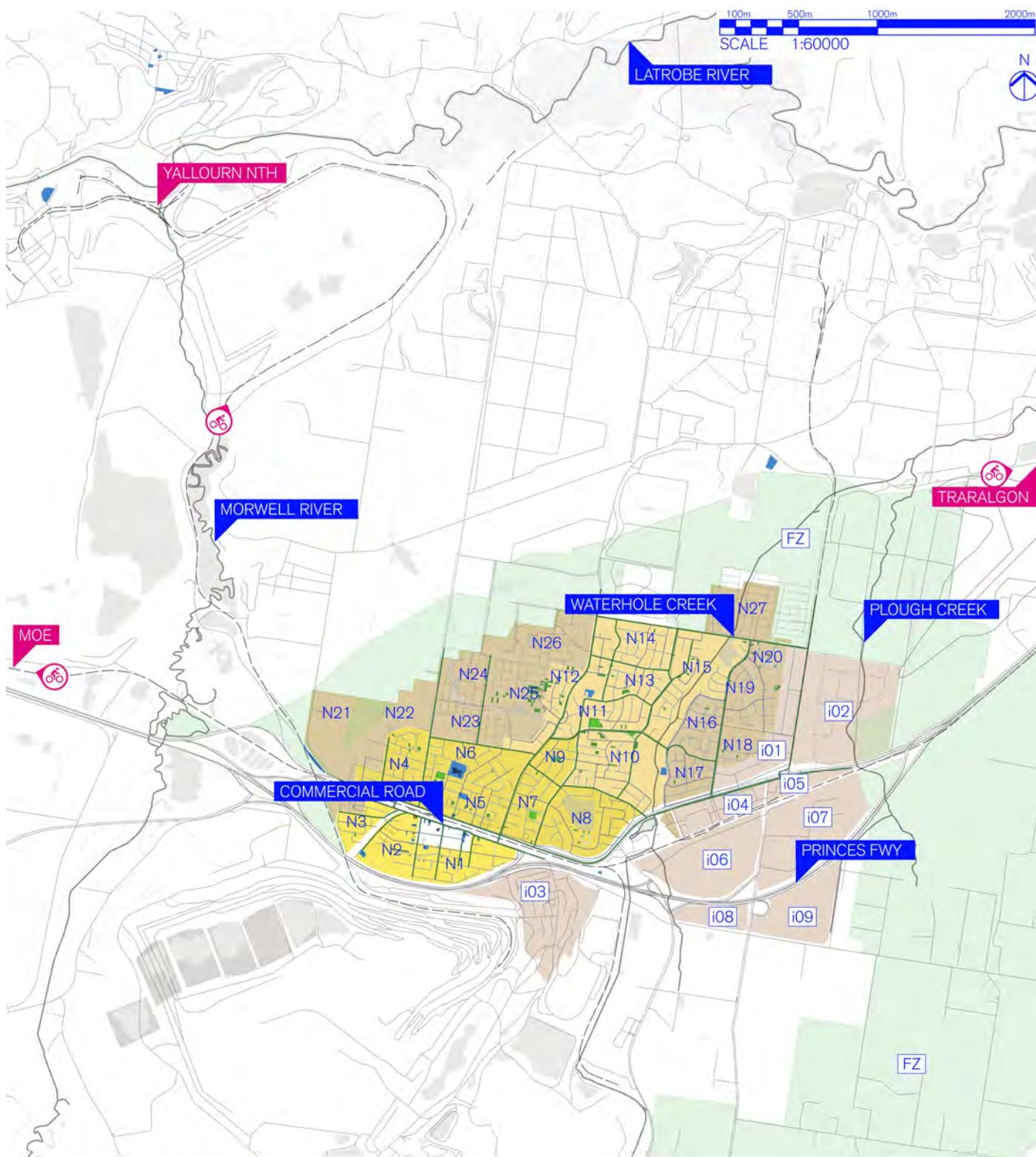
- To identify naturally forming neighbourhoods in current residential areas
- To identify the extent and use of community facilities across Morwell
- To identify how these facilities can be better connected
- To identify how these facilities can be better shared/ managed
- To identify gaps in provision of spaces to meet community needs

EXISTING SITUATION (KEY ISSUES & OPPORTUNITIES):

- Morwell Neighbourhood House occupies a position at the north eastern edge of Morwell with limited transport connections
- Public Services and Administration including Latrobe City Council, DHS and the Regional Police form a hub of facilities and activities adjacent to the intersection of Hazelwood and Commercial Roads
- A variety of community groups and services operate from facilities generally clustered around Morwell Village Centre (approx. 80%) with the remainder distributed through eastern Morwell
- Extensive sports facilities serve as a focus for physical activity at edges of Morwell and within open spaces along Waterhole Creek
- There is currently a lack of space for events within the Town Centre (with the exception of the Regional Art Gallery) with the traditional “community hall” space remaining at the former Council administration facilities at Kernot Lake
- Morwell is currently home to more than 15 education facilities ranging from early childhood to tertiary education and community learning programs
- The Morwell Primary Schools Renewal Program will see the consolidation of 3 primary schools into a new higher quality facility on McDonald Street in Morwell. The future use of redundant schools at Commercial Road, Crinigan Road and Tobruk Street is yet to be determined
- Federation Training occupies a campus of ageing buildings adjacent Kernot Hall outside of the Morwell activity centre
- Morwell has a number of naturally forming neighbourhoods characterised by housing stock, topography and key infrastructure routes
- The housing stock in some neighbourhoods are poor and expensive to run or require minor works to improve neighbourhood character
- Town residents highly value the neighbourhoods they live in

FUTURE CONSIDERATION:

- Advocate for stronger bus links to Morwell neighbourhood house and the proposed hubs
- Identify and develop an ‘administrative’ precinct plan which consolidates activity along Hazelwood Road between George Street and Commercial Road and along the western end of Commercial Road towards the Rose Garden
- Provide for and promote greater use of the town centre for events and community use through temporary use of street space at Commercial Road and Tarwin Streets
- Explore options to locate community groups and town library to a more central and accessible location including potential re-use of the Commercial Road Primary School
- Explore options to locate a ‘Community hall’ and event facility within the town commons and Commercial Road primary school precinct
- Explore options to intensify and expand the education precinct at Kernot lake for Secondary, VET and Tertiary education activities.
- Develop and diversify activities at the Morwell Recreation Precinct as the premier destination for active recreation in Morwell and exploit synergies with the retail centre
- Support the Morwell & District Community Recovery Group establish resident groups for each neighbourhood facilitating them to become champions for the residents in the community and facilitate a more connected community
- Encourage resident groups, name each neighbourhood adjacent to the Village Hub, and identify a character type for the neighbourhood
- Seek opportunities to integrate blue and green networks into open space and neighbourhood plans
- Create co-location spaces for residential, artistic and entrepreneurial uses in small neighbourhood shopping strips



EXISTING PLANS & STRATEGIES:

- Morwell Recreation Reserve Master Plan
- Maryvale Reserve Master Plan
- Morwell Open Space Strategy
- Morwell Schools Renewal Master Plan
- Morwell Emergency Services Hub Master Plan
- Latrobe Performing Arts Centre Feasibility/ Options assessment
- Latrobe Arts & Culture Strategy 2016 Draft

ADDITIONAL MATERIAL(S) :

- LCC GIS Layers

**Figure 20 -
Plan of Neighbourhoods**


Key

- Existing Neighbourhoods
- Future Neighbourhoods
- Industrial Land
- Water Bodies
- Urban Parks
- Vacant Land: Urban Production
- Industrial Zones
- FZ Farming
- Water Bodies
- Neighbourhood Primary Road
- Neighbourhood Secondary Road
- Built Assets

2.1.3 | A LIVEABLE TOWN INDUSTRIAL PRECINCT

OVERVIEW

- Morwell's sense of place/ image and identity is heavily influenced by its industrial character. Its periphery is defined by the dominant mining and forestry activities to its north, west and southern edges. Smaller scaled local and regional industrial activity frame the town along its lower lying eastern boundary
- Approximately 28.5% of the proposed urban area of Morwell has been allocated to industrial uses
- Existing industrial areas accommodate a diverse range of industrial uses within precincts that are diverse in their urban structure and lot sizes
- Current policy and zoning provides for growth in industrial activity with an additional 230 ha of land within key development sites including the Gippsland Logistics Precinct and Morwell East Industrial Precinct development plan area
- Small and older industrial areas at the western entrance of Morwell make a questionable contribution to Morwell's economy and liveability and may present conflicts with current and potentially expanded residential areas
- The potential closure of the Energy Brix Power station & briquette factory in addition to the former Lurgi site present a further impetus for re evaluating the role of these sites and surrounding lands between Morwell and Churchill

 areas within the proposed urban boundary of the city of Morwell

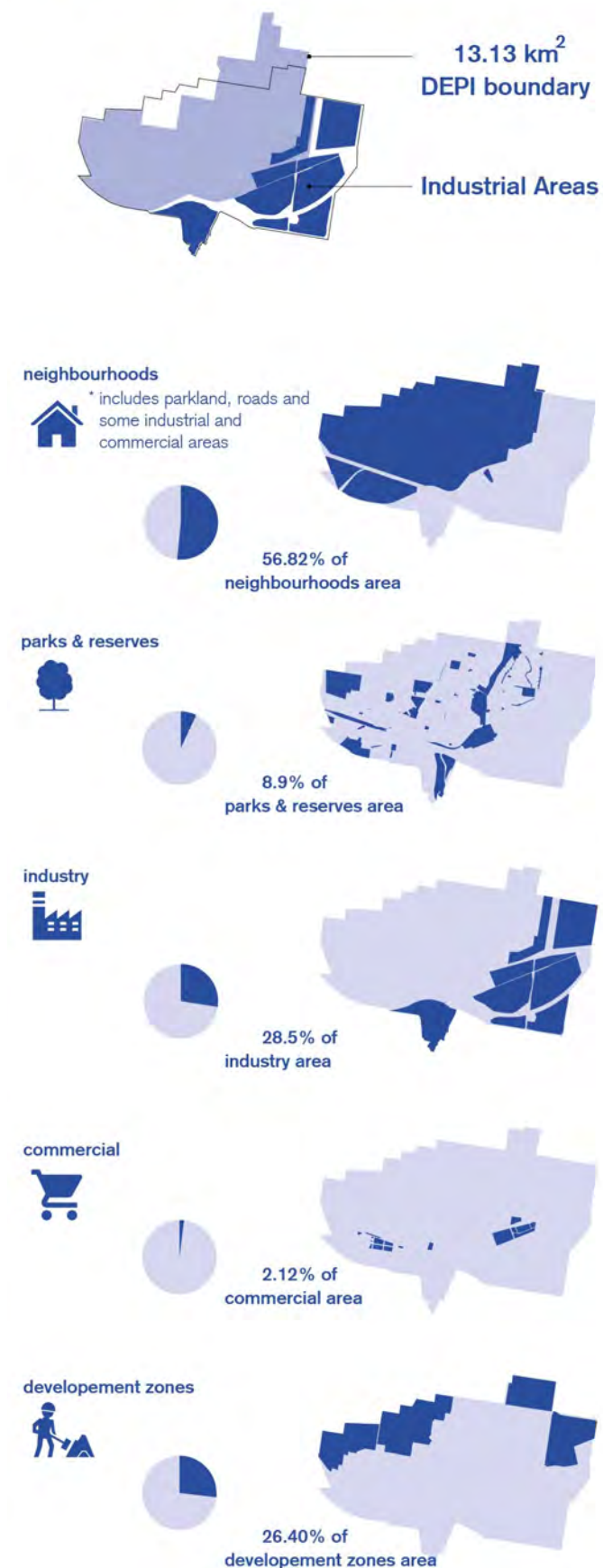


Figure 21 -

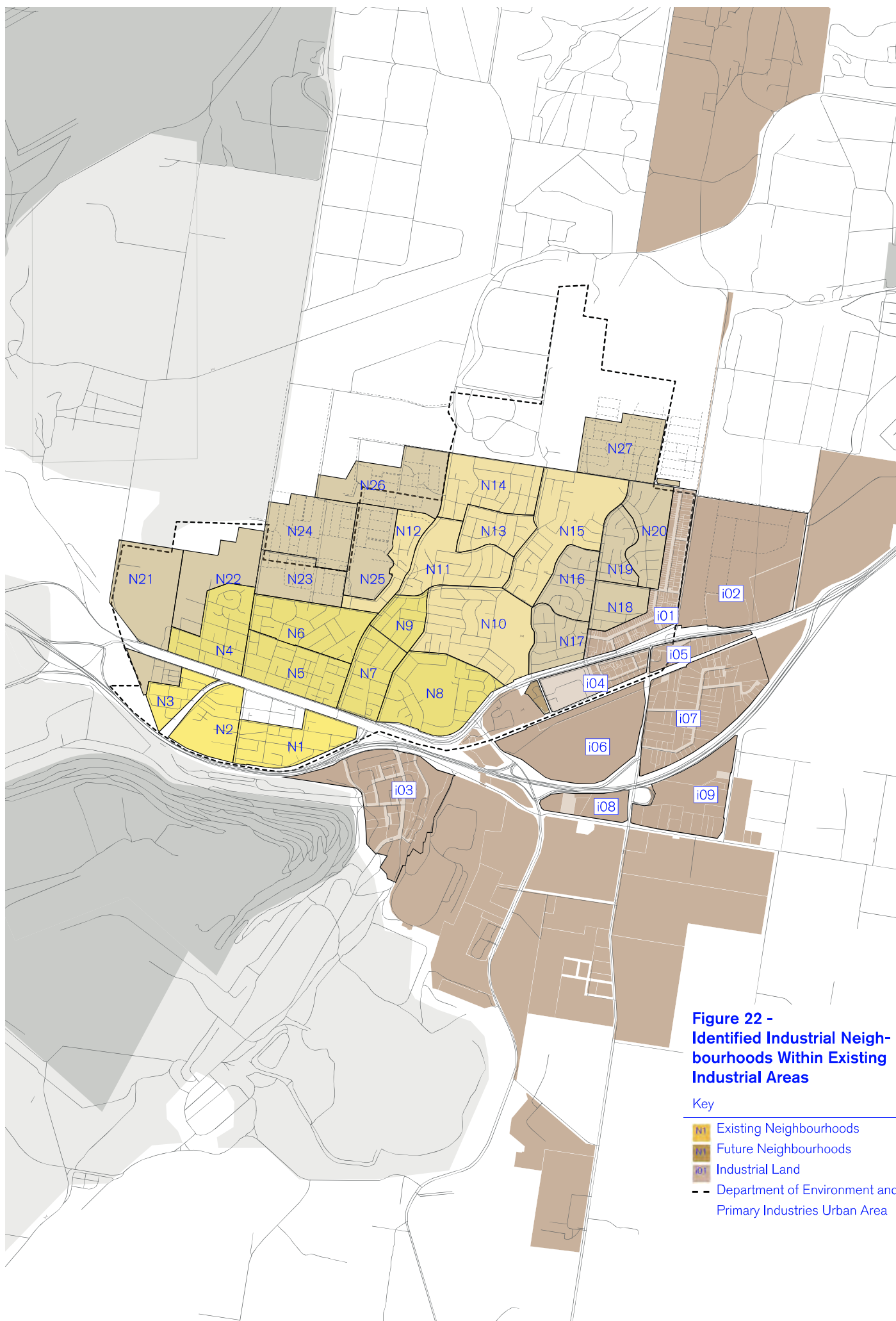


Figure 22 - Identified Industrial Neighbourhoods Within Existing Industrial Areas

- Key
- N1 Existing Neighbourhoods
 - N1 Future Neighbourhoods
 - i01 Industrial Land
 - Department of Environment and Primary Industries Urban Area

2.1.3 | A LIVEABLE TOWN INDUSTRIAL PRECINCT

Key Objectives

- To develop and promote Morwell as an important centre for offices and industry within the Latrobe Regional Networked city
- To provide for the intensification of activity within existing industrial areas along the north south spine along Tramway and Alexander's Roads, and adjacent the Hazelwood mine at the eastern extension of Commercial Road
- To attract new/enhance existing business operations through development of the Gippsland Logistics Precinct
- To accommodate new larger format industrial activity east of Alexander's Road
- To identify appropriate uses for former mining/power industry land including the Energy Brix site
- To enhance the overall image and identity of Morwell as a productive, environmentally and economically sustainable town through distinctive, healthy and well connected industrial & commercial precincts
- Explore and encourage business start-ups and develop support packages for new small businesses
- Develop tailored development packages for industrial adaptive reuse

KEY RECOMMENDATIONS:

- Develop a "prospectus" of industrial and commercial land within Morwell including positive profile of the diverse precincts, existing businesses, locational advantages and assets of each

ACTIONS:

1. Prospectus for industrial & Commercial Areas State Government Funding To Be Secured.

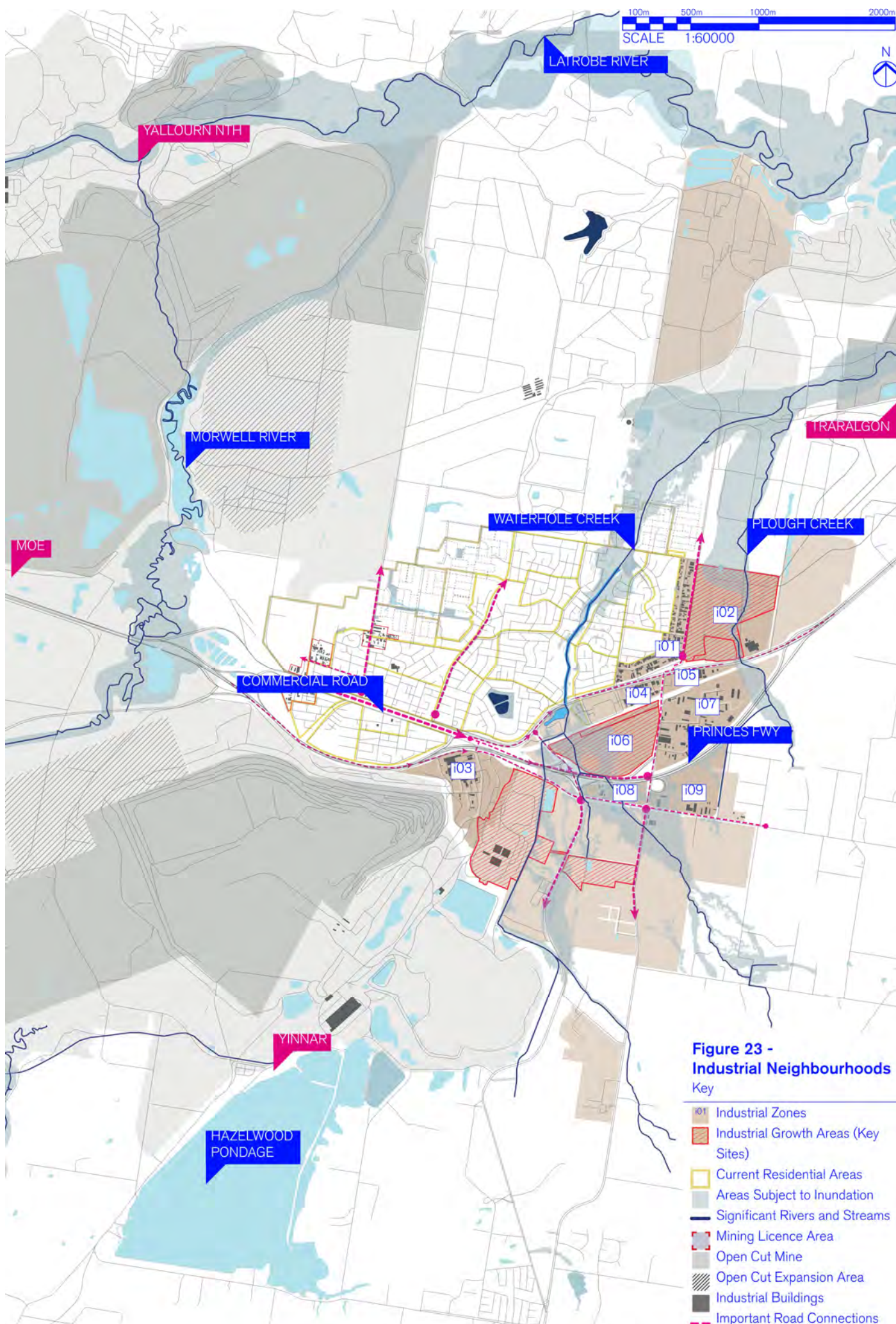
Refer to chapter 4.1 Making it Happen - Project 8.

FUTURE CONSIDERATION:

- Undertake a detailed audit of existing uses/businesses within industrial lands to better understand the dynamics of use with respect to past and future supply and demand
- Develop a public realm framework for streets through industrial areas complementary to residential and activity centre neighbourhoods i.e. street hierarchy and function with respect to infrastructure needs (green, blue)
- Undertake detailed consultation with land/business owners within individual older industrial areas within the west of Morwell to establish a shared longer term vision and plan for their neighbourhoods
- Develop an integrated environmental & land use plan for land associate with current/former farming land and redundant energy industry land to the south of Princes Freeway
- Develop a CLUE (Census of Land Use & Employment) for on-going monitoring, reporting and strategic planning for industrial/ commercial land within the Latrobe Regional Networked City - made available to the public, business community and potential investors in order to make informed decisions
- Develop detailed site design guidelines for properties, and public land along key waterways within the Waterhole creek catchment as an extension/enhancement of the current Waterhole Creek Management Plan

ADDITIONAL MATERIAL

City of Melbourne C.L.U.E (publicly available spatial data)



FUTURE MORWELL

2.0 | OUR TOWN MORWELL

2.2 | ASSETS

2.2.1 | BUILT ASSETS

2.2.2 | LAND ASSETS

2.2.3 | HERITAGE ASSETS

2.2.4 | COMMUNITY FACILITIES & PROGRAMS

2.2.5 | EVENT VENUES

Key Objectives:

- To preserve, enhance and better connect sites within and around Morwell that are valued and offer opportunities to “tell the story of Morwell”
- To identify a range of opportunities to tell this story (stories) in a way that is accessible to the local community and visitors alike
- To enhance and better link recreational precincts, wetlands, rivers, gardens and other nature based assets to tell a story of Morwell which is green, healthy and distinct to complement the “nature based tourism” agenda regional/ state policy focus and national campaigns such as the 2020 vision
- To better link the history of Morwell with the region including through its industrial heritage and explore opportunities for cultural/ industrial tourism to complement the current “nature based tourism” regional/ state policy focus
- To improve and expand the current arts precinct and associated creative activities to tell a rich cultural story of Morwell

EXISTING SITUATION (KEY ISSUES & OPPORTUNITIES):

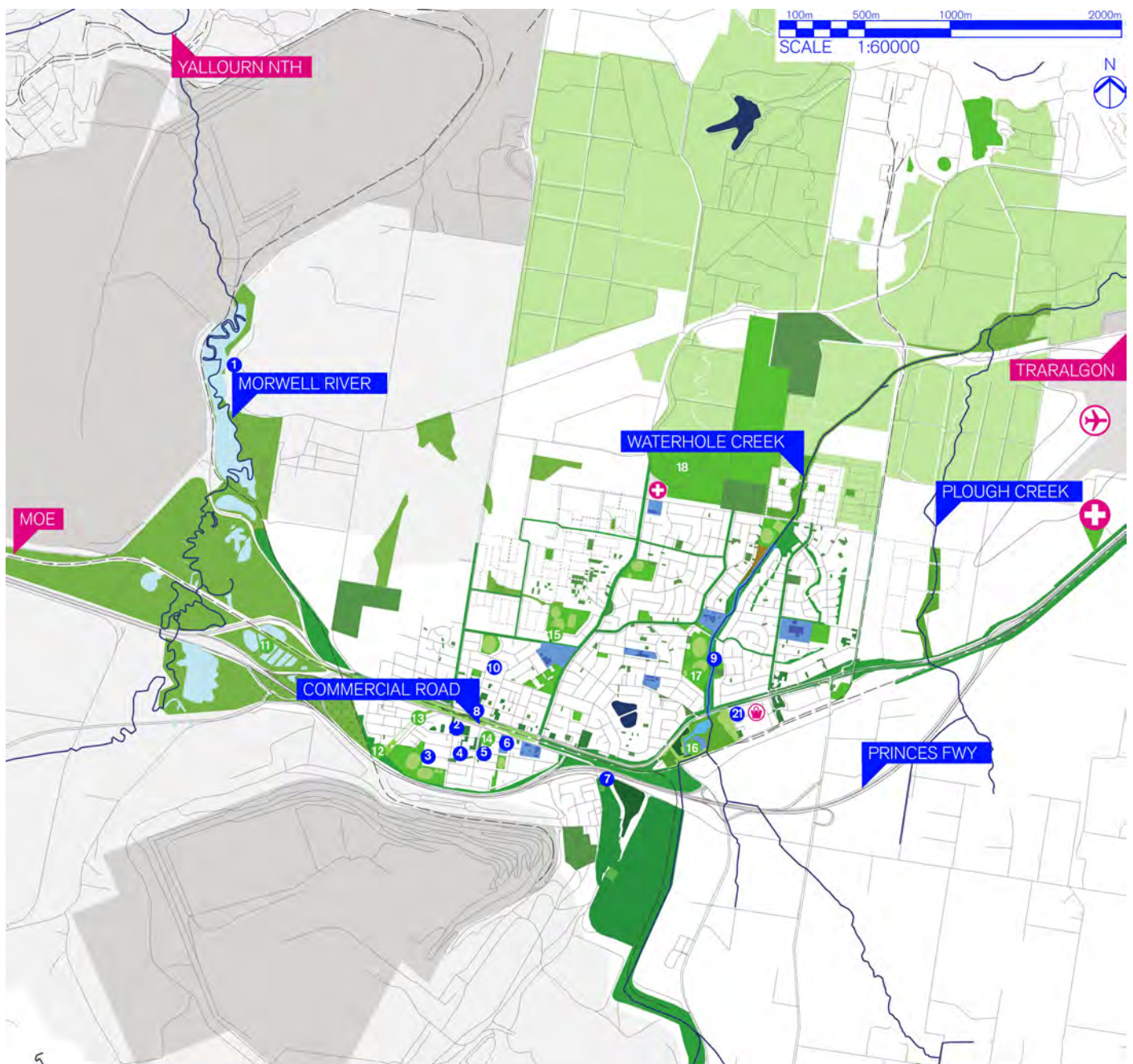
- Compared to other regional towns (e.g. gold rush towns, Warragul) Morwell’s heritage is not immediately apparent in its central shopping street (Commercial Road)
- Morwell’s history and story is inextricably linked to the development of the mining and power sectors and is a story that can be told through collections of artefacts images and social documentary
- Morwell’s Historic Society is an active community organisation with a newly acquired location within central Morwell
- The wetlands, water bodies, creeks and rivers have been identified as being difficult to access or underutilised
- Morwell is the home to a valued historical buildings and gardens throughout the town but remain unknown or difficult to access
- Morwell is home to nine recreational precincts.
- Latrobe Regional Gallery currently contains its collection within its dedicated facility and is often associated to home grown talent

KEY RECOMMENDATIONS:

- Develop an open source database of heritage assets considered of value to the community including built assets, sites of significance, and collections of artefacts / images held locally or at state / national libraries
- Develop an online and publicly accessible virtual Morwell site that consolidates and curates significant historical, visual and artefact material
- Develop a ‘public art’ strategy, which aims to build a trail of commissioned art work throughout the town enhancing connection between disconnected areas and activating underutilised space
- Integrate high speed internet at key public built and open space facilities to enable greater connectivity for residents and profile to the facilities

ACTIONS:

1. Open Source Database
Latrobe City Council to secure State Government Funding.
Refer to chapter 4.1 Making it Happen - Project 7.
2. Virtual Morwell
Latrobe City Council to secure State Government Funding.
Refer to chapter 4.1 Making it Happen - Project 7.
3. Public Art Strategy
Latrobe City Council to secure State Government Funding, \$20,000 (Council Funding Contribution).
Refer to chapter 4.1 Making it Happen - Project 6.
4. Arts & Government Services Precinct Plan
Latrobe City Council to secure State Government Funding, \$25,000.00 (Council Funding Contribution).
Refer to chapter 4.1 Making it Happen - Project 1.
Draws on objectives from 2.1.2 A tourist town and 3.1 Hub A.



01 Heritage Assets

House, 30 Ann St.
 St Mary's Church of England, Chapel St. (former)
 La Mode Factory, 73-83 Church St.
 Railway substation Commercial Rd.
 Colonial Bank of Australasia (former)
 154 Commercial Rd.
 New Buildings, 168-78 Commercial Rd.
 Commonwealth Bank, 200 Commercial Rd.
 Commercial Road Primary School, Commercial Rd.
 Morwell World War I Memorial Cnr, Elgin & Tarwin St.
 Presbyterian Manse (former) 42 Elgin St.
 Our Lady of Dormition Greek Orthodox Church, 44 Elgin St.
 Horse Trough, Hazelwood Rd.
 Morwell Masonic Temple, 12

Hazelwood Rd.
 House and former surgery, 26 Hazelwood Rd.
 House, 28 Hazelwood Rd.
 Speechly & Ingram Organ (St Andrew's Presbyterian Church), 11 James Street.
 The Ascending Christ (St Mary's Church of England), 8 Latrobe Rd.
 Jack Dwyer's House, 620 Maryvale Rd.
 Club Astoria, Maryvale Cres.
 House, 21 Maryvale Cres.
 Washingtonia Palms(off) Princes Dr.
 House, 103 Princes Dr.
 Morwell Post Office, 209 Princes Dr.
 Shops, 8-16 Tarwin St.
 Airlie Bank, 33 The Blvd.
 Oak row, Toner's Ln.
 Canary Island Palm row, Traver's St.
 Latrobe Regional Art Gallery

02 Key Features/Landmarks

- 1 Morwell Bridge
- 2 Morwell Masonic Temple
- 3 Canary Island Palm Avenue
- 4 Our Lady of Dormition Greek Orthodox
- 5 Morwell World War I Memorial
- 6 Commercial Road Primary School
- 7 No 21 Dredger
- 8 Legacy Place - Sir Stanley Savage
- 9 Airlie Bank Homestead
- 10 Edna Walling Gardens

03 LAND ASSETS

- 11 Morwell Wetlands
- 12 Eric Lubcke Yarra Gum Reserve
- 13 Morwell Centenary Rose Garden

Figure 24 - Built and Land Assets

Key

- 14 Morwell Town Common
- 15 Maryvale Recreation Reserve
- 16 Kernot Lake
- 17 Waterhole Creek Park System (Ronald Reserve, Morwell Park, Crinigan South Reserve)
- 18 Crinigan Road Bushland Reserve
- 19 Morwell National Park (Further South)
- 20 Hazelwood Cooling Pondage (Further South)

04 Other Assets

- ✈ Airport
- ⛑ Hospital
- 🎓 Educational Institute
- 🛒 Mid Valley Shopping Centre

FUTURE CONSIDERATION:

- Advocate that rehabilitation plans for mines and power stations have appropriate provisions for the recording, and retention of assets of heritage significance with respect to telling the story of Morwell in the future. Conduct assessment and concept plans for potential future use of mines and power stations
- Develop detailed trail plans which explore the links to and in-between recreational precincts, wetlands, rivers, gardens and other nature based assets to form a 'nature based' trail
- Evaluate recreational precinct design plans to ensure that they consolidate and intensify recreational areas into key town precincts, which are clearly signposted, visible and integrate with other surrounding activities and connected to other precincts
- Deploy a variety of low cost, low maintenance streetscape and open space improvements
- Develop a driving, walking and cycling trail network plan that assists in telling Morwell's historical, current and future story. Capture this trail network as a guidebook available in hard-copy and digital format

EXISTING PLANS & STRATEGIES:

- Mining in Victoria Heritage Study
- Latrobe City Council Heritage Study
- Visit Latrobe City – History of Latrobe City:
 - Old Brown Coal Museum: www.browncoalminemuseum.websyte.com.au
 - Power Drive Route 98 map: www.visitlatrobevalley.com/pages/power-trail/
 - Gippsland Heritage Walk: gippslandimmigrationpark.com.au
 - Morwell Historic Society: www.morwellhistoricalsociety.org.au/
 - Heritage Studies/ Citations relating to Power Stations
 - Latrobe City Council Arts Strategy and Action Plan 2016- 2019 (draft document)

ADDITIONAL MATERIAL(S) :

- Destination Gippsland Strategic Directions
- Case studies – industrial tourism, virtual tourism (virtual Yallourn)
- Case studies – Participation Works, New Economics Foundation

2.2.1 | ASSETS BUILT ASSETS

Key Objectives:

- To identify the extent and use of community facilities across Morwell
- To identify how these facilities can be better connected
- To identify how these facilities can be better shared/managed
- To identify gaps in provision of spaces to meet community needs

EXISTING SITUATION (KEY ISSUES & OPPORTUNITIES):

- Morwell is currently home to more than 15 education facilities ranging from early childhood to tertiary education and community learning programs
- The Morwell Primary Schools Renewal program will see the consolidation of 3 primary schools into a new higher quality facility on McDonald Road in 2016-2017. The future use of redundant schools at Commercial Road, Morwell Primary School on Crinigan Road, and Tobruk Street is yet to be determined
- Federation Training occupies a campus of buildings adjacent Kernot Hall outside of the Morwell activity centre
- Morwell Neighbourhood house occupies an isolated position adjacent DHS housing stock at the north eastern edge of Morwell with poor transport connections
- Public Services and Administration including Latrobe City Council, DHS and the Regional Police form a hub of facilities and activities adjacent the intersection of Hazelwood and Commercial Roads
- A variety of community groups and services operate from facilities generally clustered around Morwell Activity Centre (approx. 80%) with the remainder distributed through eastern Morwell
- Extensive sports facilities serve as a focus for physical activity at edges of Morwell and within open spaces along Waterhole Creek
- There is currently a lack of space for events within the Activity Centre (with the exception of the Regional Art Gallery) with the traditional "community hall" space remaining at the former council administration facilities at Kernot Lake

FUTURE CONSIDERATION:

- Provide for and promote greater use of the town centre for events and community use through temporary use of street space at Commercial Road and Tarwin Streets
- Develop and diversify activities at the Morwell Recreation Precinct as the premier destination for active recreation in Morwell and exploit synergies with the retail centre

EXISTING PLANS & STRATEGIES:

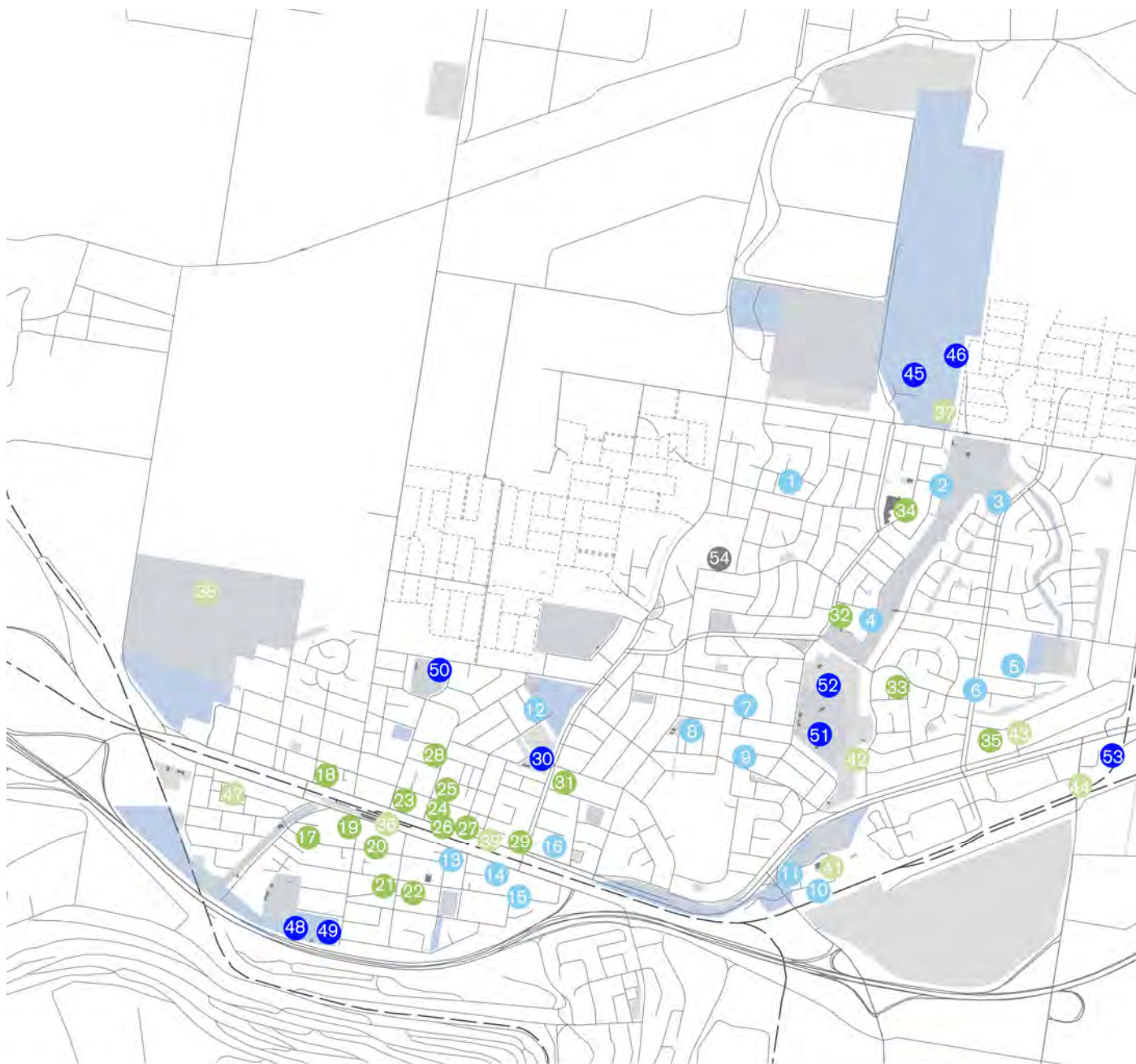
- Morwell Recreation Reserve Master Plan
- Maryvale Reserve Master Plan
- Morwell Open Space Strategy
- Morwell Schools Renewal Master Plan
- Morwell Emergency Services Hub Master Plan
- Latrobe Performing Arts Centre Feasibility/ Options assessment
- Latrobe Arts & Culture Strategy 2016 Draft

ADDITIONAL MATERIAL(S) :

- Latrobe City Council GIS

FUTURE MORWELL – APPENDIX. REFER TO:

- 2.5 ASSETS - SPORTS FACILITIES



**Figure 25 -
Current Built Assets**
Key

Council

- Educational Facilities**
 - 1. Parkland Preschool
 - 2. Morwell Neighbourhood House
 - 3. Elizabeth Wilmot Preschool
 - 7. St Vincent de Paul
- Community Groups**
 - 19. Latrobe Regional Gallery
 - 34. Mitchell House
- Event Venues**
 - 36. Commercial Road
 - 37. Latrobe Sports Stadium
 - 38. Twin City Archers
 - 39. Morwell Skate Park
 - 41. Kernot Hall
- Sports Venues**
 - 30. Latrobe Leisure Morwell
 - 47. Morwell Golf Range
 - 48. Morwell Cricket Club
 - 49. Morwell Bowling Club
 - 50. Morwell Tigers Junior

- Football Club
- 51. Morwell Tennis Club
- 52. Morwell East Football Club

State

- Educational Facilities**
 - 11. Waratah Training Restaurant
 - 12. Woolum Bellum Campus
- Event Venues**
 - 36. Commercial Road
 - 37. Latrobe Sports Stadium
 - 42. Waterhole Creek
- Sports Venues**
 - 45. Latrobe City Stadium
 - 46. Morwell Gold Club
 - 48. Morwell Cricket Club
 - 49. Morwell Bowling Club
- Other**
 - 54. Morwell Water Tower

Other

- Educational Facilities**
 - 4. Morwell Park Primary School
 - 5. Kurnai College
 - 6. Mid Valley Child Care
 - 8. Carinya Early Learning Centre
 - 9. Tobruk Street Primary School
 - 10. Federation Training
 - 13. Commercial Road Primary School
 - 14. Goodstart Early Learning Morwell
 - 15. Sacred Heart Primary School
- Community Groups**
 - 16. Yallourn Association
 - 17. Scope VIC
 - 18. Latrobe Valley Chess Club
 - 20. Gippsland Community Legal Service
 - 21. Morwell RSL
 - 22. BNYM Indigenous Designs
- Event Venues**
 - 23. Morwell Historical Society
 - 24. Salvation Community Welfare
 - 25. Latrobe Community Health Service
 - 26. International Women's Groups Inc.
 - 27. YSAS Latrobe Valley
 - 28. Lifeline Gippsland
 - 29. Productivity in Gardening
 - 30. Girls Guide
 - 31. Morwell Urban Fire Brigade
 - 32. Coal Valley Male Chorus
 - 33. Noah's Ark Inc.
 - 35. Italian Australian Club
- Sports Venues**
 - 40. Morwell RSL
 - 43. Tramway Park Raceway
 - 44. Italian Australian Club
 - 53. Morwell Tram Raceway Park



1. Parklands Preschool



2. Morwell Neighbourhood House



3. Elizabeth Wilmot Preschool



30. Latrobe Leisure Morwell



19. Latrobe Regional Gallery



34 Mitchel House



36. Commercial Road



37. Latrobe Sports Stadium



38. Twin City Archers



39. Morwell Skate Park



41. Kernot Hall



47. Morwell Golf Range



48. Morwell Cricket Club



49. Morwell Bowling Club



50. Morwell Tigers Junior Football Club



51. Morwell Tennis Club



52. Morwell East Football Club



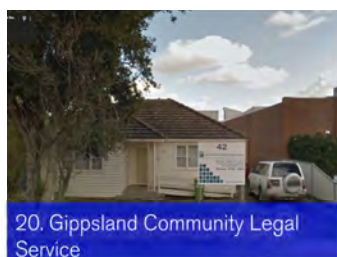
11. Waratah Training Restaurant



12. Woolum Bellum Campus



42. Waterhole Creek



Current Built Assets

Public land used/under utilised, redundant industrial, vacant sites, land zoned for use but undeveloped

Key Objectives:

- To ensure all land assets contribute to the overall productivity, and vitality of Morwell
- To facilitate short term low cost activity in suitable locations

EXISTING SITUATION (KEY ISSUES & OPPORTUNITIES):

Publicly owned land:

- Morwell has significant vacant and under utilised public land assets
- Future Development: Supply of residential and industrial land

Land within buffer zones:

- Land subject to State Significance overlays
- Land subject to flooding
- Commercial/ Retail Vacancies are currently high within the context of the local economic cycle

KEY RECOMMENDATIONS:

- Develop and maintain a database of vacant land to better understand patterns of usage, issues & opportunities to inform an activation/ utilisation strategy
- Work with land owners and real estate agents within key hubs/ centres to address barriers to occupation of vacant buildings and sites

ACTIONS:

1. Open Source Database
Latrobe City Council to secure State Government Funding.

Refer to chapter 4.1 Making it Happen - Project 7.

2. GIS Database
Council operations - Geographic Information System (GIS) layer.

Refer to chapter 4.1 Making it Happen - Project 7.

FUTURE CONSIDERATION:

- Facilitate the temporary use of spaces for short term lease/ use through improved permit systems and planning support for community groups, start up businesses, event organisers etc.

EXISTING PLANS & STRATEGIES:

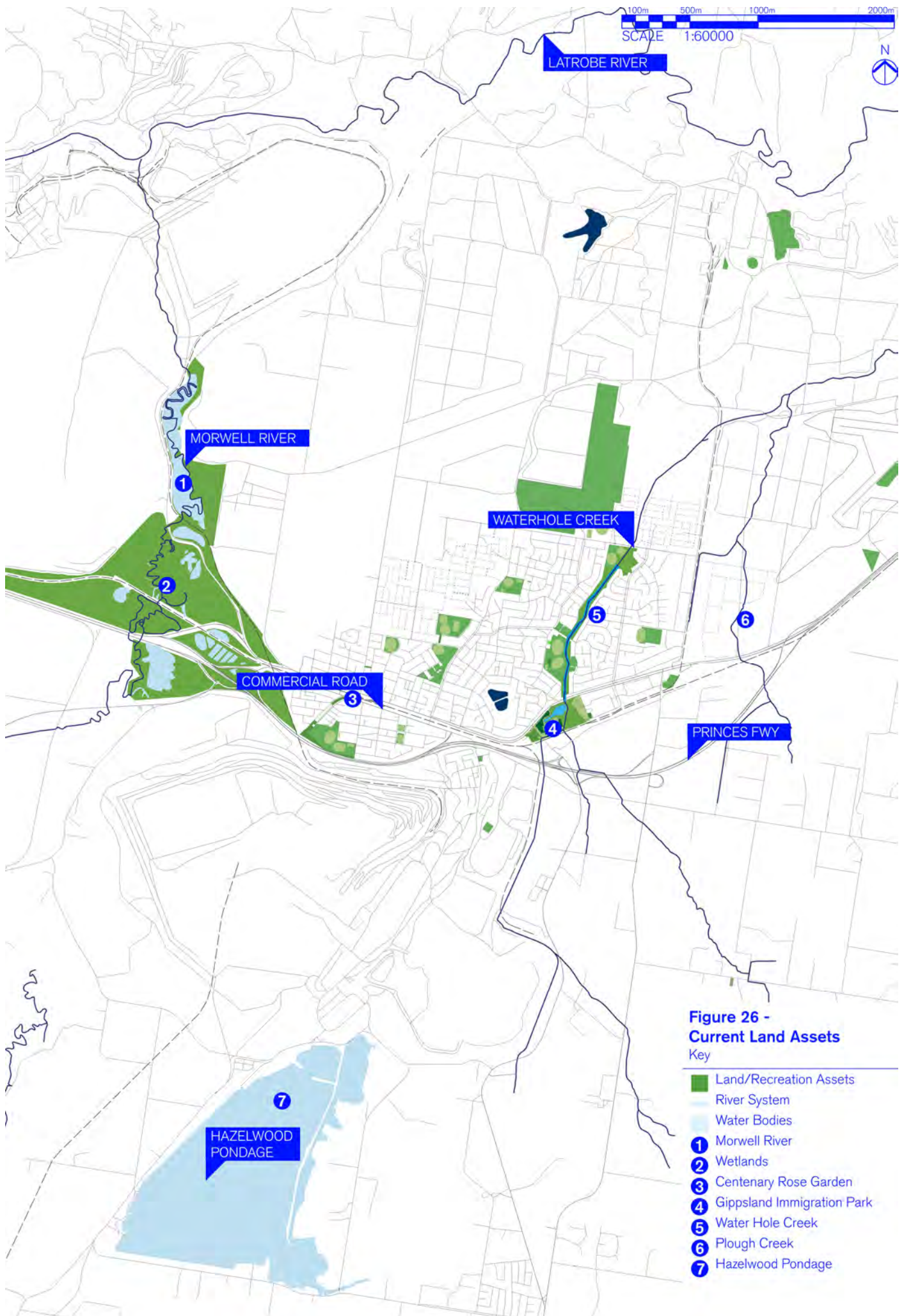
- Vacant Land Audit 2015 OUTF
- Get Sunflowered 2014 – 2016

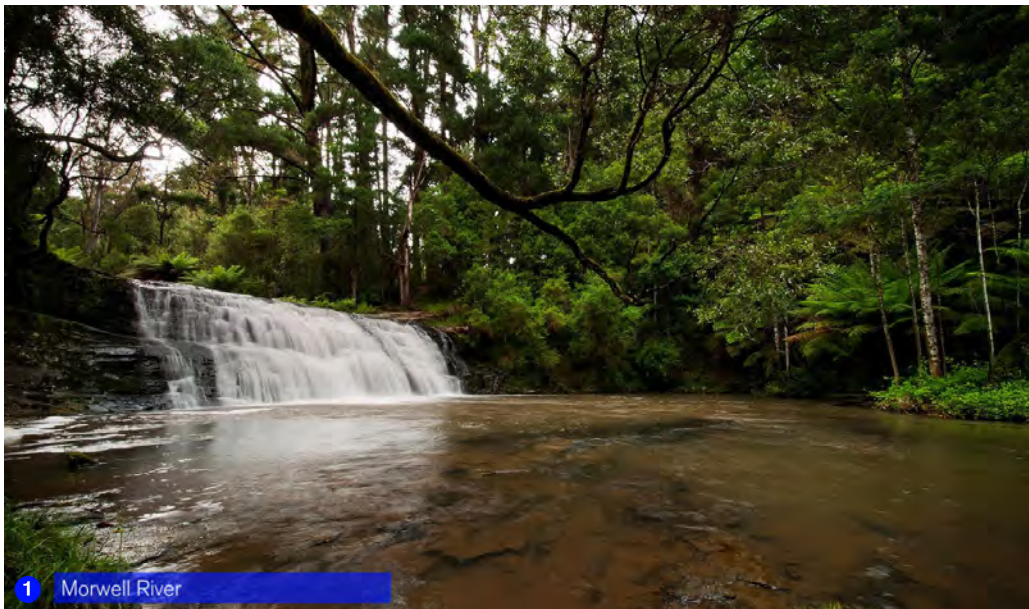
ADDITIONAL MATERIAL(S) :

- Latrobe City Council GIS
- Case Study: Tactical Urbanism, www.tacticalurbanismguide.com/
- Case Study: Compendium for the Civic Economy

FUTURE MORWELL – APPENDIX. REFER TO:

- 2.5 ASSETS - SPORTS FACILITIES
- 2.5 ASSETS - EDUCATION
- 2.5 ASSETS - LAND ASSETS





1 Morwell River



2 Wetlands



3 Centenary Rose Garden



4 Gippsland Immigration Park



5 Water Hole Creek



7 Hazelwood Pondage

Key Objectives:

- To preserve, enhance and better connect sites within and around Morwell that are valued and offer opportunities to “tell the story of Morwell
- To identify a range of opportunities to tell this story(ies) in a way that is accessible to the local community and visitors alike
- To better link the history of Morwell with the region including through its industrial heritage and explore opportunities for cultural/ industrial tourism to complement the current “ nature based tourism” regional/ state policy focus

EXISTING SITUATION (KEY ISSUES & OPPORTUNITIES):

- Compared to other regional towns (e.g. gold rush towns, Warragul) Morwell's heritage is not immediately apparent in its central shopping street (Commercial Road)
- Morwell's history and story is inextricably linked to the developments of the mining and power sectors and is a story that can be told through collections of artefacts images and social documentary
- Morwell's Historic Society is an active community organisation with a newly acquired location within central Morwell
- The once popular Powerworks centre on Ridge Road has recently been handed over to a proactive community group and provides a valuable resource for telling the story of mining in Morwell

FUTURE CONSIDERATION:

- Develop a database of heritage assets considered of value to the community (not necessarily for the purposes of planning scheme inclusion/ amendment) including built assets, sites of significance, collections of artefacts/ images held locally or at state/ national libraries
- Explore potential for driving, walking, cycling trails that can assist in the telling of Morwell's story through interpretation of the Latrobe Thematic Heritage
- Conduct a feasibility study that examines the potential for an expansion of the collection/ stories/ exhibition at the Power Works site.
- Ensure rehabilitation plans for mines and power stations have appropriate provisions for the recording, retention of assets of heritage significance with respect to telling the story of Morwell in the future
- Consider development of a virtual Morwell site as a means of consolidating/ curating significant visual/ artefact material

ADDITIONAL MATERIAL(S) :

- Destination Gippsland Strategic Directions
- Case studies – industrial tourism, virtual tourism (virtual Yallourn)

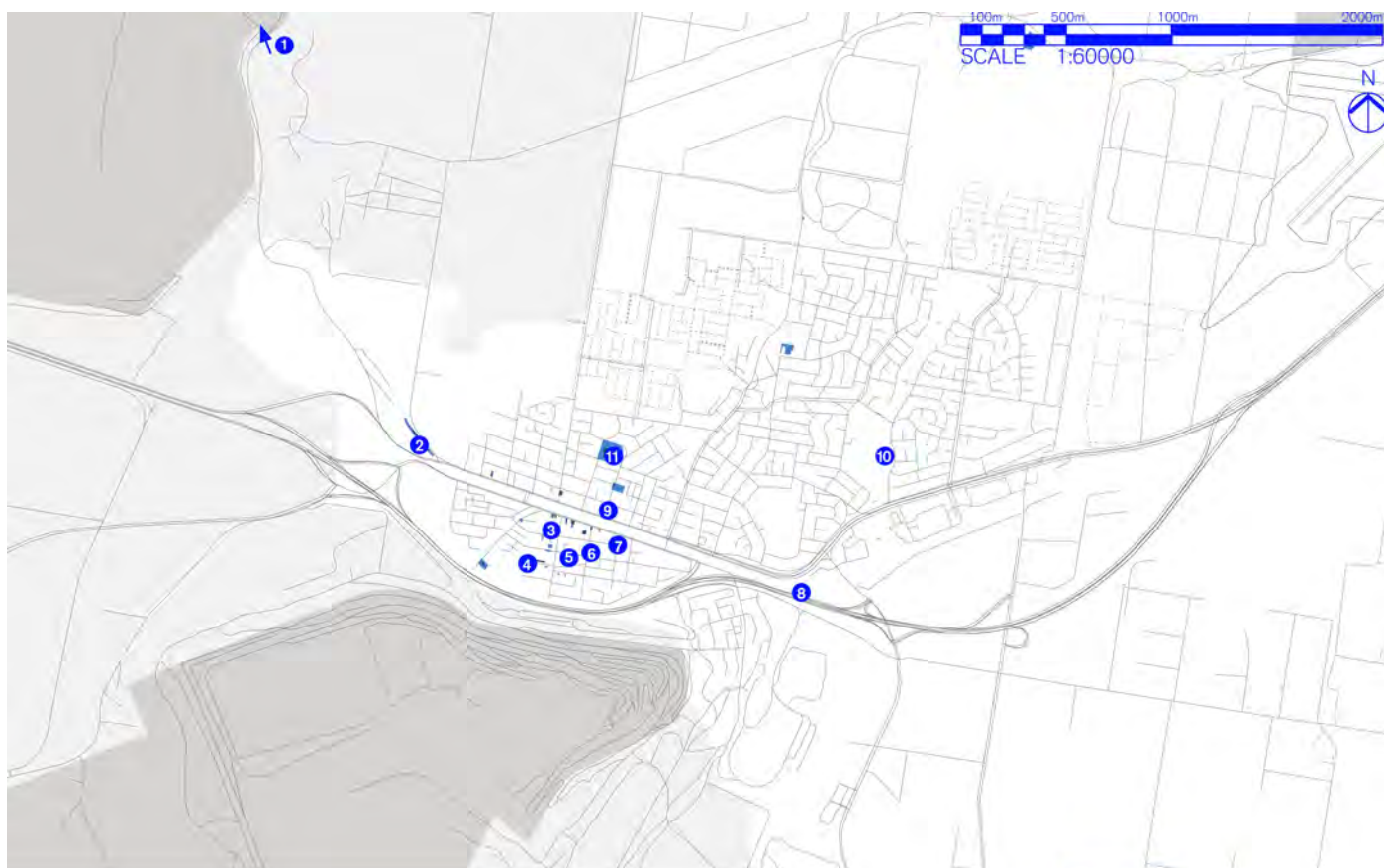
EXISTING PLANS & STRATEGIES:

- Mining in Victoria Heritage Study
- Latrobe City Council Heritage Study: Thematic
- Visit Latrobe City – History of Latrobe City:
 - links to Old Brown Coal Mine Museum
 - Power Drive Route 98 map
- Gippsland Heritage Walk
- Morwell Historic Society
- Heritage Studies/ Citations relating to Power Stations



**Figure 27 -
Heritage
Key**

- | | | | |
|-------------------------------|--|----------------------------------|---|
| 1 Morwell Bridge (Historical) | (Travers St) | 7 Commercial Road Primary School | Savage |
| 2 Railway Bridge | 5 Our Lady of Dormition Greek Orthodox | 8 No 21 Dredger | 10 Airlie Bank Homestead |
| 3 Morwell Masonic Temple | 6 Morwell World War I Memorial | 9 Legacy Place - Sir Stanley | 11 Edna Walling Gardens (La Mode Factory Grounds) |
| 4 Canary Island Palm Avenue | | | |



**Figure 28 -
Heritage
Key**

01 Heritage Overlay

House, 30 Ann St.
St Mary's Church of England, Chapel St.
La Mode Factory, 73-83 Church St.
Railway substation Commercial Rd.
Colonial Bank of Australasia (former)
154 Commercial Rd.
New Buildings, 168-78 Commercial Rd.
Commonwealth Bank, 200 Commercial Rd.
Commercial Road Primary School,
Commercial Rd.
Morwell World War I Memorial
Cnr. Elgin & Tarwin St.
Presbyterian Manse (former) 42 Elgin St.

Our Lady of Dormition Greek Orthodox
Church, 44 Elgin St.

Horse Trough, Hazelwood Rd.
Morwell Masonic Temple, 12 Hazelwood Rd.
House and former surgery, 26 Hazelwood Rd.
House, 28 Hazelwood Rd.
Speechly & Ingram Organ (St Andrew's Presbyterian Church), 11 James Street.
The Ascending Christ (St Mary's Church of England), 8 Latrobe Rd.
Jack Dwyer's House, 620 Maryvale Rd. Club Astoria, Maryvale Cres.
House, 21 Maryvale Cres.
Washingtonia Palms(off) Princes Dr.
House, 103 Princes Dr.
Morwell Post Office, 209 Princes Dr.
Shops, 8-16 Tarwin St.
Airlie Bank, 33 The Blvd.
Oak row, Toner's Ln.

Canary Island Palm row, Traver's St.

02 Key Features/ Landmarks

- 1 Morwell Bridge (Historical)
- 2 Railway Bridge
- 3 Morwell Masonic Temple
- 4 Canary Island Palm Avenue (Travers St)
- 5 Our Lady of Dormition Greek

Orthodox

- 6 Morwell World War I Memorial
- 7 Commercial Road Primary School
- 8 No 21 Dredger
- 9 Legacy Place - Sir Stanley Savage
- 10 Airlie Bank Homestead
- 11 Edna Walling Gardens (La Mode Factory Grounds)



2 Railway Bridge



3 Morwell Masonic Lodge



4 Canary Island Palm Row, Travers Street



6 Morwell World War I Memorial



5 Our Lady of Dormition Greek Orthodox



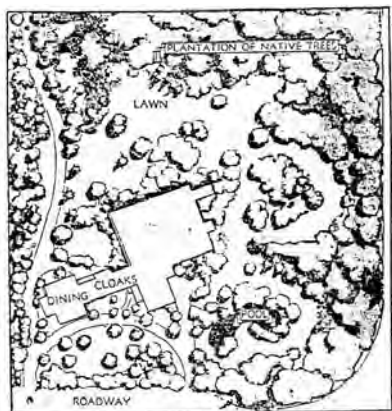
7 Commercial Road Primary School



8 No. 21 Dredger



9 Legacy Place



11 Edna Walling Gardens



10 Airie Bank Homestead



Sporting Clubs

Boola Valley Field Archers
 Ex-Students Cricket Club
 Fortuna 60 Soccer Club
 Gippsland Gladiators Gridiron Club
 Gippsland Knights Football Club
 Gippsland Power Football Club
 Gippsland Soccer Club
 Gippsland Soccer Club Referees Group
 Gippsland Soccer League
 Gippsland Tigers Superules
 Latrobe City Cycling Club
 Latrobe Cricket Club
 Latrobe Valley 4WD Club Inc
 Latrobe Valley Baseball Association
 Latrobe Valley Naturalists
 Latrobe Valley Scuba Club
 Latrobe Valley Umpires (Aussie Rules) Association
 Latrobe Valley Volleyball Inc.
 Latrobe Valley Yacht Club
 Mid Gippsland Football League
 Morwell Academy of Gymnastics
 Morwell Badminton Club
 Morwell Basketball Association
 Morwell Bowling Club
 Morwell Club Billiards/Snooker Club
 Morwell Club Bowling Club
 Morwell Club Bowls Club
 Morwell Club Fishing Club
 Morwell Club Golf Club
 Morwell Cougars Baseball Club
 Morwell Cricket Club
 Morwell Croquet Club Inc
 Morwell East Football Netball Club
 Morwell East Tennis Club

Morwell Field & Game
 Morwell Football Netball Club
 Morwell Golf Club
 Morwell Gun Club
 Morwell Horse & Pony Club
 Morwell Netball Association
 Morwell Pegasus Soccer Club
 Morwell RSL & Citizens Youth Club Junior Football Club
 Morwell Swimming Club
 Morwell Tennis Club
 Morwell Tigers Junior Football Club
 St. Vincent's Cricket Club
 The Taiji Centre
 Twin City Archers Gippsland

Arts & Culture

Coal Valley Male Chorus
 Morwell Historical Society
 Morwell Caledonian Pipe Band
 Latrobe Valley Community Choir
 Senior Citizens of Greek Orthodox Community of Gippsland

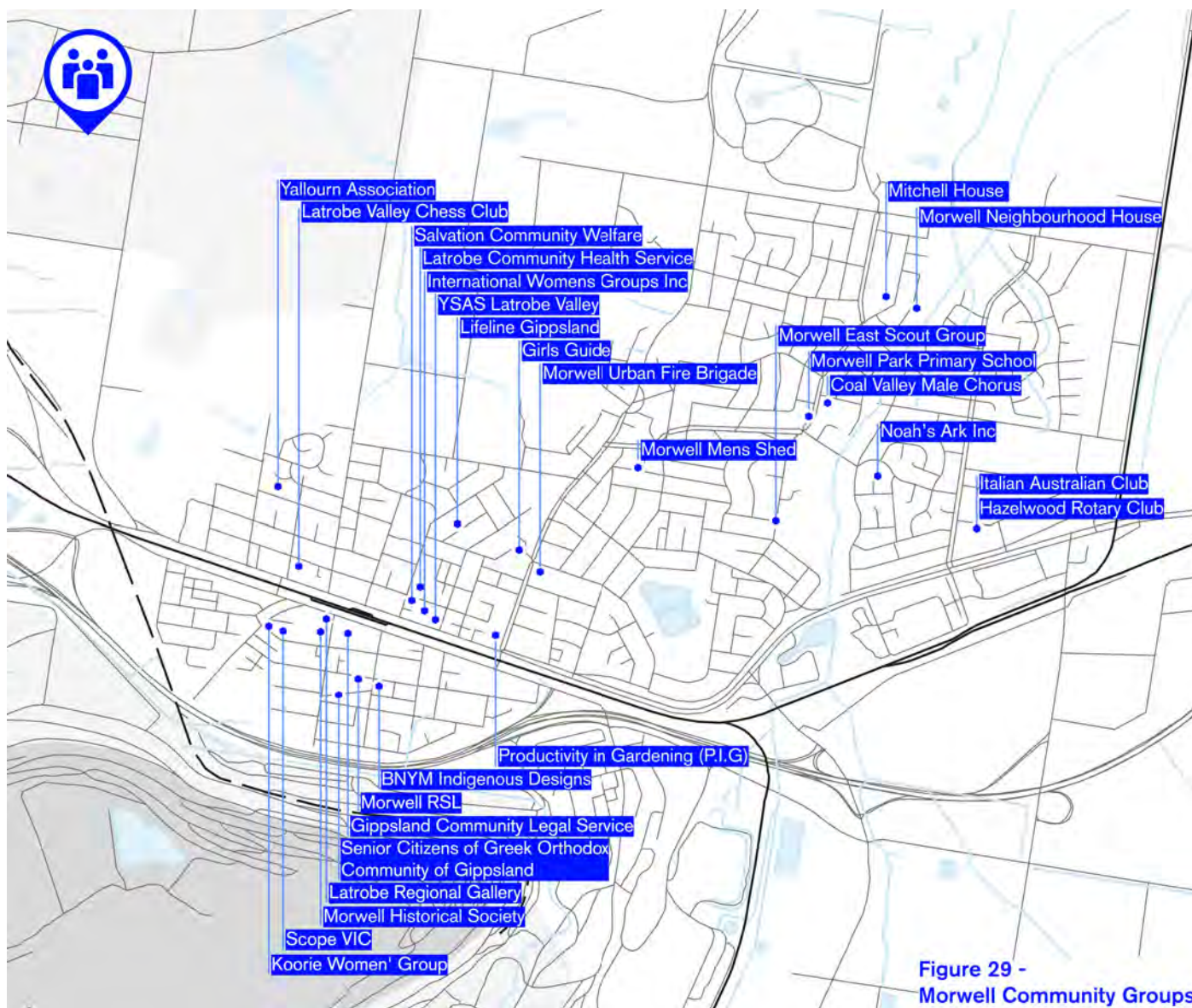
Children

Morwell Girl Guides
 Morwell East Scout Group
 Bridle Road Playgroup
 Morwell Park Primary School
 Morwell Primary School Playgroup

Environment

Morwell Centenary Rose Garden Advisory Committee
 Crinigan Bushland Reserve Committee of Management
 P.I.G. Productivity in Gippsland
 Latrobe Valley Sustainability Group

* the list is indicative of some specific community programs run in Morwell



**Figure 29 -
Morwell Community Groups**

Friends of Morwell National Park
Morwell River Neighbourhood Environment Improvement Plan Committee

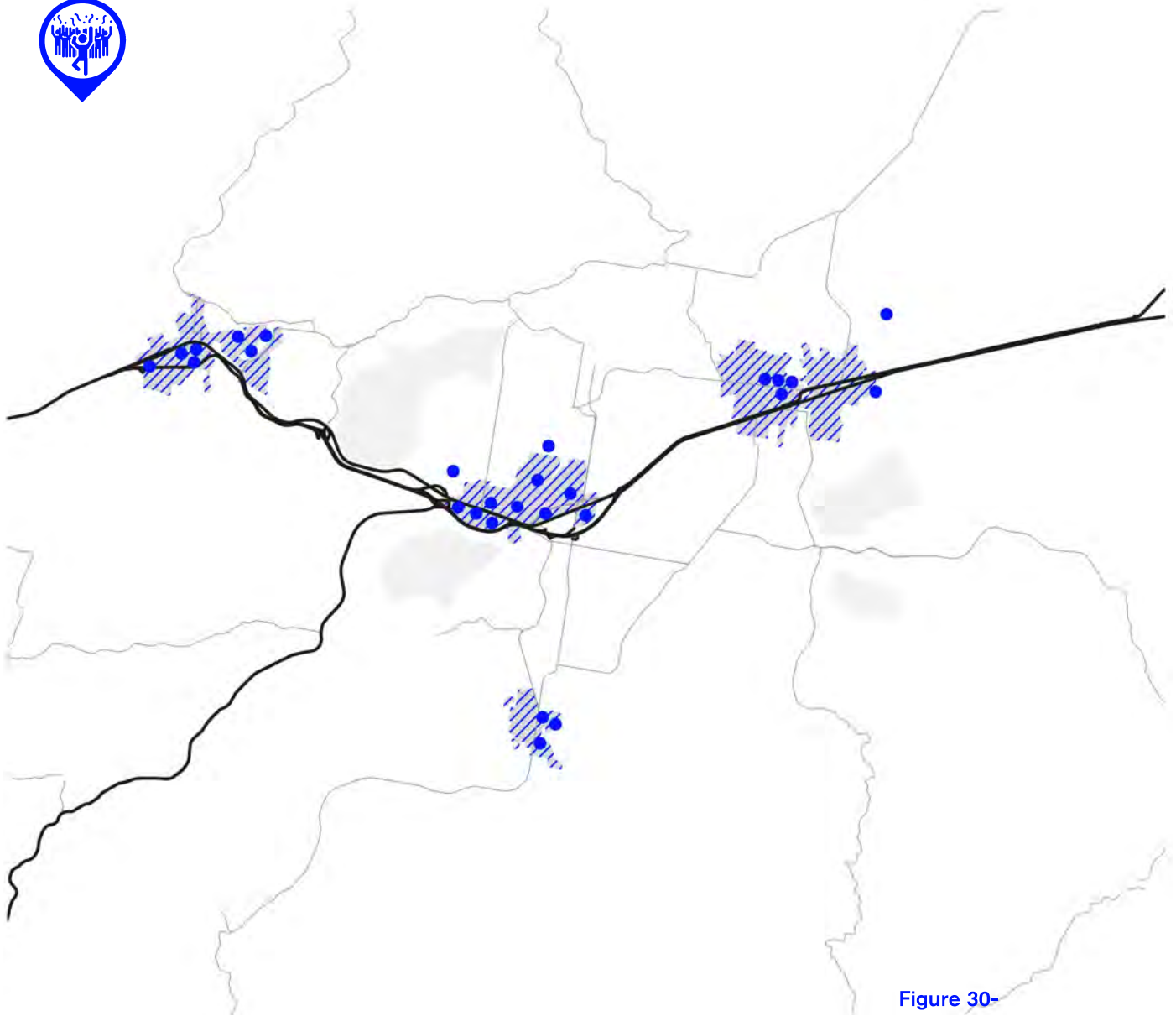
Other

International Womens Group Inc.
Senior Citizens of Greek Orthodox Community of Gippsland
Latrobe Valley Chess Club
Mitchell House Ladies Auxillary
Morwell Lapidary Club Inc
Morwell Mens Shed
Advance Morwell
Rotary Club of Morwell
Morwell Lions Club
Gippsland Obedience Dog Club Inc.
Morwell Horse and Pony Club
German Club Astoria Morwell
Deadly Migais - Koorie Women' Group
Latrobe Valley Self Help Arthritis Group
Budjeri Napan - Latrobe Valley Koorie Sports Committee
Morwell Neighbourhood House
Latrobe Valley Support Network
Latrobe Valley U3A Inc
Morwell Returned and Services League

Hazelwood Rotary Club
Scope VIC
Morwell Urban Fire Brigade
Gippsland Community Legal Service
Latrobe Community Health Service
Noah's Ark Inc
Salvation Community Welfare
Lifeline Gippsland
Gippsland Multicultural Services

Churches

Morwell Presbyterian Church
Eternity Church
Morwell Family Church
Christian Community Church Morwell
Enjoy Church
Morwell Church of the Nazarene
Uniting Church Morwell
Greek Orthodox Church
Morwell Catholic Parish
Latrobe Regional Church of Christ
St. Mary's Anglican Church
The Salvation Army Community and Worship Centre



**Figure 30-
Latrobe Valley Event
Venues**

Event Venues - Morwell

Twin Archers
Ellen Street
Commercial Road
Morwell RSL
Morwell Skate Park
Waterhole Creek
Kernot Hall
Italian Australian Club
Tramway Park
Latrobe City Sports
Stadium (Soccer Ground)
Latrobe Leisure Morwell

Event Venues - Traralgon

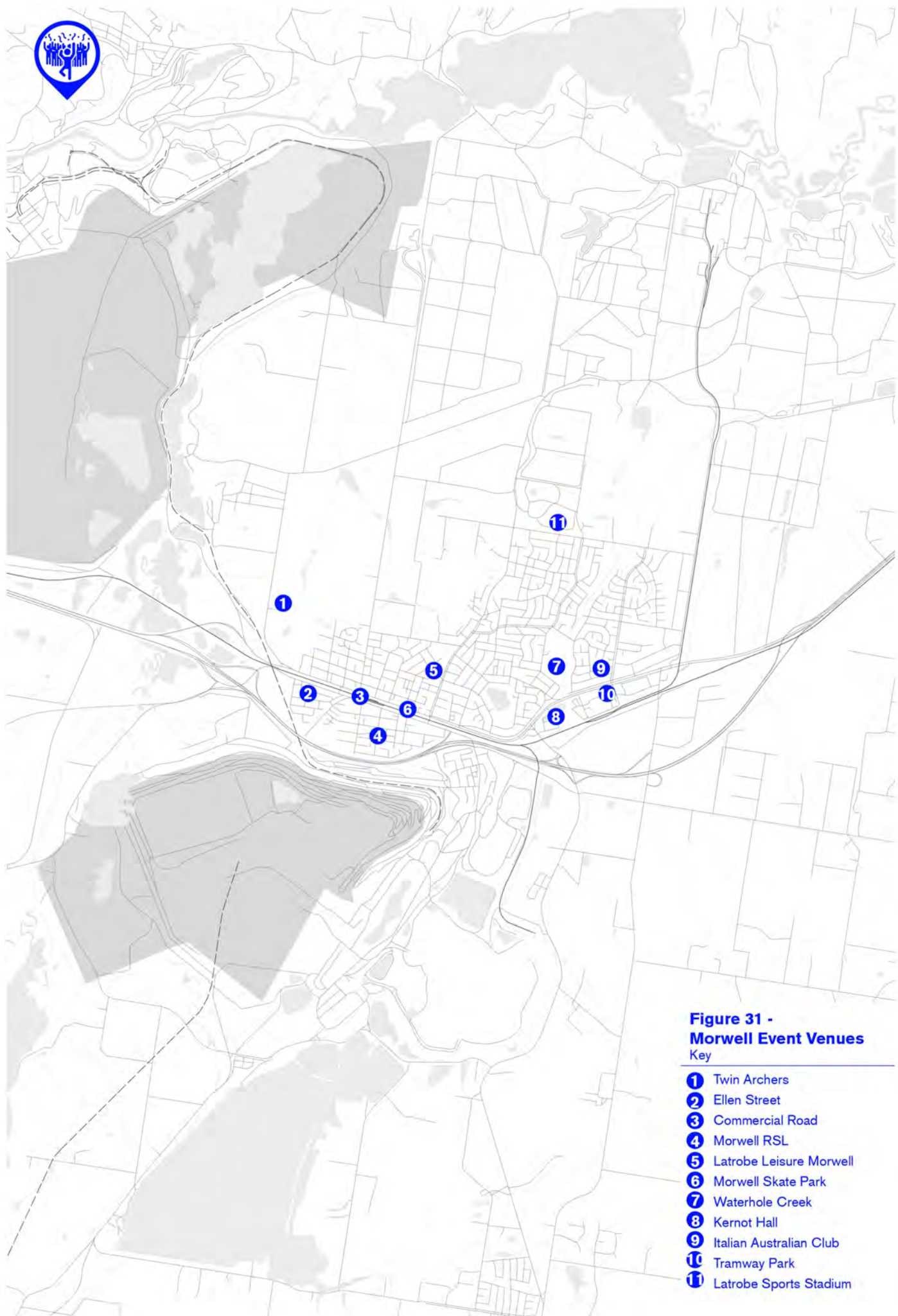
Latrobe Performing Arts
Traralgon Vineyard
Premiere Function Centre
Traralgon Outdoor Pool
Traralgon Service Centre
and Library
Traralgon Greyhound
Racing Club Inc.

Event Venues - Moe and Newborough

Moe Outdoor Pool
Moe P.L.A.C.E
Moe Senior Citizen
Centre
Old Gippsdown -
Gippsland's Heritage
Park
Latrobe Leisure Moe
Newborough
Moe Yallourn Rail Trail
Newborough Senior
Citizen Centre

Event Venues - Churchill

Churchill Hub
Churchill Service Centre
& Library
Latrobe Leisure Churchill
Federation University
Australia - Gippsland
Campus



**Figure 31 -
Morwell Event Venues**
Key

- 1 Twin Archers
- 2 Ellen Street
- 3 Commercial Road
- 4 Morwell RSL
- 5 Latrobe Leisure Morwell
- 6 Morwell Skate Park
- 7 Waterhole Creek
- 8 Kernot Hall
- 9 Italian Australian Club
- 10 Tramway Park
- 11 Latrobe Sports Stadium



An aerial photograph of a town, showing a mix of residential and commercial buildings, streets, and green spaces. A solid blue horizontal band is overlaid across the middle of the image, serving as a background for the title text.

3.0 REVITALISATION PLAN: PART 02: MY TOWN NEIGHBOURHOODS & COMMUNITIES