



**Latrobe***City*

# MOE REVITALISATION PROJECT STAGE 3

Invest in the Moe Revitalisation Project to:

- Enhancing the visual aesthetics of Moe
- Creating an inviting environment for local businesses to grow.



## ADVOCACY AGENDA 25/26 PROPOSAL #9:

# MOE REVITALISATION PROJECT STAGE 3

Latrobe City Council is calling on state and federal governments to invest in our precincts to continue creating safe and vibrant towns where our businesses and community can thrive.

Latrobe City Council is calling on both state and federal governments to invest in Stage 3 works for the Moe Revitalisation Project to enhance the vitality of the town and boost community pride.

Moe is a vibrant mix of residential, commercial, and industrial, with shops, cafés, restaurants, and a range of parks and recreational areas.

With numerous schools, employment opportunities, active community organisations, and inclusive events for people of all ages, Moe is a great place to live, work, and play. This is why Council has created a comprehensive plan to make the Moe township even better.

Our commitment is to enhance the vitality of the town centre. The plan seeks to build on the success of Stages 1 and 2 of the Revitalisation Project by creating a shared-use zone, commuter car park, beautification works, and street lighting.

This project will enhance the streetscape to better accommodate businesses, commuters, and pedestrians, while providing the community with a safe shared-use space to host events.

We are confident this project aligns with state and federal governments priorities to deliver transformative precincts that support the development of thriving and liveable towns.

## We are calling for:

- ✓ **\$7.5 million to complete the detailed design and delivery of Stage 3 for the Moe Revitalisation Project.**

### Stage 3 will deliver

- ✓ **Redevelopment of Moore Street**  
Create a shared use zone.
- ✓ **Construction of a commuter car park**  
We aim to add easier parking for commuters, thereby improving accessibility and safety to the town centre.

- ✓ **Beautification works**  
Enhancements such as tree planting, installation of quality street furniture, brick paving, and the addition of arched canopies elevate the space's aesthetics and appeal.

- ✓ **Creation of a u-turn**  
A designated u-turn will allow for road closure in the shared use space to facilitate a safe and inclusive event space.
- ✓ **Safety measures**  
Increased public lighting and signage in the commuter car park to enhance safety and boost visitation at adjacent amenities such as shops and the skate park

