

## State Government Advocacy Strategy

### Objective

This is a short-term advocacy strategy that has been developed to support Council to advocate to the Victorian State Government for the period of May 2025 – November 2025.

### Approach

The strategy covers the period from May to November 2025 and is based on best-practice advocacy principles. It includes coordinated engagement with local Members of Parliament, Shadow Ministers. In the event where Officers fail to secure meeting with the relevant Ministers Parliamentary Secretaries will be contacted, the portfolios will reflect those highlighted in the Ministerial list.



### Roundtables & Advocacy Events

A key feature of the strategy is the use of roundtable discussions, designed to bring multiple stakeholders together in one setting to address key issues collectively. While this approach has potential for greater impact, Officers note that roundtables can be resource intensive to organise with no guarantee of multiple stakeholder participation. As such, Officers will closely monitor participation and outcomes to ensure the approach delivers a strong return of investment.

#### Roundtables Community Safety and Economic Diversification

A round table on Community Safety and Economic Diversification has been proposed with members of the opposition as part of the delegation to State Parliament.

#### Advocacy Priorities (Q4)

Following the endorsement of the new Top-Tier Advocacy Priorities, Officers recommend a breakfast or a morning tea to launch the new platform. The invite list will include all Councillors, Local MPs, Upper House Members, Ministers and Shadow Ministers and relevant departments.

#### Economic Diversification Plan (Q4)

Following the endorsement of the new Economic diversification plan, officers recommend hosting a launch event. This will include all Councillors, Local MPs, Upper House Members Ministers and Shadow Ministers and relevant departments

## **Projects**

Except for community safety and CAAF, all the below listed projects were endorsed as part of the 2025/26 Advocacy Agenda. Council will pivot away from this document once the new priorities are endorsed.

## **Economic Diversification jobs and skills**

### **Latrobe City's New Energy Future**

- ✓ Localised job quotas within the Renewable energy sector, including at the SEC.
- ✓ Wind and Hydrogen Worker Training Centres
- ✓ SEC Centre of Excellence
- ✓ Government Support for Net Zero Uses of Lignite
- ✓ Removal of the Coal overlays
- ✓ Localised Jobs and Skills Plan
- ✓ Ongoing support for CarbonNet
- ✓ Develop community benefit sharing

### **Latrobe Aerospace Technology Precinct at Latrobe Regional Airport**

- ✓ AAM Facility \$10 million
- ✓ Taxiway Extension \$5 million

### **Latrobe's Future of Education**

- ✓ Health and Education Hub

## **Liveability & Connectivity**

### **Inter – township Trail Network**

- ✓ Planning and Design funding \$3 million

### **Flood Recovery and Resilience**

- ✓ \$4.75 million for Glenview Park and the Men's Shed.

### **Traralgon Bypass & East West Link**

- ✓ State and federal government support to commit to the delivery timeline for the bypass

### **Moe Revitalisation Project Stage 3**

- ✓ **\$7.5 million**

### **Infrastructure Transformation**

- ✓ Work with DTP to refine Ask

### **Residential Development Precincts**

- ✓ Trunk infrastructure for residential and housing

### **CAAF**

## **Our Community**

### **Community Safety**

### **Lake Narracan Water Levels**

## Stakeholder Map

This stakeholder map is accurate at the time of drafting and is subject to change based on government reshuffles and shifts in the political landscape. Although Parliamentary Secretaries are not listed, there may be specific times when it is recommended to engage with them.

	Name	Portfolio	Project alignment	Comments	
<b>Local members</b>	Martin Cameron	State Member for Morwell	All		
	Danny O'Brien	State Member for South Gippsland Shadow Minister for Roads and Road Safety Shadow Minister for Regional Development	Economic Diversification Jobs and skills Inter – township Trail Network		
<b>Upper House Members</b>	Renee Heath	State Member for Eastern Victoria	All		
	Melina Bath	State Member for Eastern Victoria	All		
	Harriet Shing	State Member for Eastern Victoria Minister for Housing & Building Minister for Development Victoria and Precincts	All		
<b>Government Ministers</b>	Jacinta Allan	Premier	All		

	Ben Carroll	Deputy Premier	All	
	Colin Brooks	Minister for Industry and Advanced Manufacturing	Latrobe Aerospace Technology Precinct at Latrobe Regional Airport Latrobe City's New Energy Future CAAF	
	Anthony Carbine	Minister for Police Minister for Community Safety	Community Safety	
	Lily D'Ambrosio	Minister for Climate Action Minister for Energy and Resources Minister for the State Electricity Commission	Latrobe City's New Energy Future <i>Net Zero uses of coal for Jobs</i> CAAF	
	Sonya Kilkenny	Attorney General Minister for Planning	Community Safety	
	Steve Dimopoulos	Minister for Environment Minister for Tourism, Sport and Major Events Minister for Outdoor Recreation	Inter – township Trail Network	
	Danny Pearson	Minister for Economic Growth and Jobs	Latrobe Aerospace Technology Precinct at Latrobe Regional Airport Latrobe City's New Energy Future <i>Net Zero uses of coal for Jobs</i>	

	Ros Spence	Minister for Community Sport	Flood Recovery Project	
	Nick Staikos	Minister for Local Government		
	Natalie Suleyman	Minister for small business and employment	Economic diversification	
	Jaclyn Symes	Minister for Regional Development	All	
	Gayle Tierney	Minister for Skills and TAFE Minister for Water	Lake Narracan Water Levels Wind and Hydrogen Worker Training Centres SEC Centre of Excellence	
Shadow Minister	Brad Battin	Leader of the Opposition	All	
	Sam Groth	Shadow Minister for Tourism, Sport, Events and Hospitality Deputy Leader of the Opposition	Inter – township Trail Network CAAF	

	David Davis	Shadow Minister for Energy and Resources	Latrobe City's New Energy Future	
	Matthew Guy	Shadow Minister for Transition to Government		
	David Hodgett	Shadow Minister for Manufacturing and Innovation	Latrobe City's New Energy Future Latrobe Aerospace Technology Precinct at Latrobe Regional Airport	
	Bev McArthur	Shadow Minister for Local Government		
	Tim McCurdy	Shadow Minister for Water	Lake Narracan Water Levels	
	Cindy McLeish	Shadow Minister for Crime Prevention	Community Safety	

	David Southwick	Shadow Minister for Police and Corrections	Community Safety	
	Jess Wilson	Shadow Minister for Industry and Economic Growth	Latrobe Aerospace Technology Precinct at Latrobe Regional Airport Latrobe City's New Energy Future	
<b>Departments</b>	State Electricity Commission		Localised job quotas within the Renewable energy sector, including at the SEC. Wind and Hydrogen Worker Training Centres SEC Centre of Excellence	
	VicGrid		REZ, Local content	
	CarbonNet		HESC/ Net Zero uses for Coal	
	DTP		Traralgon Bypass Traralgon East West Link Traralgon Masterplan Infrastructure Transformation	

	Invest Victoria		Latrobe Aerospace Technology Precinct at Latrobe Regional Airport  Net Zero uses for Coal	
	Regional Development Victoria		All  Net Zero uses for Coal	