

Latrobe City Council

Bushfire Memorial – Expressions of Interest

Artists Brief

Latrobe City Council has received funding in order to build a memorial to commemorate the Black Saturday fires that affected the Gippsland region in January and February 2009. The memorial will be created in Victory Park in Traralgon and should be designed to enable the local community to reflect on the events that happened during that time, remember those who were lost, enable people to grieve and honour the work of the emergency services.

The work will be designed in consultation with the Bushfire Memorial Steering Group; the families of the bereaved; people in the community who have expressed interest in being involved, and the Community Development Groups in each of the areas impacted.

Latrobe City Council is seeking Expressions of Interests from Artists interested in working with the community to create such a work.

The Task:

Consultation:

- The Artist will work with the Project Manager to consult with:
 - The Bushfire Memorial Steering Group
 - The families of the bereaved
 - Members of the community who have expressed interest in being involved
 - The Community Development Groups operating in the towns impactedThe Artist should consult with each of these groups to ensure that the work reflects *purpose and meaning* that the community has expressed as being important.
- It is envisaged that this engagement will take place during two workshops.
- The consultation process is integral to ensuring that the work reflects the meaning, purpose and values of the community.

Artwork:

- The design should be undertaken as a collaborative process with the various stakeholders as listed above. It is envisaged that the design will be presented to the community twice for feedback before a final design is committed to.
- The artwork should, as far as practicable, reflect the wishes of the community as expressed during the consultation process
- The artwork should take into account issues around public liability and durability to ensure the works longevity.
- The design should accommodate the site that has been selected for the work
- The design will be presented to the Latrobe City Council Executive Team and Councillors for final sign off.

Delivery and Installation:

- The Artist will be responsible for the delivery and installation of the work and costs associated with this should be included in the quotation
- Latrobe City will assist where possible with the installation of the work and this assistance will be negotiated with the Project Manager.

Budget:

The total budget for the Artist will be \$60 000. This amount will need to cover all costs associated with the work, including the costs the Artist will incur during consultation, design, creation and installation.

Responsibilities:

The Artist will be responsible for:

- The development of an appropriate design in collaboration with the stakeholders as listed above
- The development of a design that incorporates consideration of public liability and longevity
- An ability to alter the design as a result of feedback received from the stakeholders
- Creation of the artwork
- Provision of the studio where the artwork is to be created
- Delivery of the artwork to the site
- Installation of the artwork

Latrobe City Council and the Project Manager will be responsible for:

- Coordinating information about the project to the community and stakeholders
- Organising the consultation process
- Coordinating relevant Latrobe City staff who become involved in the project
- Ensuring that the work meets Council's public liability requirements
- Ensuring that relevant levels of management and Councillors are consulted
- Organising all media associated with the work
- Organising the launch of the work

Reporting:

The Artist shall report firstly to the Project Manager and ultimately to the Bushfire Memorial Steering Group.

Time Line:

- Expressions of Interests Due 25th March
- Expressions of Interest chosen and Artist appointed 1st April
- Community Consultation complete by the 30th May
- Design signed off by 31st June
- Installation complete by the 30th October

Expressions of Interest Should Include:

- Examples of previous public art projects by the Artist
- A recent Curriculum Vitae
- A written statement about the Artist's vision for the artwork
- Sketches of the Artists initial ideas for the artwork

Expressions of Interest should be sent to:

Deb Brown
Latrobe City Council
PO Box 264
Morwell
Victoria 3840

Further Information:

Should you require any further information, please contact the Project Manager, Alison Taylor on 0448 899 689 or at alison@talltree.net.au