

**17.04-1L**

28/05/2021  
C122latr

**Major attractions and commercial tourism in Latrobe**

**Strategies**

Encourage development of event related facilities to support Latrobe as a conference and major events destination.

Facilitate tourism development, such as accommodation and hospitality, that supports visitation to Latrobe's events and attractions, including its industrial heritage.

Encourage commercial tourist development to locate within urban areas.

**Policy document**

Consider as relevant:

- *Latrobe City Events and Tourism Strategy 2018-2022* (Latrobe City Council, 2018)