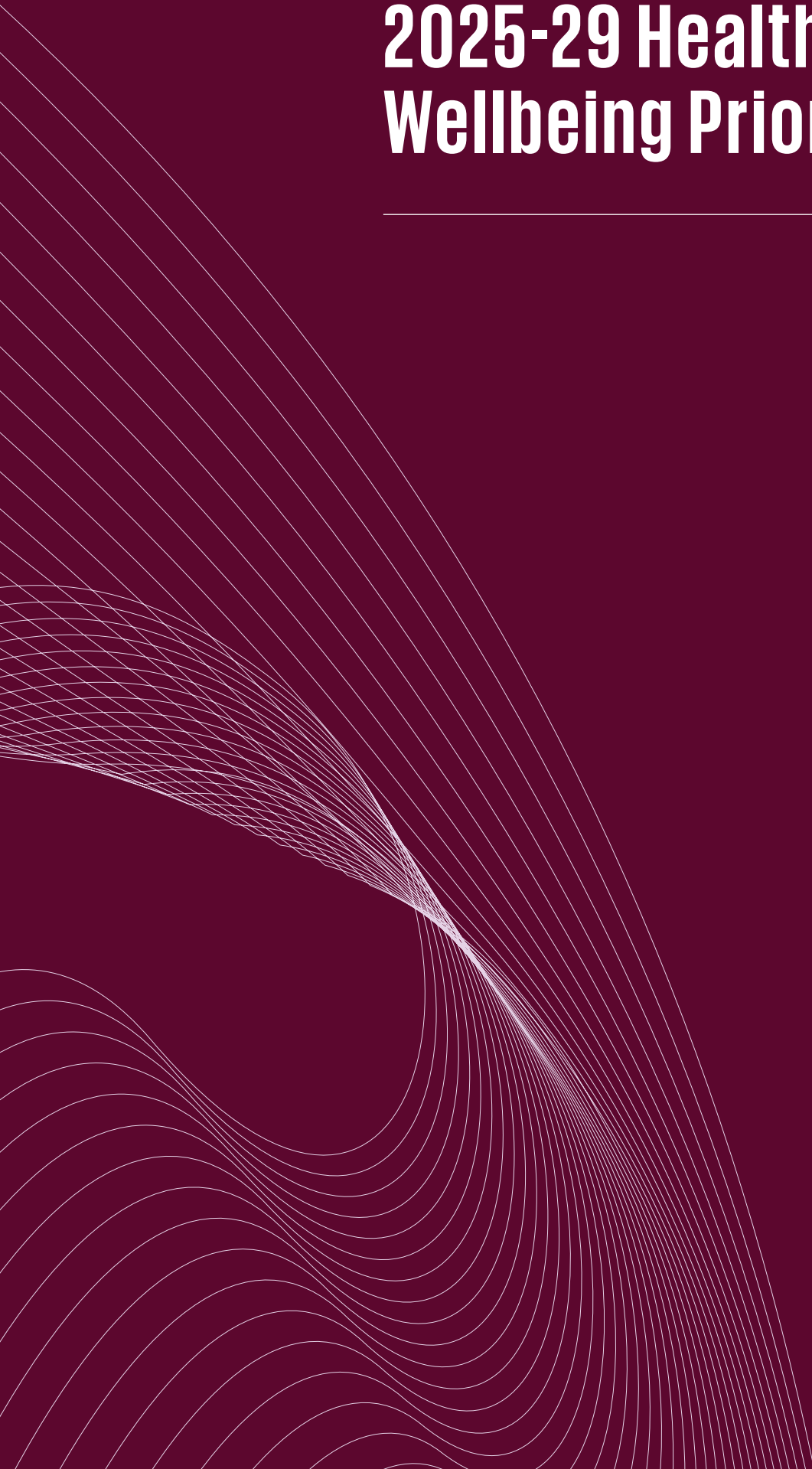




Behind Latrobe City's 2025-29 Health and Wellbeing Priorities



2025-2029

Latrobe City Council Community Vision

The Council Plan sets out our vision, priorities, and strategies for the next four years, shaping the future of our region. It holistically includes health and wellbeing throughout. It guides decision making, resource allocation, and service delivery to meet the needs of our community. It has been developed with the input of our community, who have come up with their vision for Latrobe City in 2035.

Our Community Vision

In 2035, Latrobe City is a vibrant, thriving, healthy, connected and welcoming regional community where everyone feels safe and involved.

Our local businesses prosper, create diverse job opportunities, foster a highly skilled workforce and draw significant investment. Latrobe City is a hub of growth, learning, opportunity, and innovation.

We have stunning natural surroundings and outstanding creative, educational, recreational and cultural opportunities that underpin exceptional wellbeing and renowned visitor experiences.

2025-2029 Council Plan on a Page

How we will deliver on this Vision

The Council Plan sets out the focus areas which will help us achieve this vision.

They are:

Our Economy

Investments, Jobs, Growth

We are committed to working with our community and key stakeholders to grow our local economy to provide a wide range of job opportunities, economic diversification, and attract investment.

Our City

Liveable, Sustainable, Connected

We are committed to working with our community and key stakeholders to create a physical environment that offers liveability and connection and protects our natural environment for future generations.

Our Community

Healthy, Inclusive, Safe

We are committed to working with our community and stakeholders to create a healthy and safe community that celebrates volunteering and community pride and enhances social connection.

Our Organisation

Leadership, Collaboration, Capability

We are committed to the operation of a high-performing, efficient organisation that underpins the delivery of our work.

Our Health and Wellbeing Priorities

Latrobe City and community will be better able to achieve this vision, if they experience good health and wellbeing. In particular, Latrobe City will prioritise the following areas for action.

- Public safety
- Family violence
- Housing and homelessness
- Social connection
- Alcohol, drugs and gambling

Health and Wellbeing Data

The following provides additional data which shows why these health and wellbeing priorities are especially important in Latrobe City.

Public safety

Criminal incidents are of concern with property offences and drug offences in Latrobe double the Victorian rate. Criminal offences involving theft from a motor vehicle and burglary have increased.¹ Council has a role in improving safety outcomes including through awareness programs, improving public spaces and emergency preparedness.

Family violence

As of 2023-2024, data indicates that Latrobe has the second highest rate of family violence number in Victoria.² The effects of family violence are wide ranging, including serious negative consequences for children who either witness or directly experience it. These can include physical injuries, emotional trauma, and developmental harm impacting mental, social, cognitive, behavioural, educational, and physical health.³ The experience of family violence is also a leading cause of homelessness for women and children.⁴ This information shows that addressing family violence through responsive and preventative measures, remains a priority in our community. Council will continue to prioritise addressing family violence in recognition of such direct and indirect impacts.

Housing and homelessness

In Latrobe City, nearly 50% of renters and 11% of people with a mortgage experience housing stress.⁵ Around 600 people in Latrobe are 'marginally' homeless which includes people relying on temporary lodging, crowded dwellings and caravans.⁶ Service providers have indicated an increase in the number of people seeking support, and note that homelessness is often under-reported because it relies on people going out to 'count' during census.⁷

Social connection

Almost 30% of people in Latrobe City aged over 65 live alone, accounting for nearly 5,000 individuals; they are more at risk of social isolation and loneliness.⁸ More than 20% of people aged 15 to 24, or over 1,700 individuals, are not engaged in school, further education or training, or employment.⁹ This lack of engagement can impact their connectedness to the wider community.

Latrobe City's First Nations community faces much higher rates of unemployment and poor health.¹⁰ Furthermore, First Nations and multicultural backgrounds in Australian society face significant discrimination and barriers that can add to poor social connections and wellbeing outcomes.¹¹

Alcohol, drugs and gambling

Latrobe City faces challenges due to the impact of alcohol and drug use, leading to high lifetime risk of harm to an individual and poor perceptions of community safety impacting a person's sense of connection to the community. The data shows that in Latrobe City, 15.8% of adults smoke¹² and 63.5% of adults¹³ consume at least 2 alcoholic drinks per day. Ambulance attendances related to intoxication occurs at a rate 58% greater than the Victorian average.

In 2023-24, Latrobe City lost \$49.6 million to electronic gaming machines alone.¹⁴ Across our adult population, that equates to \$829 per person, \$254 more than the Victorian average.¹⁵ The significant losses from gambling impact health outcomes, employment, housing and social connections.

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- 1 Crimes Statistics Agency, 2024, <https://www.crimestatistics.vic.gov.au/crime-statistics/latest-crime-data-by-area>
 - 2 Crimes Statistics Agency, 2024, <https://www.crimestatistics.vic.gov.au/family-violence-data>
 - 3 Domestic Violence 2025, <https://domesticviolence.com.au/information/>
 - 4 Australian Institute of Health and Welfare Specialist homelessness services annual report, 2020, <https://www.aihw.gov.au/reports/homelessness-services/shs-annual-report-2019-20/contents/client-groups>
 - 5 Remplan, 2021, <https://app.remplan.com.au/latrobe/housing/stress/overview>
 - 6 Remplan, 2021, <https://app.remplan.com.au/latrobe/housing/demographics/homelessness>
 - 7 Parliament of Victoria. Inquiry into homelessness in Victoria, Final report, <https://www.parliament.vic.gov.au/get-involved/inquiries/inquiry-into-homelessness-in-victoria/reports>
 - 8 ABS Census, 2021, <https://abs.gov.au/census/find-census-data/quickstats/2021/205>.
 - 9 Public Health Information Development Unit. Social Health Atlases of Australia: Local Government Areas. phidu.torrens.edu.au/social-health-atlases/data#social-health-atlases-of-australia-local-government-areas (2024).
 - 10 Public Health Information Development Unit. Social Health Atlases of Australia: Local Government Areas. phidu.torrens.edu.au/social-health-atlases/data#social-health-atlases-of-australia-local-government-areas (2024).
 - 11 Australian Institute of Health and Welfare, 2025, <https://www.aihw.gov.au/family-domestic-and-sexual-violence/population-groups/cald#data>
 - 12 Cancer Council Victoria, Prevalence of tobacco smoking and vaping by Victorian Local Government Area, Victorian Smoking and Health Survey 2022
 - 13 Gippsland Public Health Network 2022, https://gphn.org.au/wp-content/uploads/files/pdf/AOD_2022_FA.pdf
 - 14 Victorian Gambling and Casino Control Commission, 2024, https://apps.vgccc.vic.gov.au/CA2570C30016EEF3/pages/map_Latrobe
 - 15 Victorian Gambling and Casino Control Commission, https://apps.vgccc.vic.gov.au/CA2570C30016EEF3/pages/map_Latrobe

Want further data on the health and wellbeing of Latrobe City?

The following resources provide demographic data on Latrobe and other local government areas:

- <https://www.remplan.com.au/>
- <https://phidu.torrens.edu.au/social-health-atlases/data#social-health-atlases-of-australia-local-government-areas>
- <https://www.socialstats.com.au/>
- <https://www.abs.gov.au/census/find-census-data/quickstats/2021/LGA23810>
- <https://vahi.vic.gov.au/reports/victorian-population-health-survey-2023>

Send Latrobe City Council 2025 – 2029 Municipal Public Health and Wellbeing queries to livingwelllatrobe@latrobe.vic.gov.au



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Email: latrobe@latrobe.vic.gov.au

www.latrobe.vic.gov.au

Service Centres & Libraries

Morwell

Corporate Headquarters
141 Commercial Road, Morwell

Morwell Library
63-65 Elgin Street, Morwell

Moe

Moe Service Centre and Library
1-29 George Street, Moe

Traralgon

Traralgon Service Centre and Library
34-38 Kay Street, Traralgon

Churchill

Churchill Community Hub
9-11 Philip Parade, Churchill

To obtain this information in languages other than English, or in other formats, please contact Latrobe City Council on 1300 367 700.