



AGENDA FOR THE ROAD, FACILITY & PLACE NAME DELEGATED COMMITTEE MEETING

**TO BE HELD VIRTUALLY
AT 4:30 PM ON
01 OCTOBER 2026**

Please note:

Opinions expressed or statements made by participants are the opinions or statements of those individuals and do not imply any form of endorsement by Council.

By attending The Road, Facility & Place Name Delegated Committee meeting via audio-visual link those present will be recorded or their image captured. When participating in the meeting, consent is automatically given for those participating to be recorded and have images captured.

TABLE OF CONTENTS

1. WELCOME	2
2. APOLOGIES.....	2
3. DECLARATIONS OF INTERESTS – AGENDA ITEMS	2
4. CONFIRMATION OF MINUTES	ERROR! BOOKMARK NOT DEFINED.
5. PUBLIC PARTICIPATION	2
6. MATTERS ARISING FROM PREVIOUS MEETING.....	2
7. REPORTS/ITEMS FOR CONSIDERATION	3
7.1 Endorsement of Additional Eligible Road Names	3
7.2 Developer Name Approval - The Rise Estate, Traralgon.....	8
7.3 Developer Name Approval - Dunbar Road, Traralgon.....	13
7.4 Developer Name Approval - Franklin North Estate, Traralgon	22
7.5 Community Consultation Outcome - Murcutt Reserve.....	29
8. GENERAL BUSINESS	36

1. WELCOME

The Chairperson will open the meeting and welcome all present.

2. APOLOGIES

Nil.

3. DECLARATIONS OF INTERESTS – AGENDA ITEMS

4. CONFIRMATION OF MINUTES

Proposed Resolution:

That the Committee confirms the minutes of the Committee Meeting held on 18 June 2026.

5. PUBLIC PARTICIPATION

6. MATTERS ARISING FROM PREVIOUS MEETING

7. REPORTS/ITEMS FOR CONSIDERATION

7.1 Endorsement of Additional Eligible Road Names

Purpose

To advise the Committee of additional road naming submissions received via public submission between 18 June 2026 and 21 August 2026, and seek endorsement of adding a name to the Public Road Naming Register.

Executive Summary

- At the 2 October 2025 meeting, the Committee considered and endorsed the establishment of a Public Road Naming Register (Register).
- The Register comprises eligible and ineligible road naming submissions received through the initial and subsequent ongoing public consultation process, and is published on Council's website.
- One (1) submission has been received since the 18 June 2026 Committee meeting (**Attachment 1**). It has been assessed against the Geographic Names Victoria (GNV) Naming Rules (Naming Rules) and deemed eligible for potential future naming and is recommended for inclusion on the existing public naming register.
- If endorsed by the Committee, this eligible name will be added to the existing Register of preapproved names and published on Council's website for future use.

Click or tap here to enter text.

Recommendation

That the Committee endorses the inclusion of the eligible name Rowley to the Public Road Naming Register.

Background

The Register comprises eligible and ineligible road naming submissions received through the initial and subsequently ongoing public consultation process.

The Register was established to provide a transparent, accessible list of preapproved names that have been assessed against the Naming Rules and endorsed by the Committee for potential future use.

Council continues to receive road, facility and place naming submissions on an ongoing basis from community members, developers and historical groups via Council's Have Your Say platform and written correspondence. These will continue to be assessed against Naming Rules. This includes considering the name's historical, cultural or local relevance; sufficient supporting information and community connection; avoiding duplication, confusion, discrimination or potential offence; and ensuring the name supports clear addressing, emergency response and service delivery.

Submissions are presented at future Committee meetings accordingly, for consideration.

Eligible names will remain on the Register until selected for use in a future road naming proposal, at which time they will be subject to GNV's final review, decision and approval process, prior to formal adoption.

Analysis

Since the previous Committee Meeting held on 18 June 2026, Council has received one (1) additional road, facility and place naming submission.

Following assessment, this submission has been determined as eligible, and is recommended for inclusion in the Register for future consideration in formal road naming proposals (**Attachment 1**).

The one (1) name submitted and deemed eligible is:

- **ROWLEY:** Alfred "Alf" Rowley moved to Traralgon from Toora with his parents and seven siblings at the age of 13. His father, John Thomas Rowley, built dwellings in Curran Street, where members of the family settled. Alf served in the Australian Army, for three years in New Guinea, Bougainville and the Solomon Islands as a member of the 7th Battalion. After returning, he married Lorna and the couple raised four children in their family home at 43 Shakespeare Street. Alf worked as a maintenance painter at Central Gippsland Hospital and later at Hazelwood Power Station until retiring in 1989. Alfred passed away in 2010.

The proposed addition demonstrates a historical connection to Traralgon and also includes military service which aligns with the Committee's priority for submissions.

Consultation\Communication

The submission was received from a family member of Alfred Rowley.

No further consultation was required or undertaken.

Risk

RISK	RISK RATING	TREATMENT
STRATEGIC Potential reputational impact on Council due to negative feedback from submitters whose proposals are not accepted.	Medium <i>Possible x Minor</i>	Notify customers of any ineligible submissions and ask for additional submissions.

Conflict of Interest

Officers preparing this report have declared they do not have a conflict of interest in this matter under the provisions of the *Local Government Act 2020*.

Attachments

1. Naming Submissions June to August 2026

Proposed name	Full Name	Gender	Nominated category	Background	Location
Rowley	N/A	N/A	Name of Long Association	Alfred (Alf) Rowley -as a 13year old moved to Traralgon with his family of seven siblings from Toora - his father John Thomas Rowley built dwellings in Traralgon in Curran street and the family all lived around this location - many houses my Pop - had for them. Alf and his brother Alick Rowley both enlisted in the Australian Army - my father Alf left for New Guinea with the 7th battalion / Boganville Solomon island - returned after 3 years service and married Lorna - after living in a small dwelling in park lane - purchased 43 Shakespeare street and began his journey as a maintenance painter at the central Gippsland hospital and had 4 children - Avlon Joy Cheryl and Stuart. In the sixties Dad worked as a stack maintenance painter at Hazelwood power station until he retired in 1989- My father was a very well known man - a gentleman and a personality full of strength always up for a chat to however he may meet in Traralgon. I feel my Dads memory and his families history in Traralgon will linger on as memories are forever - in my heart forever - my father passed away on the 10/1/2010 and my mother Lorna passed away on the 16/4/2016 - Our family home in Shakespeare st was known as the house - with Yogi bear on the garage door Hoping we could somehow recognise our family as being early residents and settling in Traralgon.	Traralgon

7.2 Developer Name Approval - The Rise Estate, Traralgon

Purpose

To present proposed road names for use within The Rise Estate (Planning number PS826075M) development (the Development) for the Committee's endorsement.

Executive Summary

- The Development is an existing residential housing estate situated on Traralgon-Maffra and Baldwin Roads in Traralgon, commonly called The Rise Estate (**Figure 1**).
- This Development is seeking to develop a further 237 lots in the area north of Baldwin Road and along Traralgon-Maffra Road.
- Under Geographic Names Victoria's (GNV's) Naming Rules, subdivision developments may select names from the Committee's pre-approved Register which will be submitted to the Committee for endorsement.
- Nine (9) names for this subdivision were previously approved at the 18 June 2026 Committee meeting as follows: Bonacci, Locandro, Hawley, Canavan, Krutop, Kapyong, Wheelwright, Watchmaker and Sawmiller.
- The Committee has received two additional (2) proposed road names for the Development, from the Register (**Attachment 1**), which comply with the Naming Rules requirement. The preferred names selected are further historical occupations being:
 - Farrier Boulevard; and
 - Saddler Boulevard.
- Any further roads constructed within the subdivision will require Committee approval of proposed names.

Recommendation

That the Committee approves the following road names for The Rise Estate (Planning number PS826075M) development on Traralgon-Maffra and Baldwin Roads in Traralgon:

- **Farrier Boulevard; and**
- **Saddler Boulevard.**

Background

Development of a residential housing estate named The Rise Estate is underway on a section of land between Traralgon-Maffra and Baldwin Roads in Traralgon (**Figure 1**).



Figure 1. Subject Area

NB: the precise location within the subdivision is yet to be determined

Under section 3.8.1 the GNV Naming Rules, subdivision developments must submit road names to the Committee for approval.

The developer has reviewed the Committee's pre-approved Register and has proposed use of the following names from the Register:

- Farrier Boulevard; and
- Saddler Boulevard.

Both proposed names are historical occupations which is consistent with names previously proposed and approved at the 18 June 2026 meeting.

Analysis

The submission includes two names previously assessed against the Naming Rules as eligible, which are already on the pre-approved Register. Therefore, the submission is presented for endorsement by the Committee.

Submission	Background Information Summary
SADDLER	A saddler was a skilled historical tradesperson who made, repaired and fitted saddles and other leather equipment for horses.
FARRIER	A farrier was a skilled tradesperson responsible for the care and maintenance of horses' hooves. Their work involved trimming and shaping hooves, as well as making and fitting horseshoes to protect the horse's feet. Farriers were particularly important in historical communities where horses were essential for transport, farming and other forms of work.

Any future roads constructed within the subdivision will require Committee approval of proposed names.

Consultation\Communication

Under section 7 of the Naming Rules, community consultation is not required for subdivision naming, if approved by the Committee on the basis that nobody resides on the road under development.

Risk

RISK	RISK RATING	TREATMENT
COMPLIANCE Not naming the road may result in delays in emergency service response times.	High <i>Possible x Major</i>	Name the roads.
STRATEGIC Perception of Council approving proposed names perceived as inconsistent with the intended subdivision naming convention.	Medium <i>Possible x Minor</i>	Names have been assessed against the naming rules and checked against VICNAMES.

Conflict of Interest

Officers preparing this report have declared they do not have a conflict of interest in this matter under the provisions of the *Local Government Act 2020*.

Attachments

1. Proposed Names, The Rise Traralgon

Proposed name	Full Name	Nominated category	Background	Location
SADDLER	N/A - Occupation	Theme	N/A Occupation	Any
FARRIER	N/A - Occupation	Theme	N/A Occupation	Any

7.3 Developer Name Approval - Dunbar Road, Traralgon

Purpose

To present road names for use within a proposed development (Planning number PS 928531T) located between Hickox Street, Allard Street and Dunbar Road in Traralgon (the Development) for the Committee's endorsement.

Executive Summary

- The Development is a new residential housing estate situated between Hickox Street, Allard Street and Dunbar Road in Traralgon (**Figure 1**).
- Subdivision of approximately 36 blocks of land is underway, with three roads now due to be constructed in the Development.
- Under Geographic Names Victoria's (GNV's) Naming Rules, subdivision developments may select names from the Committee's pre-approved Register (the Register) which will be submitted to the Committee for endorsement.
- The Committee has received a submission for three (3) proposed road names for the Development, from the Register, which have all been assessed as eligible under the specifications of the Naming Rules. The names selected are:
 - Freda Road;
 - Enniss Street; and
 - Bryden Close.
- Any future roads constructed within the subdivision will require Committee approval of proposed names.

Recommendation

That the Committee approves the following road names for the development (Planning number PS 928531T) located between Hickox Street, Allard Street and Dunbar Road in Traralgon:

- **Freda Road;**
- **Enniss Street; and**
- **Bryden Close.**

Background

Development of a residential housing estate is underway on a section of land in between Allard street, Hickox Street and Dunbar Road in Traralgon (**Figure 1**).

This is a private development with no previously proposed names submitted. The development is located in the southern area of Traralgon amongst long established homes.

Approximately 36 blocks of land will be created in the development, detailed in **Attachment 1**.



Figure 1. Subject Area

Under section 3.8.1 of the [GNV Naming Rules](#), subdivision developments must submit road names to the appropriate road naming authority (the Committee) for approval.

The developer has reviewed the Register, which includes names submitted by members of the community, and has proposed use of the following names:

- Freda Road;
- Enniss Street; and
- Bryden Close

Analysis

Proposed name submissions are assessed against the Naming Rules, which requires consideration of a range of factors, being:

- the name's historical, cultural or local relevance;
- sufficient supporting information and community connection;
- avoiding duplication, confusion, discrimination or potential offence; and
- ensuring the name supports clear addressing, emergency response and service delivery.

The developer selected the proposed names (Freda Road, Enniss Street and Bryden Close) from the register. These names meet the above requirements of the Naming Rules for use in the Development. In particular, all three of the submissions have a long association with Traralgon, which weighs strongly in favour of the names' historical, cultural or local relevance and community connection (summarised at **Attachment 2**).

Developers have the opportunity to select a theme for Developments if they choose (e.g., the residential development located on the previous driving range in Morwell is themed around golf). This developer has chosen to use residents with a long association with the Traralgon area, rather than a specific theme.

Future Subdivision Road Names

Any future roads constructed within the subdivision will require Committee approval of proposed names.

Consultation\Communication

Under section 7 of the Naming Rules, community consultation is not required for subdivision naming, if approved by the Committee, on the basis that nobody resides on the road under development.

These three names were submitted by two members of the public.

Risk

RISK	RISK RATING	TREATMENT
COMPLIANCE Not naming the road may result in delays in emergency service response times.	High <i>Possible x Major</i>	Name the roads.
STRATEGIC Perception of Council approving proposed names perceived as inconsistent with the intended subdivision naming convention.	Medium <i>Possible x Minor</i>	Names have been assessed against the naming rules and checked against VICNAMES.

Conflict of Interest

Officers preparing this report have declared they do not have a conflict of interest in this matter under the provisions of the *Local Government Act 2020*.

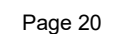
Attachments

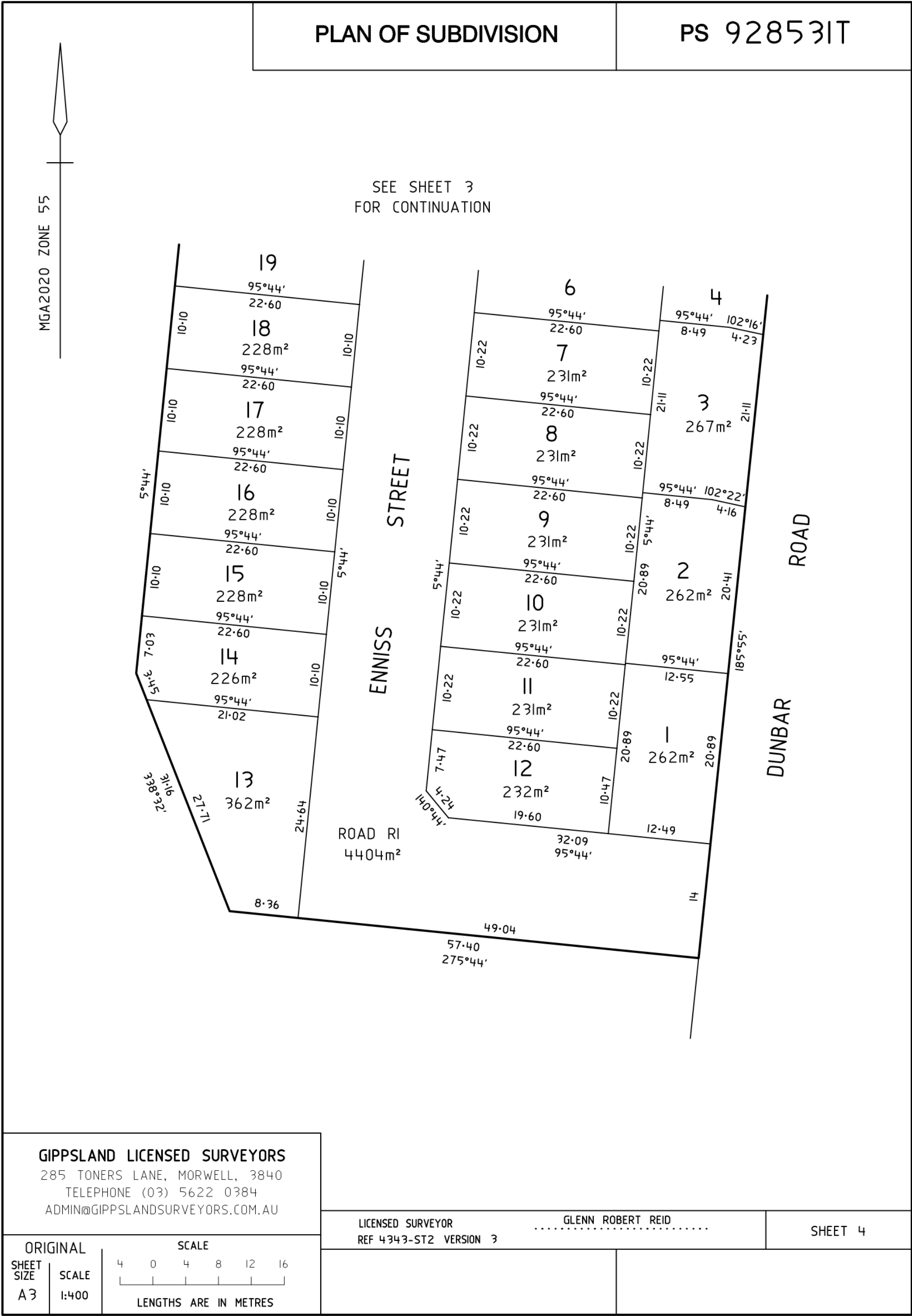
1. Subdivision Plan - PS928531T
2. Proposed Names - Dunbar road

This attachment is designated as confidential under subsection (f) of the definition of confidential information contained in section 3(1) of the Local Government Act 2020, as it relates to personal information, being information which if released would result in the unreasonable disclosure of information about any person or their personal affairs. Background information provided has not received permission to be made public.

PLAN OF SUBDIVISION			EDITION 1		PS 928531T	
LOCATION OF LAND PARISH: TRARALGON TOWNSHIP: TRARALGON SECTION: — CROWN ALLOTMENT: 79L (PART) CROWN PORTION: — TITLE REFERENCE: VOL FOL LAST PLAN REFERENCE: LOT 1 ON PS928528G POSTAL ADDRESS: (at time of subdivision) 23 DUNBAR ROAD, TRARALGON, VIC, 3844 MGA 2020 CO-ORDINATES: E: 459 170 ZONE: 55 (of approx centre of land N: 5771 590 in plan)			COUNCIL NAME: LATROBE CITY COUNCIL			
VESTING OF ROADS AND/OR RESERVES			NOTATIONS			
IDENTIFIER		COUNCIL/BODY/PERSON				
ROAD RI		LATROBE CITY COUNCIL				
		LOTS 32-34 ON THIS PLAN MAY BE AFFECTED BY ONE OR MORE OWNERS CORPORATIONS. FOR DETAILS OF ANY OWNERS CORPORATION INCLUDING PURPOSE, RESPONSIBILITY, ENTITLEMENT & LIABILITY SEE OWNERS CORPORATION SEARCH REPORT(S), OWNERS CORPORATION ADDITIONAL INFORMATION AND IF APPLICABLE, OWNERS CORPORATION RULES.				
NOTATIONS						
DEPTH LIMITATION 15m BELOW THE SURFACE						
SURVEY: This plan is based on survey. STAGING: This is not a staged subdivision. Planning Permit No. 2022/233 This survey has been connected to permanent marks No(s). 109, & 119 In Proclaimed Survey area No. NIL						
EASEMENT INFORMATION						
LEGEND: A - Appurtenant Easement E - Encumbering Easement R - Encumbering Easement (Road)						
EASEMENTS AND RIGHTS IMPLIED BY SECTION 12(2) OF THE SUBDIVISION ACT 1988 APPLIES TO LOTS 32-34 & COMMON PROPERTY No 1 ON THIS PLAN						
Easement Reference	Purpose	Width (Metres)	Origin	Land Benefited/In Favour Of		
E-1	DRAINAGE	2	OPII9054	LATROBE CITY COUNCIL		
GIPPSLAND LICENSED SURVEYORS 85 TONERS LANE, MORWELL, 3840 TELEPHONE (03) 5622 0384 ADMIN@GIPPSLANDSURVEYORS.COM.AU		LICENSED SURVEYOR GLENN ROBERT REID		SHEET 1 OF 4 SHEETS		
		REF 4343-ST2 VERSION 3		ORIGINAL SHEET SIZE A3		
				ALL INFORMATION SHOWN ON THIS PLAN, INCLUDING SUBSEQUENT SHEETS, IS PROVISIONAL ONLY AND IS SUBJECT TO APPROVAL AND CHANGE BY STATUTORY AUTHORITIES. CERTIFICATION BY LOCAL GOVERNMENT AND LAND REGISTRY REGISTRATION.		







DUNBAR ROAD

32.09
95°44'

12.49

11

GIPPSLAND LICENSED SURVEYORS

285 TONERS LANE, MORWELL, 3840

TELEPHONE (03) 5622 0384

ADMIN@GIPPSLANDSURVEYORS.COM.AU

LICENSED SURVEYOR

REF 4343-ST2 VERSION 3

GLENN ROBERT REID

.....

SHEET 4

ORIGINAL

SHEET SIZE

A3

SCALE

1:400

SCALE

4 0 4 8 12 16

LENGTHS ARE IN METRES

7.4 Developer Name Approval - Franklin North Estate, Traralgon

Purpose

To present proposed names for roads within the Franklin North Estate subdivision at 50 Glendale Road, Traralgon (planning permit UG 2025/288) for the Committee's endorsement.

Executive Summary

- Franklin North Estate is an existing residential development at 50 Glendale Road, Traralgon, adjacent to earlier stages in which roads have been named using a famous road names theme.
- The endorsed subdivision plan for planning permit UG 2025/288 at **Attachment 1** provides for a further 81 residential lots across three stages.
- The Developer has requested continuation of the famous road names theme, noting its connection with the established estate, which already includes street names like Hollywood Boulevard, Bourbon Street, Downing Street, and Silk Road.
- The four (4) proposed names continue the established famous road names theme used within earlier stages of Franklin North Estate.
- The proposed names are not named after persons and have been submitted by the Developer. The names have not been chosen from the pre-approved naming register. This is permissible for developers under section 4.10.1 of the Geographic Names Victoria's (GNV) Naming Rules.
- The proposed names listed below have been assessed against the GNV Naming Rules and have been deemed eligible for Committee consideration:
 - Flamingo Road;
 - Cavill Avenue;
 - Fremont Street; and
 - Orchard Road.
- Any further road names or changes to the proposed naming schedule will require Committee approval and must satisfy the [GNV Naming Rules](#).

Recommendation

That the Committee approves the following road names for the Franklin North Estate subdivision at 50 Glendale Road, Traralgon (planning permit UG 2025/288):

- Flamingo Road;
- Cavill Avenue;
- Fremont Street; and
- Orchard Road.

Background

Franklin North Estate is an existing residential development at 50 Glendale Road, Traralgon, that currently uses a road naming theme of famous road names. The existing subdivision is located north of the established estate and is now progressing along Broadway Boulevard with a further 81 lots being developed.

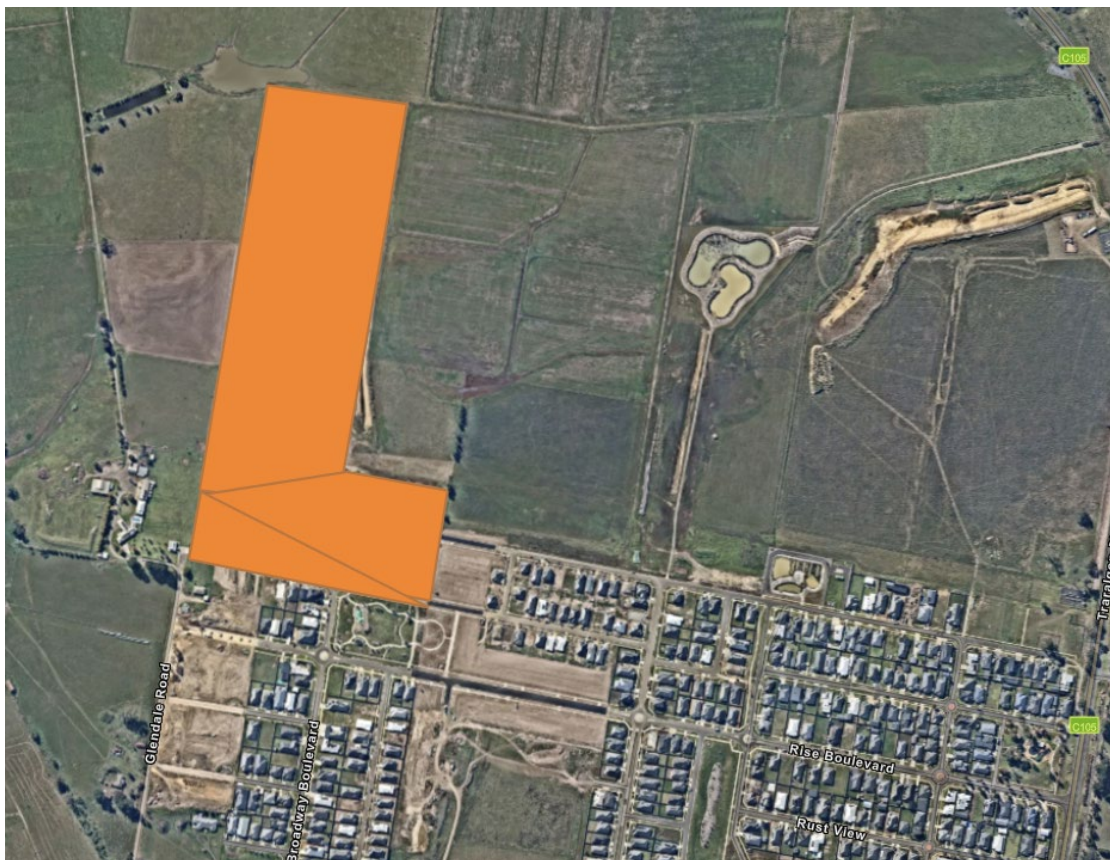


Figure 1. Subject Area

Under section 3.8.1 the GNV Naming Rules, subdivision developments must submit road names to the naming authority for approval.

The Developer has proposed that the remaining stages continue the estate's famous road names theme. The road naming plan nominates Broadway Boulevard as a continuation and provides preferred names for the new road alignments:

- Flamingo Road;
- Cavill Avenue;
- Fremont Street; and
- Orchard Road.

The proposal is intended to preserve identity across the established and future stages of Franklin North Estate. The submitted justifications link each proposed name to a recognised road or route, while Broadway Boulevard directly continues an existing registered road.

Analysis

The submission has been assessed against the GNV Naming Rules, and all road names are determined to be eligible for consideration of endorsement by the Committee.

The proposed names differ from the Committee's road-naming preferences; including names of military significance or local history. However, thematic road naming is permitted within subdivisions by developers under section 4.10.1 of the GNV Road Naming Rules.

The existing theme has roads in the subdivision named after famous road names and this proposal involves continuing this theme.

Submission	Background Information Summary
Flamingo	Flamingo Boulevard is a major east–west arterial road in the Las Vegas metropolitan area. The road takes its name from the historic Flamingo Hotel, established by Bugsy Siegel in 1946, which became one of the city's iconic early casino resorts. The Flamingo name has subsequently become strongly associated with Las Vegas tourism and entertainment.
Cavill	Cavill Avenue is the principal pedestrian and retail thoroughfare of Surfers Paradise on Queensland's Gold Coast. Named after James Cavill, who established the Surfers Paradise Hotel in 1933, the street is recognised as the commercial and entertainment heart of Surfers Paradise and is a major

Submission	Background Information Summary
	destination for tourists visiting the Gold Coast.
Fremont	Fremont Street is a well-known street in downtown Las Vegas, Nevada, and is often associated with the city's early casino and entertainment history. Established in 1905, it became the first paved street in Las Vegas in 1925 and later gained prominence for its neon signs, casinos and entertainment venues. Today, it is best known for the Fremont Street Experience, a pedestrian entertainment precinct featuring a large overhead light display, live performances and historic casino frontage.
Orchard	Orchard Road is a major road and retail precinct in central Singapore. The name is derived from the nutmeg, pepper and fruit orchards and plantations that occupied the area in the nineteenth century. It is now recognised as one of Singapore's principal shopping, hotel and entertainment destinations, with a concentration of major retail centres and tourist activity along the corridor.

Any future roads constructed within the subdivision will require Committee approval of proposed names.

Consultation\Communication

Under section 7 of the GNV Naming Rules, community consultation is not required for subdivision naming, if approved by the Committee on the basis that nobody resides on the road under development.

Risk

RISK	RISK RATING	TREATMENT
COMPLIANCE Not naming the road may result in delays in emergency service response times.	High <i>Possible x Major</i>	Name the roads.

RISK	RISK RATING	TREATMENT
STRATEGIC Perception of Council approving proposed names perceived as inconsistent with the intended subdivision naming convention.	Medium <i>Possible x Minor</i>	Names have been assessed against the GNV naming rules and checked against VICNAMES.

Conflict of Interest

Officers preparing this report have declared they do not have a conflict of interest in this matter under the provisions of the *Local Government Act 2020*.

Attachments

1. Subdivision Plan

PART, LOT 1 ON PS917901X
C/T: VOL.12544 FOL.572
&
RESERVE 1 ON PS917901X
C/T: VOL.12544 FOL.574
&
PART, LOT H ON PS917894R
C/T: VOL.12584 FOL.415
TOTAL SITE AREA: 13.08ha

LAND BUDGET		
SITE AREA 13.08ha		
EXISTING/PROPOSED OPEN SPACE	AREA	% SITE
EXISTING OPEN SPACE	1.00ha	7.7%
EXISTING/PROPOSED RESERVE 1	2.00ha	15.3%
EXISTING/PROPOSED OPEN SPACE	1.00ha	7.7%
TOTAL	4.00ha	30.7%
NET DEVELOPABLE AREA	9.08ha	
LAND USES		
RESERVE	2.00ha	15.3%
RESIDENTIAL LOTS - 400m ²	2.00ha	15.3%
RESIDENTIAL LOTS - 600m ²	1.00ha	7.7%
TOTAL AREA	9.08ha	70.0%
NET DEVELOPABLE AREA (NDA)	9.08ha	
DENSITY	10.3 dwellings/ha	
NUMBER OF LOTS	81	
AVERAGE LOT SIZE (LOTS 400m ²)	450m ²	
AVERAGE LOT SIZE (LOTS 600m ²)	600m ²	
AVERAGE LOT SIZE (TOTAL)	550m ²	
NUMBER OF STAGES	3	

NOTE: This plan is subject to the approval of various statutory authorities.

Broadway Boulevard
Cavill Avenue
Orchard Road
Flamingo Road
Fremont Street

NOTE: EXISTING TREES AND LOTS THAT NOT BE SHOWN HEREIN AND WILL BE REMOVED ARE THOSE OF THE EXISTING DEVELOPMENT.

TEMPORARY DRAINAGE (EXISTING) TO BE REMOVED ONCE ADJUTING LAND TO THE WEST IS DEVELOPED.

EXISTING TREES TO BE REMOVED

EXISTING EASEMENT

TEMPORARY EASEMENT

EXISTING TITLE BOUNDARY

SHARED PATH

STAGE BOUNDARY

EXISTING BOUNDARY AND AREAS HEREIN ARE SUBJECT TO SURVEY.

THIS PLAN IS SUBJECT TO THE APPROVAL OF VARIOUS STATUTORY AUTHORITIES.

CONTOURS SHOWN HEREIN HAVE BEEN INTERPOLATED FROM AN SET LOTS, TAKEN IN FIELD AND TOPICAL TO THE ADJUTING VIOLET SURVEY ON 10/10/2025.

CONTOUR VERTICAL INTERVAL: 1 METRE.

1	Stage 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7.5 Community Consultation Outcome - Murcutt Reserve

Purpose

To seek endorsement of a naming proposal for a Council reserve located on Madden Street, Morwell.

Executive Summary

- A new reserve has been established on Madden Street, Morwell. It is located within an area historically associated with the Toners Lane Reserve and the residential housing estate known as 'The Range' (Figure 1).
- At the 19 March 2026 Committee Meeting the name 'Murcutt Reserve' was proposed and endorsed for community consultation (Consultation 1).
- Consultation 1 was conducted from 23 April to 30 May 2026 and focused on historical information related to Joseph Wilson James Murcutt.
 - There was one submission received, in favour of the proposal.
- At the 18 June 2026 Committee Meeting, the Committee considered feedback from a community member and resolved to commence a second consultation (Consultation 2) to commemorate the entire Murcutt family.
- Consultation 2 was conducted from 15 July to 31 August 2026 and focused on the entire Murcutt family. The publicly accessible information used in Consultation 2 related to the six Murcutt brothers Joseph, Harold, Jack, Francis, William and Bruce. Two community feedback submissions were received through Consultation 2:
 - One (1) submission was in support of the name.
 - One (1) submission opposed Murcutt on the basis that 'Pioneer Reserve' would commemorate a broader range of military servicemen.
- Following community consultation, a recommendation to adopt Murcutt Reserve is presented to the Committee for decision. If endorsed, Murcutt Reserve will be submitted to Geographic Names Victoria (GNV) for final approval.

Recommendation

That the Committee:

- 1. endorses the proposed reserve name 'Murcutt Reserve' for use at the reserve in Madden Street, Morwell; and**
- 2. notes that this name will be progressed to Geographic Names Victoria for final approval.**

Background

A new reserve has been established on Madden Street, Morwell. It is located within an area historically associated with the Toners Lane Reserve and the residential housing estate known as 'The Range' (**Figure 1**).



Figure 1: Subject reserve (Source ArcGIS dated December 2024)

Name selection

Murcutt was selected by officers from Council's pre-approved Register (Register), having been submitted by a community member. Murcutt was assessed as consistent with the requirements of the Naming Rules set by GNV, while also containing historical and military significance to Morwell.

March 2026 Committee Meeting

At the 19 March 2026 Committee Meeting, the name Murcutt Reserve was proposed for the site and endorsed to commence consultation.

Consultation 1

Consultation was conducted from 23 April to 30 May 2026, via post, to 228 affected households (Figure 2). The area consulted was larger than GNV's required range, to

ensure that all nearby residents who may visit the reserve had the opportunity to provide feedback.

Information in the written correspondence pertained to Mr Joseph Wilson James Murcutt who served in the Boer War and died on 24/2/1933. The historical information provided alongside the name submission noted that Mr Murcutt's army service was as '2ND Victorian Mounted Rifles and No.39960 Corporal in 2ND Scottish Horse'.



Figure 2: Households contacted (Source ArcGIS dated December 2024)

June 2026 Committee Meeting

At the 18 June 2026 meeting, the Committee considered the single submission received, which was in favour of the proposal, as well as feedback provided by a public speaker. This feedback suggested that rather than solely commemorating Joseph Murcutt, the entire Murcutt family should be recognised. As a result, the Committee resolved to commence a second consultation.

Consultation 2

Consultation 2 was conducted from 15 July to 31 August 2026, contacting the same 228 households. The information used in Consultation 2 commemorated the wider Murcutt family, based on the information that was publicly available in relation to the 6 Murcutt brothers.

Joseph Wilson James Murcutt (1881–1933) served in the South African (Boer) War with the Second Victorian Contingent under Colonel T. Price. Following his return to Australia, he was selected as a member of the ceremonial bodyguard for the Duke and Duchess of York during the opening of the first Federal Parliament in 1901. He later returned to South Africa, serving with the Marquis of Tullibardine's Horse until the conclusion of the conflict.

Harold Osborne Murcutt (1891-1952) enlisted in 1915 and served during the First World War. He was wounded on three occasions and was awarded the Distinguished Conduct Medal for gallantry.

Jack Murcutt (1896-1934) served during the First World War and saw active service overseas. He was also wounded four times while serving in France. He survived these incidences and continued his military service.

Francis Percival Murcutt (1893-1974) served as a Sergeant and drill instructor for recruits before departing Victoria with the 11th Reinforcements for overseas service in October 1915, serving in France for more than two years. He was wounded on three occasions and was awarded the Military Medal for bravery in action.

William Charles Murcutt (1885-1923) enlisted in February 1916 and embarked from Melbourne aboard HMAT *Warilda* as a reinforcement for the 12th Infantry Battalion.

Bruce Howard Stanley Murcutt (1898-1936) the youngest of the serving brothers, enlisted at 18 years of age in August 1915 and embarked from Melbourne aboard HMAT *Anchises* with the 7th Infantry Battalion. He served for approximately three years before being invalided home to Australia.

Next Steps

To finalise a name, the Committee must review the community consultation outcomes and decide on the proposed name. If endorsed, Murcutt Reserve will be initiated to the GNV for final approval.

Analysis

Using the name Murcutt Reserve has been assessed as compliant and appropriate for the site based on GNV's Naming Rules. The Naming Rules set out standards in relation to a proposed names:

- historical, cultural or local relevance;
- supporting information and community connection;
- avoiding duplication, confusion, discrimination or potential offence; and

- ensuring the name supports clear addressing, emergency response and service delivery.

Following the decision of the Committee, officers will contact those who made submissions to thank them for the participation and confirm the outcome.

Consultation\Communication

The below table summarises the Consultation 2 outcome. There was one submission in favour and one in opposition of the name (**Attachment 1**).

Table 1: Community Consultation 2 Outcomes

Proposed Name and Location	Initial Committee Endorsement Date	Second Community Consultation Dates	# of Submissions Received	Submission Summary	Recommendation and Officer Commentary
Murcutt Reserve, Morwell (road currently unnamed)	19 March 2026	15 July 2026 to 31 August 2026	2	One submission was in favour of the proposed name. One submission was opposed to the proposed name.	Proceed with naming proposal endorsement.

The opposing submission proposed the alternative name 'Pioneer Reserve' to commemorate a broader range of military servicemen. However, future naming opportunities will allow other individuals and groups to be recognised. There is no particular relevance of Pioneers to the site.

The submission in favour simply stated that the proposal raised no concerns.

The outcome of the consultation did not necessitate amendments to the proposed road name.

Risk

RISK	RISK RATING	TREATMENT
COMPLIANCE Not naming this reserve may result in delays in emergency service response times.	High <i>Possible x Major</i>	Ensure the name is formally registered with a name and address.
Strategic Perception of unfair or inconsistent names approved by Council.	Medium <i>Possible x Minor</i>	Names have been assessed against the naming rules and checked against VICNAMES.

Conflict of Interest

Officers preparing this report have declared they do not have a conflict of interest in this matter under the provisions of the *Local Government Act 2020*.

Attachments**1. Feedback on Murcutt**

This attachment is designated as confidential under subsection (f) of the definition of confidential information contained in section 3(1) of the Local Government Act 2020, as it relates to personal information, being information which if released would result in the unreasonable disclosure of information about any person or their personal affairs. Feedback includes personal information.

8. GENERAL BUSINESS